



Scanner

SALEM REGIONAL MEDICAL CENTER

Endoscopy Expansion Opens in February

SRMC will open our new, state-of-the-art Endoscopy Unit on February 2nd. According to Anita Hackstedde, M.D., President/CEO, "The expansion was needed to meet the high demand for outpatient care and endoscopy services. Over the past seven years, our endoscopy procedure volumes have increased by almost one-third, with approximately 3,700 procedures performed in the last fiscal year."

Features & Benefits

"The size and design of the new unit will enhance our patients' comfort and privacy during their visit, while encouraging family involvement," said Pam Mercer, RN, Unit Director of Outpatient Services. "The expanded layout is also better suited to meet patient care needs, with private restrooms and expanded space for improved workflow and efficiency."

Expanded Endoscopy Unit

- ◆ 11,600 s.f. (double the size of the previous space)
- ◆ 4 procedure rooms
- ◆ 16 private pre-/post-operative bays
- ◆ Spacious family waiting area

"Designed with the comfort and privacy of our patients and their families in mind, the expanded unit is equipped with the latest technology and will allow us to accommodate the growing endoscopy needs at SRMC."

~ Anita Hackstedde, M.D.

Additional Improvements

At a cost of \$6.3 million, SRMC's overall expansion project also included improvements to the Outpatient Registration department, which will relocate on February 6th into a more functional space next to the Endoscopy Unit to enhance patient privacy and convenience. In addition, facility improvements were made to the flooring and walls of the corridor leading from the Main Lobby to the Outpatient Lab, and the hallway that connects the Emergency Department with the Surgery Center.

"Providing high-quality care that is complemented by the latest technology is the cornerstone of everything we do," Dr. Hackstedde added. "This expansion project has enabled SRMC to continue to move forward in our new era of service delivery, as we strive to meet the growing health care needs of the communities we serve."

*Open House
and Tour*

**Celebrate the Completion
of Our Endoscopy Expansion**
SRMC "Friends and Family"
Open House & Tour
Tuesday, January 31st, 2 – 4 p.m.
Community Open House & Tour
Will Follow from 4 – 6 p.m.



Ground floor hallway renovations



Sixteen spacious treatment bays with private bathrooms, TVs and patient monitors



A Message from Our President/CEO

Anita Hackstedde, M.D.

The start of a New Year brings with it new resolutions to better ourselves, like starting healthier behaviors or eliminating unhealthy habits. It is also a great time to revitalize promises made in the past. Considering that we spend about a third of our lives at work, isn't the New Year the perfect opportunity to recommit ourselves to building stronger relationships with our SRMC family?

About six years ago, we introduced the **"Commitment to My Co-Worker Pledge."** This voluntary pledge showcased the importance of treating our co-workers with the highest regard, in the same way we treat our patients. It also recognized that a positive and professional attitude creates an environment where staff members are engaged, where they enjoy coming to work, and where each employee feels safe to learn and acquire new skills. Ultimately, how we relate to each other creates a positive organizational climate that can improve the quality and safety of patient care... And providing safe, high quality care is what SRMC is all about.

As we start our New Year together, I would like to invite you to join me in renewing our commitment to each other through the pledge:

Commitment to My Co-Workers

As your co-worker, who shares the SRMC goal of providing safe, high quality patient care and excellent customer service, I will accept responsibility for establishing and maintaining healthy interpersonal relationships with you and every other member of our team. I will do this by:

- ♥ Establishing and maintaining a relationship of trust, and treating you and all of my co-workers with respect. My relationship with each of you will be equally respectful, regardless of job title.
- ♥ Affirming your contribution to delivering excellent care and customer service.
- ♥ Talking with you promptly and privately if I am having a problem with you.
- ♥ Not engaging in the "3 B's" of bickering, back-biting and blaming. I will practice the "3 C's" of caring, committing and cooperating.
- ♥ Finding solutions to problems rather than complaining about them.
- ♥ Remembering that none of us is perfect, and that human errors are opportunities, not for shame or guilt, but for forgiveness and growth.

SRMC FACES

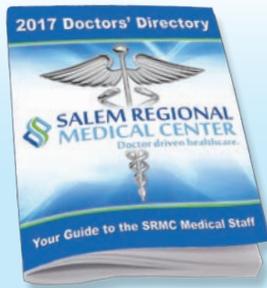
Nursing Supervisor Appointed



Brad Cunningham

Brad Cunningham, RN, MSN, MHA, PCCN, has joined SRMC's management team as a nursing supervisor. In this role, he will serve as the primary resource for the nursing staff during his designated shift; conduct patient rounds; monitor admissions and discharges; and assist with staffing.

Brad earned his Bachelor of Science in Nursing from Youngstown State University and Master's degrees in Nursing and Health Administration from the University of Phoenix. He brings extensive management experience to his new position, having served as the Director of Critical Care and Dialysis for Mercy Medical Center in Canton and as a nurse manager for the Intermediate Care Units at St. Elizabeth in Youngstown.



**Looking
for a
Physician?**

SRMC's 2017 Doctors' Directory is available in February online @ www.salemregional.com

SALEM REGIONAL MEDICAL CENTER



COMMUNITY HOSPITAL OF THE YEAR 2017



Tele-newborn Pilot Begins

SRMC's New Beginnings Maternity Unit cares for more than 800 mothers and babies each year, and its innovative tele-newborn program will enhance the maternity services provided to area families.

Linking Care Teams

"In September, SRMC launched a pilot program with Akron Children's Hospital Mahoning Valley to provide telemedicine services to enhance newborn care for premature or critically ill infants," explained Brenda Bacon, RN, New Beginnings Unit Director. "Telemedicine is the electronic exchange of medical information from one site to another to improve a patient's clinical health status, and may include remote access to specialty physician consultations, patient monitoring and training resources. The joint SRMC-Akron Children's pilot program includes the use of a two-way video conferencing system via a high-speed network, to link SRMC's medical professionals with Akron Children's neonatologists in coordinating a newborn's care."

According to Obstetrician/Gynecologist Kristi Johnson, M.D., Chair of SRMC's Department of Obstetrics & Gynecology, the use of this technology can immediately link Akron Children's expertise in neonatology with the SRMC team caring for the newborn.



Telemedicine:

Allows health care professionals to evaluate and treat patients remotely using 2-way, real time telecommunications.

"Our maternity staff has participated in an in-depth orientation regarding the telemedicine services that will be provided by Akron Children's Neonatal Intensive Care Unit (NICU) through the tele-newborn program. When neonatal support is needed, we can immediately call upon neonatologists at Akron Children's, who will consult with our medical team through the use of interactive video or remote patient monitoring. The neonatologist can evaluate a newborn at SRMC via secure, real-time telecommunications to help diagnose the baby's condition and determine the necessary plan of care. This service is available at SRMC round-the-clock, whenever a neonatologist is needed immediately."

"Since we're not physically located in Salem Regional Medical Center, telehealth offers the next best thing," explains Dr. Firas Saker, director of neonatology for Akron Children's Hospital Mahoning Valley. "We are able to assess and monitor the baby as well as provide neonatology support to physicians in the nursery while keeping the baby close to mom and in their own community."

"As part of the tele-newborn pilot project, Akron Children's will also provide clinical education and training, which will ultimately result in



How the Program Works

Through the use of interactive video, the tele-newborn pilot program links medical professionals at SRMC with Akron Children's Hospital neonatologists to enhance care for premature or critically ill newborns at SRMC.

Showing how the technology works are (l-r) Brenda Bacon, RN, SRMC New Beginnings Unit Director; obstetrician/gynecologist Kristi Johnson, M.D., Chair of SRMC's Department of Obstetrics & Gynecology; Jennifer Manning, D.O., neonatologist for Akron Children's Hospital NICU at St. Elizabeth Boardman Hospital and Special Care Nursery located on the Beeghly campus, on the video monitor; and Madeleine Ortiz, M.D., a pediatrician affiliated with SRMC's medical staff.

faster interventions, smoother resuscitations and most importantly – positive outcomes and family satisfaction," Dr. Johnson said. "If a transfer to Akron Children's is needed, the neonatologist will help with the process of coordinating more urgent care for the critically-ill or premature newborn."

Patient Benefits

"The intent of the program is to provide locally available access to innovations in the field of telemedicine for the benefit of our newborns and their parents," added Anita Hackstedde, M.D., President/CEO. "This advanced NICU support, in collaboration with our SRMC medical team, will provide parents with greater peace of mind, knowing that their newborn is receiving expert neonatal care from the moment the delivery process begins."

Tele-newborn is the second telemedicine program at SRMC. The hospital also offers a telestroke video conferencing system through Akron General Medical Center to enhance treatment for area stroke patients.



Winterfest Event
Obstetrician/Gynecologist Kristi Johnson, M.D., welcomed visitors to SRMC's display at Firestone Farms' "Winterfest" in Columbiana.



Thank You
Special thanks to all for assisting our patients and visitors during the ground floor detours. Pictured is Lobby Receptionist Patty Foster.



Diabetes Health Fair
Endocrinologist Marco Corallo, D.O., discussed "Diabetes Basics" at SRMC's annual Diabetes Health Fair. He is shown with event organizers (l-r) Julie Stefanec, Abby Bennett and Jackie Boyle.



Christmas Brunch
Auxiliary members enjoyed a festive brunch with entertainment by the Crestview Chamber Singers.



First Baby of 2017
SRMC welcomed Rebel Thomas Jacobs at 2 p.m. on New Year's Day. Pictured with Rebel are his parents, Zachary Jacobs and April Fulcomer.

Christmas Parades
The "SRMC Family" joined area communities in celebrating the holiday season.



Columbiana



East Palestine



Salem



New Waterford

Coming Events



Sibling Class
Saturday, January 21st
10 a.m. – 11:30 a.m.
New Beginnings Family Care Center

Class is free and open to children ages 3-10; call 330-337-4989 to register.



Auxiliary Valentine's Day Candy Sale
February 9th, 10th, 13th and 14th
9 a.m. – 1:30 p.m.
SMRC Cafeteria

Purchase some chocolates for your Valentine.



Auxiliary "It's In The Bag" Purse Sale
February 16th and 17th
7 a.m. – 4 p.m.
Private Dining Room

Get up to 60% off designer handbags, wallets and more.



Blood Drives
• Friday, February 24th
1 – 7 p.m.
Salem Community Center

Call 1-800-RED-CROSS for an appointment.

• Wednesday, March 15th
9 a.m. – 2 p.m.
SRMC Tower Conference Room

Call ext. 7227 for an appointment.



Banquet in Lisbon
Monday, March 13th, 4:30 p.m.
New Lisbon Presbyterian Church

Help serve this community outreach dinner by calling ext. 7227 to volunteer.



Save-the-Date
2017 Hearts and Stars Gala
Saturday, March 18th, 6 p.m.
Avion on the Water in Canfield

Limited tickets are available; call Lisa Long, ext. 2883, for more information.