



Automobile Manufacturer

Design of a corporate ID for a big data application and UX design

For a large automobile manufacturer, comSysto is creating the corporate ID for a big data application and designing the UX for the product.

Requirements

- comSysto team consisting of three Agile UX engineers with skills in user research and screen design as well as frontend development
- Logo in Adobe Illustrator
- Screen designs for the landing page and application in Bohemian Sketch.
- The clickable prototypes were provided to the customer in inVision.

Procedures and Methods

- Procedure according to Scrum
- Scrum Master and development team from comSysto
- Several customer-side POs, since the product is comprised of several modules

Technologies

- HTML5
- Sass
- CSS3
- TypeScript
- Gulp
- Node J
- Jenkins