



NIGHT AT THE RACES



2020 Sponsorship Opportunities

PRESENTING SPONSOR | \$7,500

Only one Available!

Benefits to the sponsor:

- 2 tables of 8 attendee tickets.
- **Prior to the event:** Your logo will be placed on our website with a link and shared as Presenting Sponsor on our social media channels, as well as listed in our quarterly newsletter.
- **Day of the event:** Your logo will be on sponsor signage. You will receive a full-page ad in the program. Your name will be announced throughout the evening and your logo will be presented on the race screens. Exclusive opportunity to provide a branded item or one piece of literature for attendees.
- **After the event:** Your logo will be listed as Presenting Sponsor in our post-event email.

WINNER'S CIRCLE | \$5,000

Unlimited

Benefits to the sponsor:

- 1 table of 8 attendee tickets.
- **Prior to the event:** Your logo will be placed on our website with a link and shared as an event sponsor on our social media channels, as well as listed in our quarterly newsletter.
- **Day of the event:** Your logo will be on sponsor signage. You will receive a full-page ad in the program. Your name will be announced throughout the evening and your logo will be presented on the race screens.
- **After the event:** Your logo will be listed as a sponsor in our post-event email.

TRIPLE CROWN | \$2,500

Unlimited

Benefits to the sponsor:

- 4 attendee tickets.
- **Prior to the event:** Your logo will be placed on our website with a link and shared as an event sponsor on our social media channels, as well as listed in our quarterly newsletter.
- **Day of the event:** Your logo will be on sponsor signage. You will receive a full-page ad in the program. Your logo will be presented on the race screens.
- **After the event:** Your logo will be listed as a sponsor in our post-event email.

TRIFECTA | \$1,000

Unlimited

Benefits to the sponsor:

- 4 attendee tickets.
- **Prior to the event:** Your logo will be placed on our website and shared as an event sponsor on our social media channels, as well as listed in our quarterly newsletter.
- **Day of the event:** Your logo will be on sponsor signage. You will receive a quarter-page ad in the program. Your logo will be presented on the race screens.
- **After the event:** Your logo will be listed as a sponsor in our post-event email.

DERBY DOWNS | \$500

Unlimited

Benefits to the sponsor:

- 2 attendee tickets.
- **Prior to the event:** Your logo will be placed on our website and shared as an event sponsor on our social media channels, as well as listed in our quarterly newsletter.
- **Day of the event:** Your logo will be on sponsor signage. You will receive a quarter-page ad in the program. Your logo will be presented on the race screens.
- **After the event:** Your logo will be listed as a sponsor in our post-event email.

ADVERTISEMENT DETAILS:

All ads are black and white. Full page ad is 5.5" wide by 8.5" high. Quarter page ad is 5.5" wide by 2.125" high. Please send as high resolution PDF file, no printer's marks needed. Artwork is due by August 5, 2020 to be included in the program. Please send ads to Laura Shank at laura@familypromisesc.org.

Please contact Laura Shank at laura@familypromisesc.org or 330.382.5660 with any sponsorship questions.





NIGHT AT THE RACES

2020

Sponsorship Registration Form

Organization Name (to be listed as): _____

Contact Person: _____

Email Address: _____ Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP LEVEL:

- Presenting Sponsor \$7,500
- Winner's Circle \$5,000
- Triple Crown \$2,500
- Trifecta \$1,000
- Derby Downs \$500

Check enclosed payable to: Family Promise of Summit County

- Invoice Us
- Charge our credit card
- Visa MasterCard

Number: _____ Exp. Date: _____ CCV: _____

Name on Card: _____

Signature: _____ Date: _____

PLEASE SEND COMPLETED FORM TO:

Family Promise of Summit County
Attn: Pauline Egan, 111 East Voris St. Suite A, Akron, OH 44311.

Please send a JPG version of your logo to laura@familypromisesc.org.
With questions, please contact Laura Shank at 330.382.5660 or laura@familypromisesc.org.

Family Promise of Summit County is a 501(c)3 tax deductible organization: 75-3101718