



MEDIA RELEASE

4th April 2018

AgriDigital and FluroSat part of Latest Cohort of San Francisco based Accelerator Program, Food System 6

AgriDigital and FluroSat have been selected alongside only four other organisations in the third cohort of [Food System 6](#); a business accelerator program based in San Francisco.

Food System 6 (FS6) is an educational non-profit organisation, focusing on fostering innovation to improve the environmental, physical and social health of the food system. The FS6 program works with entrepreneurs in the for profit and not for profit sectors and is designed to provide the tools, training and mentorship to enable innovators to take their organisations to the next level.

Cohort members also have access to the FS6 network of corporate strategic partners, committed mentors, investors, key customers and stakeholders across the food system.

Emma Weston, co founder and CEO of AgriDigital, in San Francisco for program kick off last week said "to be accepted into FS6 is a once in a lifetime experience. The opportunity to be part of such an intensive accelerator program where we can hone our business operations is significant for AgriDigital, particularly as we expand into the North American market in 2018."

For FluroSat the recent presentation at the World AgriTech Innovation Summit and the start of the San Francisco-based FS6 program marked the "soft" launch of the platform into the US market. Anastasia Volkova, CEO and co-founder of FluroSat sees the opportunity to participate in the program "as a way to meaningfully engage with the local clients and deepen the understanding of the unique set of challenges that North American agriculture is facing today."

There are four for-profit and two non-profit organisations represented in Cohort 3:

- [AgriDigital](#): simplifying the agricultural supply chain through a fully traceable, trusted and secure blockchain enabled commodity management platform
- [FluroSat](#): applying analytics to remote sensing hyperspectral imaging to inform better decision making for modern crop production
- [FoodCorps](#): cultivating the people, practices and policies that make schools healthy places for students to eat, learn and grow
- [Kunoa](#): sustainably grown meats that are rebuilding Hawaii's food shed
- [The Philosopher's Stoneground](#): delicious regenerative food products that enable thriving organisms and ecosystems



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- [Valley Verde](#): developing an independent food system of culturally relevant organic produce from seed to harvest in low-income communities.

Of the six members, AgriDigital and FluroSat are based in Australia - "to have two Australian startups included in the six member cohort is really exciting and demonstrates Australia's growing presence in shaping the global food systems and supply chains of tomorrow," Ms. Weston said. "It is a unique opportunity to be representing Australia on the global agtech scene and it helped us recognise how important it is for a business to combine local impact and connection to its customers with global scalability and ambition," added Ms Volkova.

The latest cohort kicked off at the end of March 2018, with members receiving 16 weeks of targeted support and coaching from the FS6 network, and ongoing assistance and mentorship over the following 2-3 years.

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About AgriDigital:

Created to bring trust and transparency to the global supply chain, AgriDigital connects farmers, buyers, site operators and financiers via a cloud based end to end commodity management platform that delivers a networked single source of truth.

For more information on AgriDigital visit <http://www.agridigital.io>

About FluroSat:

FluroSat is a crop health monitoring start-up that provides agronomists and farmers with multi-use, actionable maps which help improve the yields and reduce the input costs. Agronomists are using FluroViewer platform to calibrate the nitrogen maps of their paddocks, determine where to sample crops, where to irrigate, where to level the field, and how to redistribute fertiliser to improve the ROI. FluroSat has recently been named 'Food/Agribusiness of the Year 2017' by the Australian Technology and Competition and were runners up in the TechCrunch Startup Battlefield Australia.

For more information on FluroSat visit <http://www.flurosat.com>