

FULL 360 WEBSITE MARKETING PLANS

21st century marketing that works...through the collective effort of synergy

ELEVATE PLANS ADVANCE PLAN ADVANCE PLAN+

E-Plus

- Advanced Internet Marketing strategy
- Social Media set-up & management (Choice of 2)
- Social Media Content (Up to 3)
- Flash Banner (Unlimited changes)
- Search Engine Optimization
- Unlimited Maintenance/Support
- Content Writing (Up to 500 words)
- Real Time Analytics (Reporting)
- Blogging Content (Up to 2)
- SYNERGIZED Marketing
- Meta & Alt Tagging (Page & Image, up to 6)
- Web-Hosting & (1) Domain
- Unlimited Program & Tech Updates
- Local Organic SEO (48 pages annually)
- Google Indexing & Sitemap
- Static Call to Actions (Limited to home Page)
- Simple Customer Data Capture
- Website Structure Management

Additional Options

- Prof-Web Photography
- Prof- Web Videography
- Brochure Design and Printing
- Business Card Design and Printing
- Flyer Design and Printing
- Drone Photography and Videography
- Full Marketing Plans with Time Table
- Logo Design / completed in all formats

ADVANCE PLAN PLUS

- ANNUAL UNLIMITED SUPPORT (PHONE, EMAIL AND PORTAL)
- MONTHLY GOOGLE ANALYTICS (REVIEW, ANALYSIS & ACTION)
- MONTHLY PAGE META TAG (LIMITED TO (9) SITE PAGES)
- PHOTO ALT TAG (Up to 15)
- GOOGLE PLACES UPDATE
- GOOGLE WEBSITE PAGE INDEXING
- ADVANCE CUSTOMER DATA CAPTURE
- ADVANCE CALL TO ACTION (UP TO 9 PAGES)
- WEB-CONTENT (SEO) WRITING (UP TO 750 WORDS)
- WEBSITE BLOG (CONTENT...(UP TO 4 ARTICLES)
- WEBSITE ARTICLE PAGES (UP TO 2)
- ADVANCE INBOUND LINKAGE
- ADVANCE NEWSLETTER DISTRIBUTION (CREATION, REVIEW AND DISTRIBUTION. UP TO 2)
- SOCIAL MEDIA MANAGEMENT (3 MEDIA SOURCES)
- WEBSITE STRUCTURE MANAGEMENT
- PROGRESSIVE WEBSITE MAKE-OVER(S)
- WEB-HOSTING & (2) DOMAINS
- SYNERGIZED MARKETING
- LOCAL & REGIONAL ORGANIC SEO (150 PAGES ANNUALLY)

**SERVING BUSINESSES SEEKING A
LOCAL OR NATIONAL
TARGETED CLIENTELE.**



ADVANCE PLAN PLUS+

- ANNUAL UNLIMITED SUPPORT (PHONE, EMAIL AND PORTAL)
- MONTHLY GOOGLE ANALYTICS (REVIEW, ANALYSIS & ACTION)
- MONTHLY PAGE META TAG (LIMITED TO UNLIMITED SITE PAGES)
- PHOTO ALT TAG (UNLIMITED)
- GOOGLE PLACES UPDATE
- GOOGLE WEBSITE PAGE INDEXING
- ADVANCE CUSTOMER DATA CAPTURE
- ADVANCE CALL TO ACTION (UNLIMITED PAGES)
- WEB-CONTENT (SEO) WRITING (UNLIMITED WORDS)
- WEBSITE BLOG (CONTENT...(UNLIMITED ARTICLES)
- WEBSITE ARTICLE PAGES (UNLIMITED)
- ADVANCE INBOUND LINKAGE
- ADVANCE NEWSLETTER DISTRIBUTION (CREATION, REVIEW AND DISTRIBUTION. UNLIMITED)
- SOCIAL MEDIA MANAGEMENT (10 MEDIA SOURCES)
- WEBSITE STRUCTURE MANAGEMENT
- PROGRESSIVE WEBSITE MAKE-OVER(S)
- WEB-HOSTING & (5) DOMAINS
- SYNERGIZED MARKETING
- LOCAL & REGIONAL ORGANIC SEO (UNLIMITED PAGES ANNUALLY)
- AGGRESSIVE ACTION ALL ABOVE. PLUS AGGRESSIVE NEWSLETTER, EMAIL MARKETING
- MARKETING PLAN



WHY THE CHANGE?

THE WORLD IS CHANGING,
IS YOUR BUSINESS KEEPING UP?
THAT'S THE INTENT...HERE!

2020 -2021 will be innovative years in Technology and Software, just as 2012. 2012 Brought about the new standard of HTML-5 for the Web. Coming soon will be the hybrid, Hyper-HTML-5.

Responsive page and Flex website designs are standard with your Websites Plus Marketing website. New Social Media Apps and software partners for enhance website presentations and stronger Internet presence are also in beta testing and will be available to all Websites Plus Marketing Clients soon, and FREE.

2013 brought changes in how Google and other search engines index Internet websites for the future, with 'Intent'. 2016-2020 will bring about amazing intuitive changes to how potential new customers will find you on the Internet. Websites Plus Marketing has the responsibility to keep our client's websites updated and upgraded through these innovative technological times.

Each Plan comes with a recurring cost of \$200-\$350+ monthly for the life of your valued loyalty to david media solutions *Or a renewal fee of \$525+ annually for support, maintenance and default SEO, but not including Software and system upgrades, Domain name and email renewal for those who have it through Websites Plus Marketing . (Separate costs may be charged)*

The inside of this Brochure outlines the low Cost Options and what each PLAN offers.

THE KEY POINT:

The recurring fee will eliminate for life all annual fees and allow us to no longer charge as in the past for system and website upgrades and updates for all clients. The monthly recurring fee will assure we are ready to upgrade when the Internet demands.

Most importantly with all, but the Annual Fee at \$425+, each of these monthly Plans **will aggressively market your business** website to the Targeted demo-geographic clientele needed for revenue growth. (90%) of our clients currently use default SEO (Search Engine Optimization). Without consistent, innovative, organic, creative, synergistic marketing your website is nearly as dead as a doorknob. Our sole purpose of the Plans listed in this brochure is to put an end to the 'DOORKNOB' website and see more real growth in your business sales. Current Advance Marketing Clients are seeing from 7%-15% year over year growth from their website. We simply want the same for all clients.

Opting Out altogether: If you choose not to use any of these plans and wish to maintain your own website a fee of \$225 will be charged for transferring with up to (2) hours of instruction.

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WEBSITE PLUS MARKETING

david media solutions

COMPLETE WEBSITE DESIGN
WITH FULL 360 MARKETING

FULLY SERVICED, SUPPORTED
AND OPTIMIZED
BUSINESS WEBSITES

"Better Serving the individual, better
serves the collective, that's synergy."
david Schlatter

WEBSITES PLUS MARKETING

Support/Maintenance
Services & Marketing Plans

Effective January 1, 2020

(888) 950-4923