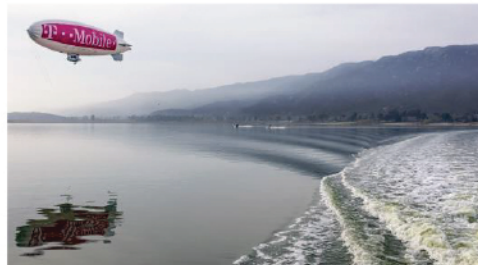


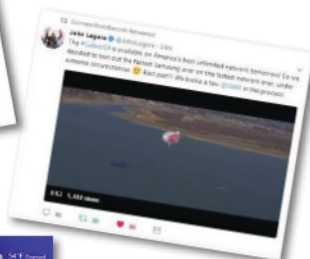


## T-Mobile & Samsung Galaxy S9 Set Guinness World Records

With the release of the new Samsung Galaxy S9 & S9 Plus, T-Mobile wanted to demonstrate in a fun and engaging format that the fastest phone is now available on the fastest network, T-Mobile. The goal was to showcase this to the world through a YouTube video clip approximately two minutes in length. The video would focus on people waterskiing behind the airship performing multiple different waterskiing stunts while utilizing the phones and achieving official world records set and judged by the team from Guinness World Records. The records broken included:



- Greatest distance waterskiing behind airship (6.9 miles)
- Greatest on wakeboard behind airship
- Greatest distance on kneeboard behind airship (9.5 miles)
- Nine flips on a hydrofoil behind airship
- Greatest distance on hydrofoil behind airship
- Nine 360 spins on a kneeboard (360 hand to hand turns) behind airship
- First person barefoot ski behind airship
- First person to ride a swivel ski /dance water-skier) behind an airship.
- Nine 360 spins on a Swivel ski /tricks (360 hand to hand turns) behind an airship.



This activation took place on Lake Elsinore in southern California and included one of our A-60+ airships, 3 boats, 1 jet ski, local police boats, and multiple safety personnel.

*Pictured left (left to right) are: Guinness Rep Philip Robertson, Water Skier Keri McCollum, T-Mobile PR Manager Joel Rushing, and AirSign CEO Patrick Walsh.*

Our professional video crew shot video from all angles, including aerial shots with the use of UAVs to capture stunning footage of the event. Within two days, we provided T-Mobile with an awesome commercial. With 12,000 views in 1 week and still climbing, the client is extremely thrilled! We are so happy to have played a small part in such an exciting campaign.