Thank you for your interest in speaking at our Customer Success Summit: Teams. By speaking at this event, you will receive professional recognition for your accomplishments, raise your industry profile, and establish yourself as a thought leader in your field.

CSS: Teams has two tracks—one for learning, the other for building. We have limited spots for the speaking session opportunity. We’ll also have speaker opportunities for 30-minute roundtable discussions with 8 topics that attendees can join and participate in.

Here’s a list of guidelines to help you get started.

**PLANNING YOUR SUBMISSION TOPIC:**
Customer Success Summit shares best practice methodologies, ideas, and business strategies that drive actionable insights. Below are a few suggested topics to consider and reference for your session.

- Scaling your organization for impact
- Value realization: delivering on the promise of customer success
- Organizational alignment: customer success is everyone's business
- Defining the right goals and KPIs for your business
- Crawl, walk, run: Deployment approaches that work
- SuccessBLOCs: Agile framework for rapid results

**SESSION FORMAT:** When crafting your session, you can choose from the following formats:

1. **Individual Speaking Session/Panel**
   - Individual: Traditional “stand and deliver” sessions with brief Q&A. Share your expertise and experiences in a particular service functional area.
   - Panel Discussion: Present your session in a panel format, which may include additional team members, allowing for a variety of expert opinions and experiences to be shared around the chosen subject.

2. **Roundtable Topic**
   - Lead an agreed-upon topic in a roundtable format for 30 minutes, rotating 4 times—allowing for a variety of expert opinions and experiences to be shared around the chosen subject.

**SUBMISSION DETAILS:**
Session Title: 50-60 characters, no more than 15 words.
Session Description: A short, descriptive abstract, no more than 150 words.

**SUBMISSION DEADLINE:** June 30th, EOD

**HOW TO SUBMIT:**
Submit your speaking proposal online. [https://survey.zohopublic.com/zs/TZBU4E](https://survey.zohopublic.com/zs/TZBU4E)

Selected speakers will receive discounted pricing to attend the event.

**QUESTIONS?** If you have any questions about any of these guidelines, please contact events@totango.com.

Thank you, and we look forward to having you present at Customer Success Summit: Teams.

**Please note:** All sessions will be recorded and shared via our website.