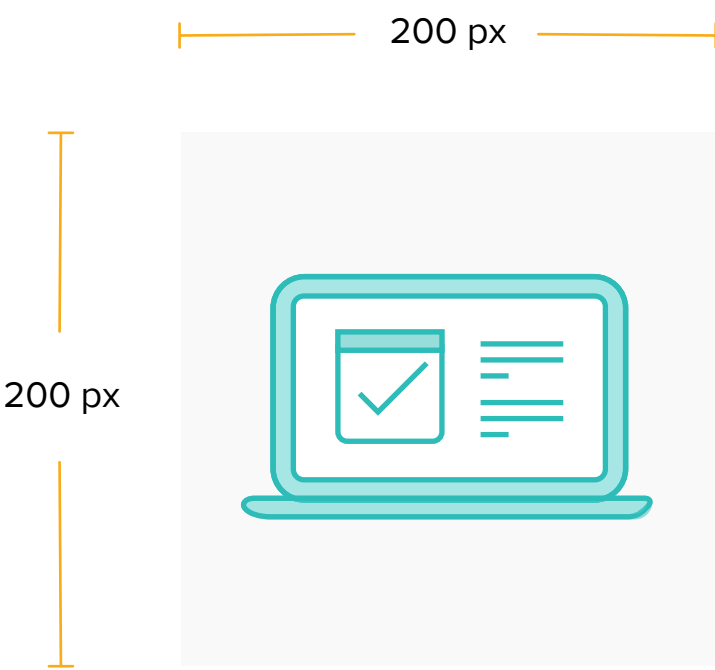


Procurify Illustration Guidelines

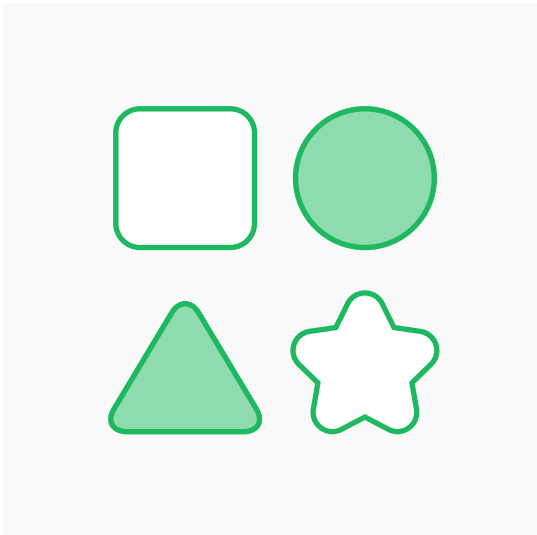
200x200px Canvas

Create all illustrations on **200px canvas**.
Important that work doesn't go over boundaries



Geometric shapes

Base illustrations on circles, rectangles, squares, triangles, etc.



Stroke

- Use stroke weight of **2pt** on **outside of shape**
- Dashes: **10pt dash** with **12pt spacing**
- Mitered corners
- Round joins
- Butt cap ends

2pt stroke



Dashes
(16pt dash +
12pt spacing)



Radius

- Corner radius 6px**
- Contextual radius - radius can be bigger if object needs to show context e.g. phone

6px Corner Radius



Contextual radius



Background

- Background elements can be added if needed
- They can be various shapes, e.g. **circles, blobs or clouds**
- Background elements must be in the illustration's **primary color with 30% opacity**



Accent Elements

- Accent elements can be added to illustrations to make them more dynamic
- Accents can range from **various icons** (taken from icon pack) and **Xs and Os**

