

Privacy Policy

Primrose Hill Holidays respects your privacy and is committed to protecting it. We provide this Privacy Policy to inform you of our policy and practices and of the choices you can make about the way your information is collected and used. We are changing the way in which we treat your data to ensure we are compliant with GDPR regulations.

This Privacy Policy applies to the site accessible from [website] and data we receive from you via this site. We ensure that any personal data received will be processed in accordance with the principles of the Data Protection Act 1998 and the policy set out below. Links provided within this site are not covered by this Privacy Policy.

DATA COLLECTED

We collect personal information from you when you make an enquiry/booking with us online, over the phone or via the post.

We collect the following information from you in order to process our bookings:-

- Your name and address
- Your credit or debit card number, expiry date and security code (these are not kept on file).
- Your contact telephone numbers in case we need to call you
- Your email address

USE OF INFORMATION

We use the information we collect about you to process bookings, deal with any enquiry and/or confirm your holiday.

Your credit card details are taken through a secure process for processing by your card provider, our card processor and our bank.

We will not share your information with anyone.

The information collected about you will not be used for any other purposes and will not be sold or otherwise disclosed to any other organisations, unless required by law, except our successors in title. If we transfer ownership or management of the Site to a third party we may also transfer your data to such third party, provided third party agrees to observe this policy.

LINKS TO OTHER WEBSITES

Parts of our Site contain links to third party websites for your convenience and information. If you use these links, you will leave the Site. When you access a third party site, please understand that we do not control the content and are not responsible for the privacy practices of that site. We suggest that you carefully review the privacy policies of each site you visit. This privacy Policy does not cover the information practices of those third party websites linked to our Site.

INFORMATION SECURITY

We do not give visitors to our Site the option of using a secure transmission method to send us their personal data, unless otherwise indicated. Accordingly, your attention is drawn to the fact that any information carried over Internet is not secure; information can be intercepted, lost, redirected, changed and read by other people. We do not, to the maximum extent permitted by law, accept any liability for any virus or similar destructive code which computer equipment and/or software used by you may suffer as a result of your accessing our website and/or any other communication via the Internet between you and us.

It is your responsibility to scan what you choose to download from our web site to ensure that it is free of viruses, worms, Trojan horses and other similar destructive code.

However, we acknowledge your trust and are committed to protecting the information you provide to us. To prevent unauthorised access, maintain accuracy and ensure proper use of information, we have employed physical, electronic and managerial processes to safeguard and secure the information we collect online.

All those who have access to and are associated with the processing of personal data are obliged to respect the confidentiality of our visitor's personal details.

CHANGES TO THIS PRIVACY POLICY

Please note that this Privacy Policy will change from time to time. We expect most such changes to be minor, but there may be changes that are more significant.

Regardless, we will post those changes on this page and, if the changes are significant, we will also provide a more prominent notice. Each such version will be noted at the top of the page

GENERAL DISCLAIMERS

Neither we nor any of our affiliates, employees or other representatives will be liable for losses arising out of or in connection with the use of this web site.

We are only providing this web site and its contents on a "as is" basis and we make no (and expressly disclaim all) representations and/or warranties of any kind with respect to this web site or its contents including without limitation warranties or merchantability and/or fitness for a particular purpose. In addition we do not represent or warrant that the information accessible from via this web site is accurate, complete or current.

The limitations of liability in relation to this web site apply to all damages of any kind, including without limitation compensatory, direct, indirect or consequential damages, loss of data, income, production or profit, loss of or damage to property and claims of third parties.

The limitations of liability in relation to the web site do not limit our liability to the extent that it cannot be limited and/or excluded by applicable law. You are liable for any telephone charges and any charges made by your internet service provider as a result or use of the internet service.

Any rights not expressly granted by us are reserved.