

Nestled along the western shores of Lake Champlain, the Adirondack Coast in New York offers an incredible array of historical, recreational, and agricultural experiences set against the backdrop of picturesque mountain and lakeside villages. Don't be deceived by the tranquil charm – adventure and excitement are always within reach!

STEP BACK IN TIME:

Step into history with our lively step-on guides who love to share captivating stories and local legends. Explore pivotal moments that shaped America, from daring naval battles that influenced Benedict Arnold to the secret routes of the Champlain Underground Railroad, leading brave souls to freedom in Canada. And let's not forget the epic Battle of Plattsburgh, a thrilling clash during the War of 1812 that showcases the resilience and valor of American forces.

ADVENTURE AWAITS, NO MATTER YOUR SPEED:

With our diverse topography and four distinct seasons, the Adirondack Coast offers endless opportunities for group recreation. Whether you're exploring the U.S.'s oldest natural attraction at Ausable Chasm, embarking on a serene sunset paddle, or diving into high-octane water and mountain activities, our region promises unforgettable outdoor experiences.

CHEERS TO FLAVORFUL DISCOVERIES:

Indulge in award-winning wines and locally-inspired craft brews to infuse your tour with spirit. Discover the joy of local apple orchards, maple sugar houses, farmers markets, and relish mouthwatering meals at our delightful eateries. And, of course, you can't leave without trying one of our famous Michigan hot dogs!

YOUR CENTRAL HUB FOR FUN:

Conveniently located just one hour from Lake Placid, NY, Ticonderoga, NY, Burlington, VT, and Montreal, QC, the Adirondack Coast serves as the perfect hub for groups planning scenic day trips across this beautiful corner of the Northeast. Plattsburgh is easily accessible from I-87, and nearby access to the Lake Champlain Ferry ensures a diverse and welcoming stop with a wealth of hospitality.

Unleash the potential of your group tour on the Adirondack Coast – a destination that seamlessly blends history, adventure, and culinary delights into one unforgettable package!

Loop around the Lake



The historic waters of Lake Champlain stretch 120 miles north to south along New York and Vermont, with almost 600 miles of pristine shoreline and 435 square miles of surface area carving through the Adirondack Mountains of New York and the Green Mountains of Vermont, making it one of the largest lakes in the U.S. With 2 states, lots of activity and plenty of lake views, why wouldn't you want to loop around the Lake?

FORT TICONDEROGA

Explore a piece of our history at Fort Ticonderoga. With daily events, reenactments, gardens and a restaurant on site, your group can choose how they want to experience Fort Ti's history. fortticonderoga.org



AUSABLE CHASM

Choose from one of the various packages and climb, raft, rappel or simply just walk around the "Grand Canyon of the Adirondacks." **ausablechasm.com**

RULFS ORCHARD

Make a stop at this local orchard for breakfast, lunch or a to go snack and an abundance of seasonal group friendly activities! **rulfsorchard.com**

NORTH STAR UNDERGROUND RAILROAD MUSEUM

This gem of a museum brings to life the incredible stories of the brave souls who escaped slavery, traversing Northeastern New York and the Champlain Valley on their quest for freedom in Canada.

northcountryundergroundrailroad.com

CHECK-IN

Make your way North on I-87 to check-in at your hotel of choice. Plattsburgh, NY has all of the major chain hotels. Some with restaurants attached and others with accessible indoor pools, but all located on the same route near many group friendly shopping and dining experiences.

VALCOUR BREWING COMPANY

Enjoy dinner and a craft beer at Valcour Brewing
Company, a historic military barracks turned restaurant,
brewery and inn. With fresh items on the menu,
historically inspired brews and a groups room, Valcour
Brewing Company is sure to meet your group's dining
needs. valcourbrewingcompany.com

THE STRAND CENTER THEATRE

The Strand Center Theatre is a landmark of cultural and historical importance in the heart of downtown Plattsburgh, NY. Originally built as the Vaudeville Theatre in 1924, The



Strand is now a historical landmark offering everything from comedies to live music and so much more! strandcenter.org

PARKER FAMILY MAPLE FARM

Wake up on day 2 with a full buffet breakfast in Parker's pancake house, complete with their own, fresh maple syrup and tours of the sugar house, parkerfamilymaple.com



LAKE CHAMPLAIN FERRY

Hop on the bus friendly ferry out of Plattsburgh for a 15 minute ride across Lake Champlain to Grand Isle, Vermont. From here, you can enjoy a scenic drive to endless opportunities in the State of Vermont.

Events to Remember

March... MAPLE WEEKENDS

Step into the sweet world of New York's liquid gold during Maple Weekends! Each spring, sugar houses across the state welcome everyone to embark on an unforgettable journey through the realm of pure New York maple syrup. With over 180 farms and museums across the state participating, Maple Weekends promises a tasty and adventure-packed day for every maple enthusiast. mapleweekend.com





September... BATTLE OF PLATTSBURGH

Enjoy four full days of history, music, live re-enactments, tours and more to commemorate the profound significance of the naval battle that Winston Churchill famously deemed the most decisive conflict of the War of 1812 – the Battle of Plattsburgh! **1814inc.com**







CELEBRATE AMERICA 250 ON THE ADIRONDACK COAST

Join us as we commemorate the pivotal Battle of Valcour on Lake Champlain, where General Benedict Arnold outsmarted the British, forcing them to retreat and helping America win the Revolutionary War.

Fall on the Adirondack Coast

Whether you're a leaf-peeper, an outdoor enthusiast, or simply seeking a tranquil escape, Fall on the Adirondack Coast promises an unforgettable journey with a vibrant tapestry of reds, oranges, and yellows as your backdrop! **goadirondack.com/fall**



Group Services

- · Dedicated Group Staff Member
- Marketing Aids
- Sample Itineraries
- Customized Itineraries
- Themed Tours
- Hub & Spoke Tours
- · Four Season Travel Guide
- Regional & State Maps
- · Step-On Guides
- Receptive Operators
- Welcome Bags



Beyond the picturesque views, historic attractions, farms and orchards and miles of beaches, you'll find the thing for which we are most proud – our famous Adirondack hospitality. Experience it for yourself as you plan your next group tour on the Adirondack Coast. Assistant Director of Tourism and Marketing, Alyssa Senecal, is available to assist you with all of your planning needs!

Contact Alyssa today at 518.563.1000 or alyssa@northcountrychamber.com for help with your next group tour on New York's historic Adirondack Coast.



Alyssa Senecal

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