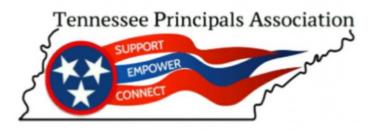
2023 Tennessee Principals Conference

Conference Schedule and Guide





President's Welcome

Dear Conference Attendee,

Welcome to the 2023 Tennessee Principals Conference at the beautiful Peabody Hotel! It is so good to be back in Memphis, TN. We know you have traveled from all over the state and we are so happy to see you.

Many things have changed in the Principalship for us in recent years. Instead of just having to "go" through things, we are making the choice to GROW through things. With that in mind, we know the speakers and sessions will move you forward as we support, empower, and connect to principals in Tennessee.

Over the past few years we have certainly faced challenges, but a growth mindset helps us see the opportunities these adversities have afforded us. A shift in focus to "growing through what we are going through" brings a foothold for us to step into a new space of growth and revitalization. Our goals for this conference will include bringing light to your path and a connection to others that brings new energy.

Over the past year we have searched for the perfect people to bring you messages that will serve as catalysts to your goals. Our keynote speakers include Ms. Erica Battle, Dr. Vincent J. Hunter, Dr. Adam Drummond, Dr. Jasmine Kullar, and Dr. Myke Collins. Breakout sessions have been chosen and planned based on our theme and the feedback you gave on our conference last year. Finally, our Exhibit Hall is filled with vendors who are passionate about supporting school leaders with the most up-to-date resources. They have traveled here from all across the country to meet with you!

Our Tennessee Principals Association 2023 Conference Leadership Team, Mrs. Darla Young-Berry, Mr. Patrick Certion, Mrs. Shannon Cotton, Dr. Ann-Marie Gleason, Dr. Brian Partin and myself have worked all year to make this conference impactful and outstanding. Again, welcome to Memphis! My hope is that you reconnect with old friends and make some new ones while you're here. Our jobs can be isolating and make us feel like we are on islands at times. Thank goodness we all have each other!



Sincerely,

Janice Jrvin

Janice Irvin, Ed.D.

TPA President

Conference Leadership Team



Mrs. Darla Young-Berry



Mr. Patrick Certion



Mrs. Shannon Cotton



Dr. Ann-Marie Gleason



Dr. Brian Partin



Dr. Janice Irvin

Helpful Hints from the Leadership Team to maximize your experience!

- Attend as many sessions as possible! TPA secures National level speakers for YOU!
- Spend time in the Exhibit Hall. The latest educational *resources* and *products* will be available for you to see. Be sure to THANK our VENDORS for their support! Monday is the only day for Exhibits with dedicated Exhibit Hall time built into the schedule.
- Participate in the Exhibit Hall Scavenger Hunt! Prizes Await!
- **Door prizes** will be available throughout the conference! **You must be present to win!** Prizes include: CASH \$\$\$, gift cards, vendor gifts, and MORE!
- Participate in the 7th Annual Silent Auction! Do a little holiday shopping! Funds raised support TPA.
- NETWORK, NETWORK! Reach out and meet a colleague from across the state. Connections and relationships are a vital part of our organization!
- Get INVOLVED!
 - Would you like to serve on the TPA Board of Directors or become a Membership Ambassador?
 - Would you like to do a breakout session at the conference next year?

If you answer YES to any of these questions, please seek out a TPA Board Member and have a conversation. You matter!

- Set aside money in your school budget next year to attend the 2024 Tennessee Principals Conference.
- Take time to laugh during the conference! It's healthy!
- Have fun and learn a lot!
- Let us know if you need anything . . . this conference is for YOU!

Keynote Speakers



Superintendent Tutonial Williams

TPA is proud to welcome Tutonial (Toni) Williams to kick-off our annual conference with greetings from our host city and local district. Ms. Williams is the Memphis-Shelby County Schools (MSCS) Interim Superintendent and Chief Financial Officer. She has successfully managed the fiscal operations of the second largest employer in Shelby County and the largest public school district in Tennessee.



Erica Battle

As an Emerging Visionary in Social and Emotional Wellbeing of adolescents, Ms. Battle understands the gap between students who excel and students who don't. To bridge this gap, Erica penned her first book entitled, *Who Are You?* A guide to Help Adolescents Navigate through the Social and Emotional Issues of Life. This book inspires early and middle-aged teens to be self-aware, personally motivated and committed to educational excellence.



Dr. Vincent J. Hunter

With over 24 years of experience as a Mathematics Teacher, principal, and now Executive Principal of the Whitehaven Empowerment Zone, Dr. Hunter serves as a Principal Mentor for Shelby County Schools' Urban Education Executive Leadership Program, New Leaders New Schools, and Christian Brothers University. As an educational practitioner, Dr. Hunter has adopted one primary principle: Every Child has Worth and Dignity.



Dr. Adam Drummond

Dr. Drummond has served the educational community in many roles, as a teacher, district professional, learning coordinator, university adjunct professor, school principal, and most importantly, as a life-long learner. He believes that to affect the change needed for successful 21st-century learning, we need to commit to growth at all levels of leadership; that means teachers, coaches, principals, superintendents, as well as students.



Dr. Jasmine Kullar

Jasmine K. Kullar, EdD, is a chief school leadership officer overseeing over 100 schools in a large metropolitan school district in Georgia. She is also a faculty member in the College of Professional Studies Educational Leadership Department at a postsecondary institution outside of Atlanta, where she has been involved with the national University Principal Preparation Initiative (UPPI) in redesigning university educational leadership programs.

Get Ready to Grow!



Dr. Michael "Myke" Collins

A life-long Memphian, Myke serves as an Executive Director for Memphis-Shelby County Schools. He works closely with the Chief of Staff and the Superintendent. Myke is an instructional leader, educator, and advocate for children and families. He works to ensure Memphis and the metro can be a contender on the economic empowerment stage by coaching and developing school leaders to ensure the academic success of all students. Myke sits on several committees, is a mentor of principals and leaders, an academic and a performance strategist.



Dr. Kevin Armstrong

Kevin spent ten years as a classroom teacher, six years as an assistant principal and is currently in his twelfth year as Executive Principal of DuPont Hadley Middle School. He has received numerous awards throughout his career, including being accepted into the Principals Leadership Academy. Kevin also served as a principal mentor at the Governors' Academy of School Leaders program.

Dr. Armstrong was one of two nationwide fellows for NAESP's Center for Middle Level Leadership. He was elected as NAESP Vice President for 2022-23, will serve as NAESP President-Elect for 2023-24, and NAESP President in 2024-25.



< Scan the QR Code to access Full Bios of our Keynote Speakers



Your mind is like a garden, and your thoughts are the seeds; the harvest can be either weeds or flowers. — William Wordsworth

TPA Board of Directors



Board Directory

Row 1:

Janice Irvin President

DeeAnne Miree President-Elect

Darla Young Vice President

Tyler Salyer Past President

Shay Siler NAESP State Representative

Terrence Brittenum Secretary

Row 2:

Holly Flora Treasurer
Ann-Marie Gleason Associate Director

Brian Partin Executive Director

Patrick Certion Membership Director, Dist-1
Shannon Cotton Membership Director, Dist-1
Linda DeBerry Membership Director, Dist-2

Row 3:

Amy Wooley Membership Director, Dist-3
Fred Hewitt Membership Director, Dist-4
Shelley Archuleta-Smith Membership Director, Dist-4
Ruth Pohlman Membership Director, Dist-7
Rashaad Williams Membership Director, Dist-7
Kristi Woods Membership Director, Dist-8

Row 4:

Brett Herron Membership Director, Dist-9
Heather Wolf Federal Relations / Advocacy *
Showen Herring Higher Learning *
Amanda Binkley Editor / Private School *
Janice Irvin Exhibit Hall Coordinator *

Julie Thompson Dir. Of Professional Learning *

Row 5:

Ashley Aldridge Wilson NAESP Board, Zone 4 Director Kevin Armstrong NAESP Vice President

Notes:

1) Membership Director positions open in Districts 5 and 6.

Schedule At-A-Glance

Sunday, November 12, 2023

2:00 pm - Vendor Hall Set Up & Registration4:00 pmFull TPA Board Meeting & Dinner

Monday, November 13, 2023

7:30 am	Registration and Breakfast
8:00 am	Vendor Hall Opens
8:30 am	General Session and Keynote #1: Erica Battle & Greetings by Shelby County Superintendent Williams
10:00 am	Dedicated Vendor Hall Time and Snack Break
10:30 am	Breakout Sessions (4)
11:15 am	Dedicated Vendor Hall Time
11:45 am	Breakout Sessions (4)
12:30 pm	Lunch and Vendor Hall Time
1:30 pm	Keynote #2: Dr. Vincent J. Hunter
2:30 pm	Vendor Hall Time
3:00 pm	Keynote #3: Dr. Adam Drummond
4:00 pm	Vendor Hall, Reception, and Give Away Time

Tuesday, November 14, 2023

8:00 am	Breakfast
8:30 am	TPA Business Meeting, NAESP & Legislative Update: Dr. Kevin Armstrong
9:00 am	Keynote #4: Dr. Jasmine Kullar
11:00 am	Break / Checkout
11:30 am	Awards Luncheon

^{*} TASL Verification & Departure * Immediately Following Luncheon

^{*} Special Board Appointment

Schedule of Events

TIME	DESCRIPTION	LOCATION		
Sunday, November 12	2 2023	(Meeting Room Map - Page 12)		
2:00 pm - 4:00 pm	Vendor Hall Set Up & Registration	West Mezzanine, Venetian & Forest Ballroom		
6:00 pm	Full TPA Board Meeting & Dinner* * Sponsored by MindPrint Learning	Jackson Room Conference Center		
Monday, November 1	3, 2023			
7:30 am - 8:30 am	Registration and Breakfast	West Mezzanine & Continental Ballroom		
8:00 am - 4:00 pm	Vendor Hall Opens	Venetian & Forest Ballroom		
8:30 am - 10:00 am	Greetings and Welcome by Shelby County Superintendent Williams; First General Session* and Keynote #1: Erica Battle * Sponsored by Freed-Hardeman University	Continental Ballroom		
10:00 am - 10:30 am	Dedicated Vendor Hall Time and Snack Break* * Sponsored by Kids First Education & Teaching Channel	Venetian & Forest Ballroom		
10:30 am - 11:15 am	Breakout Sessions (4)	See Page 10		
11:15 am - 11:45 am	Dedicated Vendor Hall Time	Venetian & Forest Ballroom		
11:45 am - 12:30 pm	Breakout Sessions (4)	See Page 11		
12:30 pm - 1:30 pm	Lunch and Vendor Hall Time	Continental, Venetian, Forest		
1:30 pm - 2:30 pm	Second General Session and Keynote #2: Dr. Vincent J. Hunter	Continental Ballroom		
2:30 pm - 3:00 pm	Vendor Hall Time and Break* * Sponsored by TN Stem Innovation Network	Venetian & Forest Ballroom		
3:00 pm - 4:00 pm	Keynote #3: Dr. Adam Drummond	Continental Ballroom		
4:00 pm	Vendor Hall, Reception, and Give Away Time	Venetian & Forest Ballroom		
Tuesday, November 14, 2023				
8:00 am - 9:00 am	Breakfast	Continental Ballroom		
8:30 am	TPA Business Meeting, NAESP & Legislative Update: Dr. Kevin Armstrong	Continental Ballroom		
9:00 am - 11:00 am	Keynote #4: Dr. Jasmine Kullar	Continental Ballroom		
11:00 am - 11:30 am	Break / Checkout			
11:30 am	Awards Luncheon and Keynote #4: Dr. Michael Collins	Skyway Ballroom		

An Overview of Keynote Addresses

ERICA BATTLE: Act for IMPACT: Growing through Transformation

Equip yourself with the knowledge, tools, and strategies to lead with impact. Discover how to invigorate and empower your teaching staff, which will create a ripple effect that inspires students to achieve their best. Recognize the potential in every educator and learn to harness it for the greater good of the entire school community. Highlighting the importance of every student, the keynote will unravel techniques to create a nurturing environment where each child thrives."Act for IMPACT" is not just a keynote; it's a call to action. Take the helm, steer with purpose, and orchestrate change in the realm of education.

DR. VINCENT J. HUNTER: Why Are We Losing So Many Effective Teachers And Administrators?

"Principal attrition is higher in public schools than it was 5 years ago, and veteran public-school leaders with more years of experience leave the profession at higher rates than those with less experience," said NCES Commissioner Peggy G. Carr. "Principals are critical supports for a school's teachers and learners, and the country needs leaders in every school who are committed to the success of each student."

In August 2023, according to Statista, about 51,000 teachers and other educational staff quit their jobs in the United States. The number of quits among staff in the educational services industry reached its highest point since the beginning of the COVID-19 pandemic in April 2022. Data from the Tennessee Department of Education shows 67 percent of Tennessee schools started the 2022-2023 school year with vacancies, with an average of 20 openings per district. The question for local, state, as well as national leaders, and especially those here today is "why?"

DR. ADAM DRUMMOND: The Time to Rise is Now

Instructional change agents must emerge unapologetically bold into the era of innovation. Here's the deal. Standards change. Assessments come and go. Initiatives could be here today and gone tomorrow. But, the one constant is ... YOU. You are the great differentiator in the life of a student. Great, so what does that mean? It means everything. Relationships are the great connections to learning. If kids like you they will work for you. Join this session with Adam who will give specific ways to build a strong relational culture in your classroom, school, or district. If you don't like your kids, there's no way they are going like you. If they don't like you, they aren't going to reach their potential. Period. No if, ands, or buts about it.

DR. JASMINE KULLAR: Connecting Through Leadership

This session will explore how learning lessons through a variety of experiences need to result in change. We will discuss the need for change and strategies for how best to lead change as a school leader. Many of the obstacles that prevent us from successfully leading change sometimes have to do with how we communicate. Effective communication is essential in applying what you learn into practice. It is essential to leading change and being a successful school leader.

DR. MICHAEL COLLINS: Luncheon Speaker

As educators, you hold a vital role in shaping the minds and futures of our youth, and your dedication to this noble profession is commendable. This gathering is not just an opportunity to network and share best practices, but also an occasion to celebrate the remarkable achievements of principals across the state. Your tireless efforts to create safe, inclusive, and high-performing learning environments are indeed making a difference in the lives of countless students.

I encourage you to continue championing the values of inclusion and integrity within your schools, fostering an environment where every student feels seen, heard, and valued. I extend my heartfelt gratitude to the Tennessee Principals Association for inviting me to address you. Together, let us strive for educational excellence, shaping a brighter future for the young minds entrusted to our care.

Breakout Sessions: Monday, November 13 (10:30 am-11:15 am)

Session Title: Restoring A School Community from The Ground Up (All)

Presenter: Fred Hewitt, Principal of DuPont Tyler Middle School, Metro Nashville Public Schools

Location: Bert Parker Room

Description: Discipline vs. Restorative Practices vs. Punishment

This session will be focused on implementation of restorative practices as a support to discipline. Actual school level results will be utilized. Session will focus on mindset of a restorative focused school. Data presented will be focused on attendance, academics,

and behavior.

Session Title: Building a Culture of Feedback & Learning for All (Elementary and Middle)

Presenters: Dr. Kyle Loudermilk and Dr. Melissa Seaver, John Sevier Middle School,

Kingsport City Schools

Location: Louis XVI Room

Description: How can administrators guarantee that educators within their school are obtaining

valuable, practical feedback that enhances teaching methodologies and performance? This session dives into how John Sevier Middle School has introduced a streamlined,

consistent, and tiered framework for giving educators and instructional aides

actionable feedback.

Session Title: Strategies for Working with and Among Difficult People (All)

Presenter: Dr. Reginald R. Williams, Sr., Principal of Overton High School, Memphis Shelby

County Schools

Location: Cockrell Room

Description: Great leaders should keep their lawn manicured, keep their weeds down to a

minimum, keep their trees and shrubbery pruned. This should be done so you can easily spot snakes not in your yard but in your organization. The same applies on your job, business, in your church or civic organization. All of us must work with and among

difficult people.

Session Title: Cracking the Code: Literacy is Everyone's Job (Elementary)

Presenter: Dr. Adam Drummond

Location: Brinkley Room

Description: It's time to unlock the power of reading. Let's slow the pendulum down! The Science

of Reading has taken the country by storm as the new best way to teach literacy. Join this session to learn how to maximize your time for high quality instruction. Understand

answered throughout the time. Leave with a plan to kick your year off right.

the myths and facts of teaching literacy. Deepen your learning through questions

Breakout Sessions: Monday, November 13 (11:45 am-12:30 pm)

Session Title: It Takes a Village: Small Schools Making Big Moves (Elementary)

Presenters: Dr. Robyn Beard and LaShonda Churchwell, Alex Green Elementary, Metro

Nashville Public Schools

Location: Bert Parker Room

Description: Redefining and Rebuilding: What's After Priority? This session addresses the journey

from being designated a "priority school" to exiting priority status and becoming a recognized school of excellence. As the principal of a priority school, Dr. Beard decided that they would no longer be defined as a "priority school," but instead they would define SCHOOL as the PRIORITY! The school collectively went on a mission to improve their reputation and as a result grew beyond its capacity and received various recognitions, some WHILE IN PRIORITY. This session provides practical tips to move beyond the

stigma of low performing to a highly desirable school with a waiting list.

Session Title: Empowering Those We Lead Through Delegation and Mentorship (High School)

Presenter: John S. Bush, Principal of Southwind High School, Memphis Shelby County Schools

Location: Louis XVI Room

Description: This session will provide a detailed example of how Vice Principals and Assistant

Principals have opportunities to lead instruction and operations through their daily practice. During this session school leaders will learn about the various team members that are needed to support a school instructionally, social emotionally and community outreach. Leading instruction includes meeting and planning with the instructional coaches and developing PLCs around these meetings. Operations include weekly meetings with the financial secretary about payroll, chart of accounts, and the cost of

personnel against the budget.

Session Title: Fill My Cup: A Principal's Guide to Resilience (All)

Presenter: Sharonda Rose, Principal of Rivercrest Elementary, Bartlett City Schools

Location: Cockrell Room

Description: Caring for your staff and yourself, using tried and true tested examples that will fill your

cup. Principals will walk away with various ways, activities, and ideas to keep your cups full. Practical ideas to take back and use with your staff will be shared. This will include

modeling activities that will be good for your soul.

Sharonda Rose entered her 5th year as principal of Rivercrest Elementary in Bartlett TN. Rivercrest is a 2021-2022 TN Reward School, 2023 TN STEAM Designated School, and

2022-2023 Level 5 School.

Session Title: Increasing Teacher Capacity to Foster Resilience, Growth, & Transformation (All)

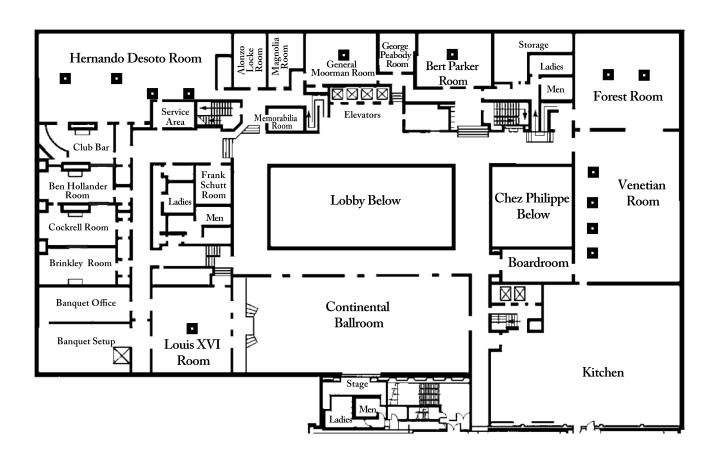
Presenter: Erica Battle
Location: Brinkley Room

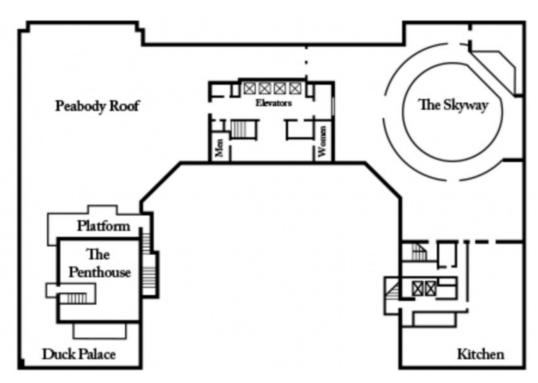
Description: This session is specifically designed for school leaders passionate about creating

environments where students don't just survive, they THRIVE. Participants in this interactive session will delve into evidence-based strategies, collaborate in hands-on activities, and engage in introspective discussions. The goal of this session is to equip leaders with the knowledge and tools to ignite a sense of urgency among educators

and achieve unprecedented student growth.

Floorplans: Mezzanine & Skyway/Rooftop Levels







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FREE Professional Development Resources For Educators

The Bobbie Solley Center for Excellence in Teaching (BSCET) at Freed-Hardeman University is supported by input from experienced professionals who are working in the field of education. The center's mission is to develop teacher and school leaders committed to making a positive impact on student learning and fostering high student academic achievement for diverse student populations. Currently, the center provides relevant, high-quality professional development opportunities for educators free of charge. These sessions are facilitated by educators across Tennessee and beyond.

Please email bobbiesolleycenter@fhu.edu to receive additional information for your school/district.

GRADUATEEDUCATION

Do you want to better serve your school? Freed-Hardeman University's selection of online graduate programs meets a broad range of school needs, with master's and post-master's programs in curriculum and instruction, literacy, special education and administration and supervision, as well as initial teacher licensure and a variety of endorsement areas.

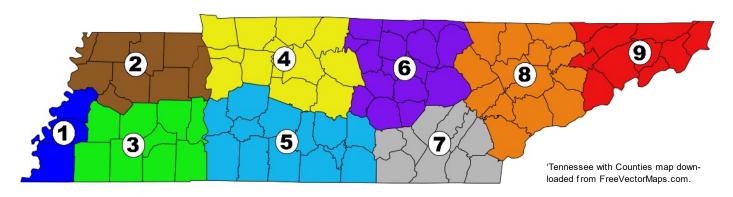
DEGREES OFFERED:

Doctor of Education in Instructional Leadership
Education Specialist in Instructional Leadership
Master of Education in Instructional Leadership
Master of Education in Literacy (emphasis in ESL)
Master of Education in Curriculum & Instruction
Master of Arts in Teaching
Master of Arts in Teaching in Special Education





TPA Membership District Map



Our Membership Directors want to hear from you. Join today!

District 1 - Patrick Certion certionpl@scsk12.org

District 2 - Shannon Cotton cottonse@scsk12.org

District 3 - Linda Deberry Ideberry@dyersburgcityschools.org

District 3 - Amy Wooley amy.wooley@chestercountyschools.org

District 4 - Fred Hewitt frederick.hewitt@mnps.org

District 4 - Shelley Archuleta-Smith roseann.smith@mnps.org

Districts 5 and 6 - OPEN Interim email: membership@tnprin.org

District 7 - Ruth Pohlman pohlman_r@hcde.org

District 7 - Rashaad Williams williams_rashaad@hcde.org

District 8 - Kristi Woods kristi.woods@knoxschools.org

District 9 - Brett Herron herronb@btcs.org

Notes		

Tennessee Principals Association: Membership Enrollment Form

The *only* association focusing on Principals and the Principalship! Two ways to join: 1) Complete and return this form, or 2) Enroll online at www.tnprin.org.

Credit Card Number



Signature

Name	Position	
School	System	
Enrollment Date 🗖 Ele		
Phone	Fax	
Email	Facebook	
Fwitter	Linked In	
School Address		
Street	City - State - Zip	County
Preferred Mailing Address		
Street	City - State - Zip	County
Join with Other Colleagues! Network Publications (State/National) ● TPA / NAESP Membership Dues – Grades K-8	Advocacy (State/National) • Resear	`` '
Join with Other Colleagues! Network Publications (State/National) ● FPA / NAESP Membership Dues – Grades K-8 \$499.00 Active "A" (Line Administrators) \$549.00 Institutional/Active "B" (Line Admin \$454.00 Active Assistant Principal "AAP" (Ass \$214.00 Aspiring Principal "G" (Teachers, Cou \$324.00 Associate "P" (Professors, Central Of	Advocacy (State/National) • Resear (Check One) sistrators) sistant Principals) unselors) ffice)	naesp*
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Exp. Date





Serving all elementary and middle-level principals

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Professional Learning – We Feed Your Passion

- We are your go-to source for leadership development at any stage of your career.
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- NAESP's publications meet the needs of today's school leaders.
- Get the tools you need to lead, learn and engage.

Awards, Recognitions and Student Programs - We Celebrate You and Your Students

- NAESP honors educators for making a difference in their learning communities.
- Students are empowered to become the successful leaders of tomorrow.

Advocacy - We Support Your Profession As Your Greatest Advocate

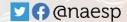
- NAESP advocates for you and provides federal policy and advocacy resources.
- We help you navigate federal education funding.

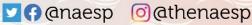
Membership - We've Got You Covered

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Conference Sponsors



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THANK YOU!

Exhibit Hall: Monday, November 14 | Opens at 8:00 a.m.

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2023 Award Recipients

Award:

2023 National Distinguished Principal

Ernest Bentley, Jr. Excellence in Leadership (Past President Recognition)

2023 Robert Frazier Meritorious Service

2023 TPA Longevity Award

2023 Friend of Education

2023 TPA Supervisor Award

2023 Dr. Nancy Flatt Meador IMPACT Award

2023 Conference Committee Recognition

Recipient:

Mr. Tyler Salyer / Dr. Tara Loba

Mr. Tyler Salyer

Dr. Holly Flora

Dr. Michael Collins

Freed-Hardeman University

Dr. Terrence D. Brittenum

Mrs. Sharon McNary

Mrs. Darla Young-Berry

Mr. Patrick Certion

Mrs. Shannon Cotton

Dr. Ann-Marie Gleason

Dr. Brian Partin Dr. Janice Irvin

Calendar of Events

January 3, 2024	Applications Due for Outstanding Assistant Principal Award
January 11, 2024	NAESP Middle Level Meet-Up (register at naesp.org/events)
January 17, 2024	Nominations Due for National Distinguished Principal
March 10-13, 2024	National School Leaders Advocacy Conference (Washington, DC)
March 21, 2024	Mentor Re-Certification Training (register at naesp.org/events)
April or May 2024	State Executive Directors Meeting (location TBD) – by invitation
June 1-2, 2024	2024-25 TPA Board Summer Planning Meeting (Nashville, TN)
July 15-17, 2024	NAESP/NASSP United Principals Conference (Nashville, TN)
November 10-12, 2024	2024 Tennessee Principals Conference (Nashville, TN) - Tentative Date







THE NATIONAL CONFERENCE ON SCHOOL LEADERSHIP

POWERED BY NAESP & NASSP

You deserve time for your own learning and development. Join us in Nashville in 2024.

