

The 2018 Tennessee Principals Conference presents

# The Collaborative Leader

December 2-4, 2018 • DreamMore Resort & Spa • Pigeon Forge, TN



*Our mission is to  
support, empower, and  
connect Tennessee Principals.*

Visit [www.tnprin.org](http://www.tnprin.org) to learn more.

*Make your plans now to attend!*

**Dollywood DreamMore Resort & Spa**

2525 DreamMore Way

Pigeon Forge, TN 37863



## Keynote Speakers

(Left - Right)

Dr. Brian Perkins

Eric Cardwell

Michael Haggen

Jack Berckemeyer



### Dr. Brian Perkins, Columbia University Teachers College

Dr. Brian K. Perkins is the Director of the Summer Principals Academy | New Orleans, a satellite Master's Degree Program offered by Teachers College Columbia University in New Orleans, Louisiana. Dr. Perkins received his Bachelor of Science Degree in Chemistry from Grambling State University, a Master's Degree in Public Health from the Yale University School of Medicine and his Doctor of Education Degree from Columbia University Teachers College. He has a graduate certificate in executive coaching from the Columbia Business School and Teachers College CCCP. He is a nationally certified principal mentor by the National Association of Elementary School Principals and is also a Gallup-certified Strengths-based Leadership Coach.

### Eric Cardwell, 2018-2019 NAESP President

Eric Cardwell is the President of the National Association of Elementary School Principals (NAESP). As principal of Besser Elementary in Alpena, Michigan, he passionately believes in advocacy for children, families, and educators and the important role that principals have in speaking with a "collective voice" for these groups.

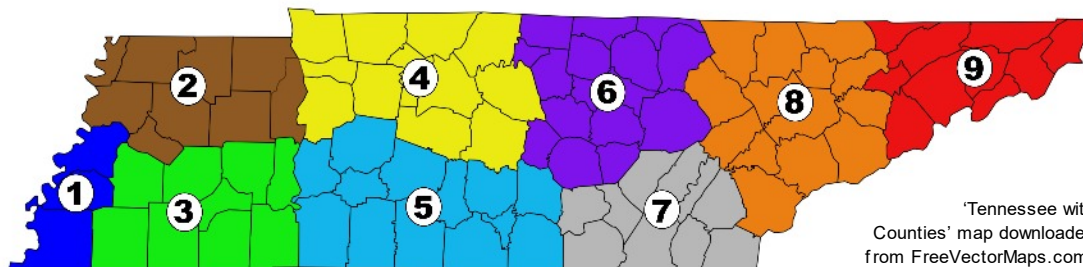
### Michael Haggen, Scholastic Education

Michael Haggen is Chief Academic Officer for Scholastic Education. In this role, he ensures that Scholastic is a responsive comprehensive literacy partner to pre-K through grade 12 districts nationwide. In Michael's 20 years of academic experience, he has served as a teacher, principal, chief academic officer and direct report to superintendents. In St. Louis Public Schools, he developed and implemented a turnaround model for 11 schools, which led to that system's first accreditation in almost a decade. As Deputy Superintendent, his hands-on approach led to significant change in post-Katrina New Orleans' Recovery School District, and most recently in East Baton Rouge Parish School System.

### Jack Berckemeyer, Berckemeyer Consulting

Jack Berckemeyer is currently the Owner and Director of NUTS and BOLTS – Ready to Lead, Teach, and Learn Conference located in Destin, Florida and Denver, Colorado, where he began his career as a middle school teacher. A nationally-recognized presenter, author, and humorist, Jack brings his energy, humor, and expertise to all staff development as he helps teachers and administrators remember why this job makes a difference. ([www.jackberckemeyer.com](http://www.jackberckemeyer.com))

***Not a TPA member?  
Contact your district  
representative to  
learn the benefits  
of membership!***



'Tennessee with  
Counties' map downloaded  
from FreeVectorMaps.com.

D-1: Dr. Tanisha Heaston    [heaston1@scsk12.org](mailto:heaston1@scsk12.org)

D-2: Selina Sparkman    [ssparkman@millingtonschools.org](mailto:ssparkman@millingtonschools.org)

D-3: Amy Wooley    [amy.wooley@chestercountyschools.org](mailto:amy.wooley@chestercountyschools.org)

D-4: Dr. Natalyn Gibbs    [natalyn.gibbs@mnps.org](mailto:natalyn.gibbs@mnps.org)

D-5: Dr. David Golden    [dgolden@lcdoe.org](mailto:dgolden@lcdoe.org)

D-6: Jennifer Magnusson    [magnussonj1@ccschools.k12tn.net](mailto:magnussonj1@ccschools.k12tn.net)

D-7: Dr. Holly Flora    [hflora@k12k.com](mailto:hflora@k12k.com)

D-8: Alisha Hinton    [alisha.hinton@knoxschools.org](mailto:alisha.hinton@knoxschools.org)

D-9: Heather Wolf    [hwolf@k12k.com](mailto:hwolf@k12k.com)

# 2018 Tennessee Principals Conference

## Registration Form

December 2-4, 2018



<b>Name</b>	_____		
	First	Last	Preferred for Badge
<b>Email</b>	(required for confirmation) _____		
<b>School</b>	_____		
	Name	Address	City, State, ZIP
<b>School</b>	_____		
	School Telephone	Fax	Direct Number

**\*\* Register by October 15, 2018 and SAVE! \*\* On-line Registration @ [www.tnprin.org](http://www.tnprin.org)**

### SELECT YOUR REGISTRATION TYPE

#### TPA Member (Individual)

- \_\_\_\_ \$250 - Register before 10/15/2018  
 \_\_\_\_ \$275 - Register after 10/15/2018

#### TPA Member / School Team (within same school)

- \_\_\_\_ \$400 - School Team of 2 – Register before 10/15/2018  
 \_\_\_\_ \$500 - School Team of 2 – After 10/15/2018

#### Non-TPA Member (Individual)

- \_\_\_\_ \$300 - Register before 10/15/2018  
 \_\_\_\_ \$325 - Register after 10/15/2018

#### Aspiring Administrator

- \_\_\_\_ \$150 - Register before 10/15/2018  
 \_\_\_\_ \$175 - Register after 10/15/2018

#### PRE-CONFERENCE – Optional – 35 Seats Available

**Sunday, December 2, 1:00-4:00 pm**

**Conference Registration is REQUIRED**

- \_\_\_\_ \$39 – TPA Member (+ registration fee)  
 \_\_\_\_ \$59 – Non-TPA Member (+ registration fee)

### PAYMENT INFORMATION

\_\_\_\_ **Personal Check**      Amount \$ \_\_\_\_\_

\_\_\_\_ **School Check**      Amount \$ \_\_\_\_\_

#### Make checks payable to:

Tennessee Principals Association

*Must be postmarked by **November 21, 2018**.*

#### \_\_\_\_ **Signed Purchase Order**

*Original signed P.O. must be postmarked by **November 14, 2018** OR email signed P.O. to [membership@tnprin.org](mailto:membership@tnprin.org) by **November 14, 2018**.*

\_\_\_\_ **Credit Card**    ☐ AMEX    ☐ VISA    ☐ MasterCard

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

*A 3% fee will be added when paying by credit card.  
 Must be postmarked by **November 21, 2018**.*

\_\_\_\_ I would like to receive TASL Credit, if available.



### ACCOMMODATIONS

Dollywood's DreamMore  
 Resort and Spa - Pigeon Forge, TN  
[www.dollywood.com](http://www.dollywood.com)

- Reservations: **1-800-DOLLYWOOD**
- Room Rate (reserve by Oct. 30): \$159/night
- Mention Tennessee Principals Conference
- Room Availability: First-Come/First Served

**IMPORTANT:** Registrations  
 by mail must be postmarked  
 by dates shown above.

Register online ([www.tnprin.org](http://www.tnprin.org))  
 through December 3. \*If you are  
 planning to register on-site, call  
 615-390-7308 for availability.\*

**Mail Completed Form to:** Tennessee Principals Association | P.O. Box 140227 | Nashville, TN 37214



Featuring  
Dr. Brian Perkins  
Teachers College,  
Columbia University

Sunday, December 4 from  
1:00pm - 4:00pm

Dr. Brian Perkins, Director of the Summer Principals Academy, affiliated with Teachers College, Columbia University, New Orleans, LA, will present and share information on the Urban Education Leadership Program. This session will be informative and interactive.

Dr. Perkins is an author, School Board Member, and hosts his own Internet radio show, ***The Perkins Platform***, a monthly forum on education leadership topics with thousands of listeners. Space is limited; register early to join Dr. Perkins for this Sunday afternoon session.

Check [www.tnprin.org](http://www.tnprin.org) to get the latest conference updates.

## Sunday, Dec 2

1:00pm - 4:00pm Pre-Conference Session; Limited Capacity  
2:00pm - 6:00pm Registration & Exhibit Hall Set-Up

## Monday, Dec 3

7:30am - 4:00pm Exhibit Hall Hours  
7:30am - 8:30am Continental Breakfast  
8:30am - 10:00am First General Session: Dr. Brian Perkins  
10:00am - 10:30am Exhibit Hall Time  
10:30am - 11:20am Concurrent Session (4 Choices)  
11:20am - 1:00pm Exhibit Hall / Lunch / Lunch 'n Learn Sessions  
1:00pm - 1:50pm Concurrent Session (4 Choices)  
2:00pm - 2:50pm Concurrent Session (4 Choices)  
3:00pm - 3:50pm Concurrent Session (4 Choices)  
4:00pm - 4:15pm Door Prizes

## Tuesday, Dec 4

8:30am - 10:15am Second General Session: Jack Berckemeyer  
10:15am - 10:30am Break  
10:30am - 11:30am Third General Session: Michael Haggen  
11:30am - 11:45am TPA Annual General Business Meeting  
11:45am - 1:15pm TPA Awards Luncheon: Eric Cardwell  
1:15pm - 1:30pm TASL Credit Verification (if available)  
1:30pm Adjournment ... Safe Travels Home!

2018 TPA  
Conference  
Information

Tennessee Principals Association  
P.O. Box 140227 • Nashville, TN 37214

