



Press release

SEVEN SENDERS closes another financing round – 16 million investment for growth and internationalization

Digital+ Partners invests as lead investor in delivery platform Seven Senders. Existing investor btov Partners extends its investment

Berlin, 13 June 2019 - Seven Senders, the leading delivery platform to ship parcels in Europe, closes a Series B follow-up round. The lead investor Digital+ Partners, a leading growth equity investor focusing on B2B technology companies, leads the investment round, in which existing investor btov Partners invests as well. Seven Senders intends to use the fresh capital to promote further growth and international expansion.

For retailers, internationalization presents enormous potential and at the same time a major challenge. Foreign markets are difficult to serve, not only because of the high demands consumers have on professional shipping processing, delivery times and costs. This is exactly where Seven Senders comes in. The delivery platform optimizes the processes during shipping. Seven Senders forms a virtual network of over 100 local premium carriers. The entire network is accessible via one standardized interface. With minimal complexity, the optimal delivery in Europe is ensured for each parcel. This enables each sender to deliver quickly, reliably and inexpensively, adapted to the needs of the end customer. The customer experience is completed by excellent monitoring, tracking and communication during delivery. The fact that the solution is very popular in the market shows the medium 8-digit revenue as well as considerable customers such as Best Secret, EMP, Limango, Thomann, Westwing and SumUp.

Dr. Johannes Plehn from Seven Senders: “We made major progress in product development over the last 18 months and have completed our platform. We have received excellent market feedback for this. To serve the enormous demand we are consistently investing in growth and internationalization. We are delighted with the confidence placed in us by Digital+ Partners and btov Partners.”

Patrick Beitel from Digital+ Partners: “Seven Senders is very well positioned as a specialist for cross-border delivery in the highly attractive European parcel market. Above all, the combination of an excellent team with high logistics competence and a mature technology platform convinced us. We are delighted to be on board and to further expand Seven Senders to become the leading platform for parcel delivery in Europe.”

Florian Schweitzer from btov Partners explains, “Seven Senders has managed to grow into an immensely sophisticated parcel logistics business in recent years. The current financing round is, therefore, both a justification for the strong performance of the past years and the conscious decision not to turn to profitability now, but to continue to grow rapidly.”

About Seven Senders:

Seven Senders is the leading delivery platform for parcels in Europe.

Awards such as the “Gründerszene” Award in the mobility category 2018 or the Supply Chain Scale-up-Award 2019 underscore this position. The company connects merchants with local premium carriers, enabling them to deliver quickly and cost-effectively, tailored to the needs and requirements of end customers. The incomparable customer experience during shipment is complemented by an excellent tracking and monitoring solution. This provides dealers with unprecedented transparency throughout the entire delivery process. For more information please visit: www.sevensenders.com.



About Digital+ Partners

Digital+ Partners is a leading technology growth equity investor focused on European and US technology companies with EUR 350 million assets under management. Digital+ aims to support ambitious entrepreneurs build global technology companies, providing them with strategic advice and long-term financial support to help them define and execute their growth plans. The fund focuses exclusively on B2B technology companies and leverages a deep corporate network to help portfolio companies access new markets and build new partnerships. For more information please visit: www.dplus.partners.

About btov Partners

btov Partners, founded in 2000, is a European venture capital firm founded and funded by serial entrepreneurs and business angels focussing on industrial technologies and digital leaders of the European economy. btov manages its own institutional funds, partner funds, and offers private investors and family offices access to direct investments, calling several of Europe's most admired investors their advisors and co-investors. With offices in Berlin, Munich, St. Gallen and Luxembourg, the company manages assets of EUR 420 million through its three divisions and examines over 3,000 investment opportunities annually. The most renowned investments include Data Artisans, Blacklane, DeepL, Facebook, Foodspring, ORCAM, Raisin, SumUp, Volocopter and XING. More information at www.btov.vc.

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