



**MAGNET**  
magnet.coop

Create new opportunities for your business by building **tomorrow's digital products and services.**

info@magnet.coop

### End-user products

We build final solutions for the end-user, from the beginning of the project until the end. We use a holistic approach to build the best solution.

- > Business problem definition
- > Design & architecture
- > Development
- > Hosting & Deployment
- > Support

### Automation

If you can describe your problem we can automate the solution. We use both algorithmic and AI approaches depending on the use case.

We can help you build:

- > Recommendation systems.
- > Deep learning solutions.
- > Simulations & time/travel

### Cutting-edge Technology

We favor simplicity over complexity. This way we can build and maintain big scalable projects with a small core team of designers and developers. That is the reason we embrace simple tools and programming languages like Clojure.

For us, intelligence is the art of using memory. Programming languages and distributed databases (Datomic) that leverage immutable data structures allow us to time travel to the past and also, to simulate and predict the future.

- > Flexibility
- > Precision
- > Control
- > Productivity
- > Faster time-to-market

### A Memorable User Experience

Our approach and projects are user-centric. The user, aligned with the company's business goals, gives life to a product. Putting the focus on the user, we work with UI/UX designers from the get-go.

This way the end product is accessible, useful and usable. We always build solutions that users love and use, making their life better.

- > Useful
- > Usable
- > Accessible
- > Desirable
- > Credible

### A Passionate and Professional Team

We as humans do not have superpowers. So we use our intellect and technological knowledge to build final products for our users.

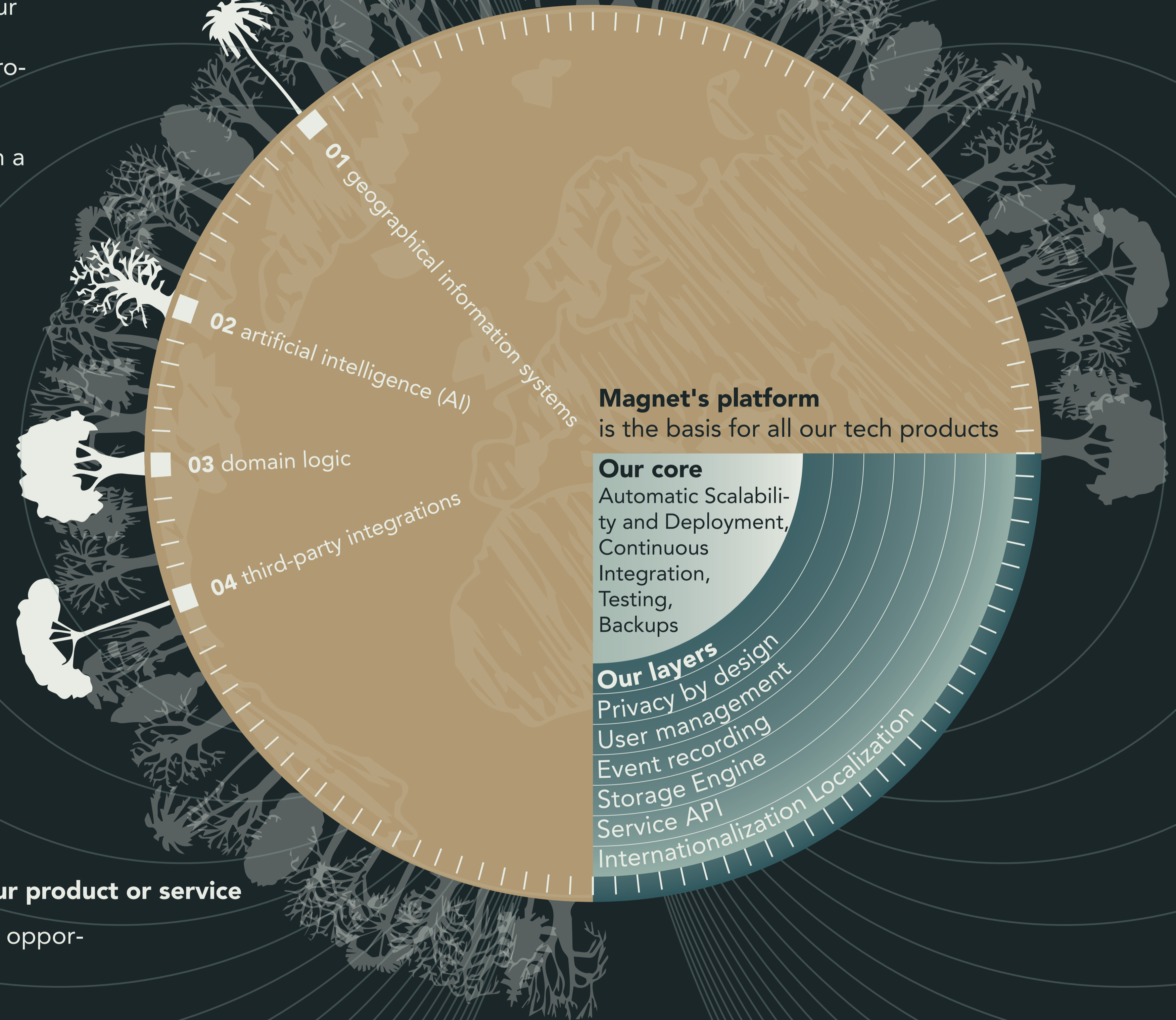
We are a diverse team with a heterogeneous set of skills and experiences, always ready to take on new challenges.

- > Highly skilled
- > Talented and distributed
- > Passionate
- > Ethical and empathetic
- > Diverse

### We add soul to your product or service

Software can create new opportunities in the form of:

- > New business models
- > New markets
- > Personalization
- > Performance improvements
- > Brand identity boost



**Magnet's platform** is the basis for all our tech products

**Our core**  
Automatic Scalability and Deployment, Continuous Integration, Testing, Backups

**Our layers**  
Privacy by design  
User management  
Event recording  
Storage Engine  
Service API  
Internationalization Localization