

AARON RUDYK

PRODUCT DESIGNER

Contact

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About

"Dynamic Product Designer with five years of experience in creating innovative, user-centered design solutions. Specialized in translating complex business goals into seamless digital experiences, with a strong focus on enhancing user satisfaction and driving growth."

Education

University of Waterloo (2015-2019)

Honours Bachelor of Global
Business and Digital Arts,
Deans List

1 Semester @ University of Leeds

Languages

English - Native

French - Intermediate

German - Beginner

Experience

- May 2022 - May 2023

NCR (Global Leader in ATMs, POS and Payments Network)
Senior UX/UI Designer

 - Led the design of a web-based bank teller application, significantly reducing design inconsistencies by enhancing the design system.
 - Managed and mentored a team of designers, fostering a collaborative environment that translated feedback into impactful solutions.
 - Worked closely with cross-functional teams, including product managers and engineers, to refine and implement new product features.
- May 2019 - April 2022

Tangam Systems (B2B Startup, Casino Operations Optimization)
Product & Graphics Designer

 - Collaborations with stakeholders and a team of developers to launch a new flagship product.
 - Specialized in prototyping, user testing, & transitioning designs from low-fidelity mockups to development.
 - Overhauled Tangam Systems corporate brand and website, culminating in a 35% increase in website traffic and user engagement.
- May 2018 - Sep 2018

Accelerator Centre (World Top 5 Private Business Accelerator)
Designer

 - Guided startups through intensive design sprints, with the majority securing seed investments post-sprint.
 - Conceived and developed websites for 6 startups.
 - Helped design and prototype a mentorship platform for AC startups. (Figma, Webflow)
- Apr 2017 - Present

Freelance
UX/UI Designer and Webflow Developer

 - Cultivated a diverse portfolio of clients, delivering projects that consistently improved user experience metrics.
- Jan 2016 - Dec 2016

StudBuds (Educational Startup)
Chief Design Officer

 - Played a founding role in developing an online tutor marketplace, focusing on user interface design and conducting user testing to uncover pain points

Design Expertise

UX & UI Design Strategy
Prototyping & Agile Workflow
User Journey Mapping
Web & Mobile Design
Design Systems & Branding

Software

Webflow Expert
Figma
Adobe XD
Photoshop
Illustrator

Hobbies

Hiking
Bouldering
Gardening
Cello
Generative AI