

AARON RUDYK

Product Designer



aaron.rudyk@gmail.com



linkedin.com/in/aaronrudyk



www.aaronrudyk.com

Education

University of Waterloo 2015-2019

Bachelor of Global Business and
Digital Arts

Skills

UX & UI Design

Prototyping

Web Design

Responsive Design

HTML & CSS

User Flows

Software Proficiency

Figma

Adobe XD

Webflow

Photoshop

Illustrator

Hobbies

Music Guitar/Cello

Cooking

Gardening

Bouldering

Experience



May 2019 -
Present

Tangam Systems

Product & Graphics Designer

- Worked with stakeholders and developers to design new product features and an entirely new product
- Produced high fidelity mockups to hand off to developers (Adobe XD)
- Designed and built the Tangam Systems corporate website (Adobe XD + Webflow)
- Created graphics for social media campaigns, edited educational webinars, and redesigned existing marketing assets (Illustrator, Premiere Pro, Adobe XD)



May 2018 -
Sep 2018

Accelerator Centre

Designer

- Led single day Google Venture design sprints for startups, businesses and internal projects.
- Designed and built websites for startups at the Accelerator Centre. (Figma + Webflow)
- Helped design and prototype an internal platform for the AC mentors to manage and monitor the progress of startups.



Apr 2017 -
Present

Freelance

UX + Web Design

- Offered UX design and web design services to startups and small businesses.



Jan 2016 -
Dec 2016

StudBuds

Chief Design Officer

- I was part of a five person team who developed an online marketplace that connects university students with tutors.
- Advanced my UX/UI design skills by designing the user interface for the platform. (Sketch)
- Conducted user testing to uncover users pain points. (InVision)
- Built an online community of over 200 tutors and students.

Projects

Poliloq | GBDA 401 (Cross-Cultural Digital Business) | Dec 2018

- Designed and build a platform to help people examine political issues for both sides of the debate. (Adobe XD, Webflow)

UI Web Kit | Webflow Showcase | Feb 2019

- Created a website UI kit containing 40+ components, which has been cloned by 1400+ Webflow users and is Webflow's 11th most liked template.