

# AARON RUDYK

## Product Designer



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## Education

University of Waterloo 2015-2019

Bachelor of Global Business and  
Digital Arts

## Skills

- UX & UI Design
- Prototyping
- Web Design
- Responsive Design
- HTML & CSS
- User Flows

## Software Proficiency

Figma  
Adobe XD  
Webflow  
Photoshop  
Illustrator

## Hobbies

Cello  
Cooking  
Computers

## Experience



May 2019 -  
Present

### Tangam Systems

#### Product & Graphics Designer

- Designed and built the Tangam Systems corporate website (Adobe XD + Webflow)
- Worked with stakeholders and developers to design new product features
- Produced high fidelity mockups to hand off to developers (Adobe XD)
- Created graphics for social media campaigns, edited educational webinars, and redesigned existing marketing assets (Illustrator, Premiere Pro, Adobe XD)



May 2018 -  
Sep 2018

### Accelerator Centre

#### Designer

- Led single day Google Venture design sprints for startups, businesses and internal projects.
- Designed and built websites for startups at the Accelerator Centre. (Figma + Webflow)
- Helped design and prototype an internal platform for the AC mentors to manage and monitor the progress of startups.



Apr 2017 -  
Present

### Freelance

#### UX + Web Design

- Offered UX design and web design services to startups and small businesses.



Jan 2016 -  
Dec 2016

### StudBuds

#### Chief Design Officer

- I was part of a five person team who developed an online marketplace that connects university students with tutors.
- Advanced my UX/UI design skills by designing the user interface for the platform. (Sketch)
- Conducted user testing to uncover users pain points. (InVision)
- Built an online community of over 200 tutors and students.

## Projects

Poliloq | GBDA 401 (Cross-Cultural Digital Business) | Dec 2018

- Designed and build a platform to help people examine political issues for both sides of the debate. (Adobe XD, Webflow)

UI Web Kit | Webflow Showcase | Feb 2019

- Created a website UI kit containing 40+ components, which has been cloned by 1200+ Webflow users