



CAIRO

BEIJING

WASHINGTON, DC

OUR MISSION

[EN Investment](#) offers a range of bespoke services ranging from general advisory and counselling to investment and asset management.

[EN Investment](#) is a full-fledged consultancy and investment house with extensive expertise in screening investment opportunities, evaluating public policy, and pursuing business development possibilities in Egypt, the MENA region, and China.

We provide tailored advisory and consultancy services to assist corporations, fund managers and high-net-worth investors who are looking to expand their existing investments and to locate untapped growth potential in applicable markets.

In addition, we offer targeted, in-depth analytical reports to keep our clients abreast on economic developments and political risks as they arise. [EN Investment](#) capitalises on the depth and diversity of its management. This broad experience equips our firm with a profound understanding of domestic, regional and international business environments and regulatory frameworks.



OUR APPROACH



The **cornerstone** of our approach is to utilize our wide network within the government, business, and financial sectors to provide our clients with bespoke strategies.

In addition to our extensive expertise in screening investment opportunities, we interpret and evaluate public policy and pursue business development possibilities in Egypt, the MENA region, and in China.

Our strategy is to focus on, and dominate, the upper-tier market segment while maintaining quality and technical superiority and creating impactful solutions.



OUR SERVICES

Strategic Counseling & Advice

- Communications & positioning
- Government relations
- Business strategy & expansion
- Strategic relationship building

Corporate Finance

- Mergers & acquisitions
- Due diligence
- Valuations
- Deal structuring

Investment Strategy and Expansion

- Market Access & entry
- Partnership identification
- Political due diligence



Annual General Meeting
Chemical Industries Holding Company



Our Chief Executive Officer

Yasser Elnaggar

Ambassador



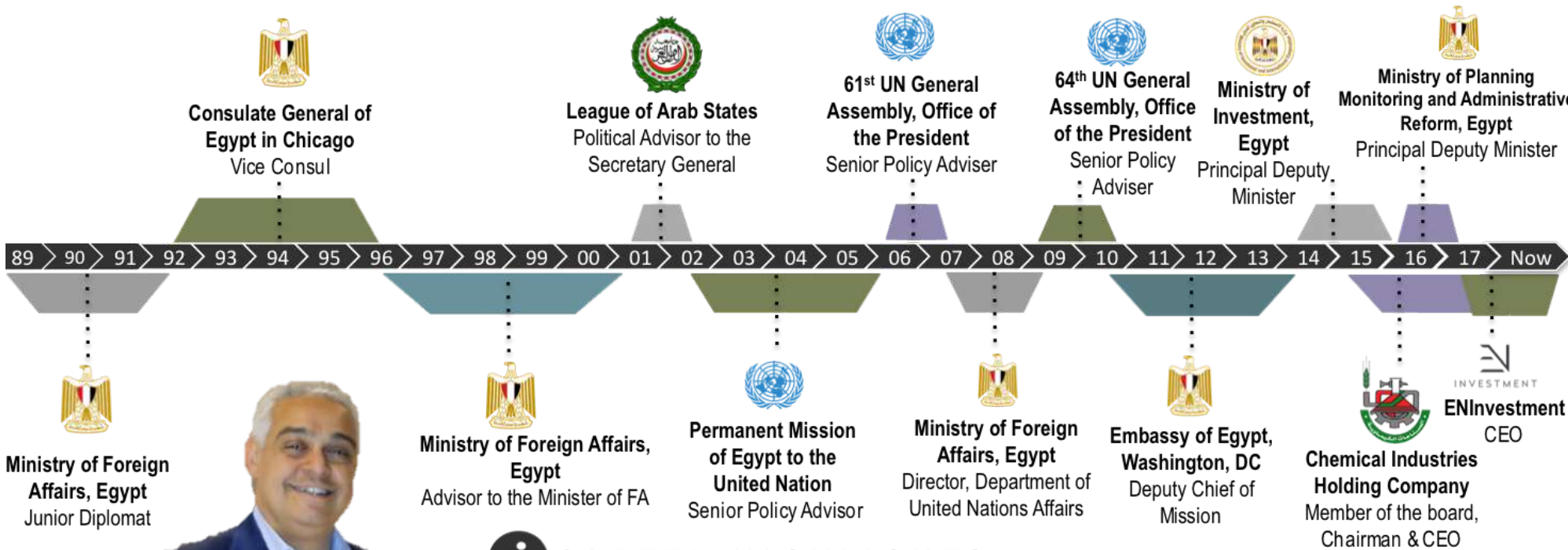
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i CAREER HIGHLIGHTS

- Served as Chief Coordinator of the Egypt Economic Development Conference (EEDC), which brought together heads of State and leading international businesses.
- Devised and managed the strategy to turn around, during a tough economic/business climate, one of Egypt's largest industrial state-owned conglomerates with controlling ownership in 21 companies and collective revenues of over 20 billion Egyptian pounds (over USD1 billion).
- Played a leading role in the Embassy during the events of the 25th of January Revolution and the 30th of June Revolution, including handling outreach to the American public, the media and officials at the federal and local levels.

OUR BOARD

The ENI board combines deep experience in government, the financial industry, and the corporate world.



Osama Saleh
CEO, Rise Invest



Sofiane Ben Tounes
CEO, Oscar Infrastructre



Deborah Lehr
CEO, Basilinna



Hisham Hassan Youssef
Chairman, Abu Seir Polo Lodge



Alan Fleischmann
CEO, Laurel Strategies



Ahmed Abou Ali
Partner, Hassouna & Abou Ali



Alaa Fahmy
Former Minister of Transportation

MEDIA



Forbes



AXIOS



THE | DIPLOMAT
Read The Diplomat, Know the Asia-Pacific



China - MENA event at The Middle East Institute

With Judge Jeanine Pirro

Our experts are frequent commentators in leading newspapers and on television networks around the globe. They comment on a broad range of topics from Egypt-US relations, Egypt-China relations, the economy in the MENA region, and global political risk.

CONTACTS



INVESTMENT



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