



From the Middle Kingdom to the Middle East: Six Reasons Why Chinese Travelers Are Exploring MENA

5. Governments are Hungry for Tourism Revenue

Many Middle Eastern economies are heavily reliant upon tourism. The Egyptian government, along with many of its neighbors, will continue to aggressively campaign to bring in more travelers, with a focus on high-spending Chinese tourists.

Learn more at
Basilinna.com and [@BasilinnaDC](https://twitter.com/BasilinnaDC)