Hello. I'm Jorge, a Senior Product Designer with 10+ years of experience.

Specialist in #InterfaceDesign, #DesignSystems, #WCAG, #Figma and #Webflow

Embark on my professional journey, where over a decade in product design and user experience has shaped my career. As an innovative Product Designer and UX Specialist, I bring a unique blend of technical acumen and creative flair to the table. My role as a team player extends beyond project goals; I'm dedicated to brightening everyone's day with humor and a welcoming, inclusive approach. Whether designing or cracking jokes, I find joy in the diverse facets of work.

A strong visual taste complements my love for math. I excel in harmonizing organic design within the realms of mathematical challenges. Notably, my proficiency extends to design systems—ranging from intricate references to comprehensive systems and large-scale components. My insatiable curiosity drives me to explore new techniques and platforms, always staying ahead in creativity and innovation.

Phone +351 914 740 704
Email geral@jorge-almeida.pt
Website www.jorge-almeida.pt
LinkedIn linkedin.com/in/jmjalmeida
Dribbble dribbble.com/jmjalmeida

Experience

Freelancer
2009 - Present

- Freelancer specializing in product design, Webflow, and design systems consulting.
- Manages full project cycles, from analysis to final delivery.
- Expertise in crafting websites, mobile and web applications.
- Committed to delivering tailored and impactful digital solutions.

Senior Product Designer
Jun 2021 - Jul 2023

@ **Equip Health** Remotely - California, EUA

- First designer at Equip Health, leading product initiation.
- Influential role as principal designer shaping brand communication.
- Implemented scalable design systems for long-term adaptability.
- Streamlined processes, reducing friction by over 200%.

Senior Product Designer
Feb 2020 - Jan 2022

@ **WithMe Health** Remotely - California, EUA

- Established design systems foundation for long-term scalability.
- Implemented a modular app system for efficient and healthy growth.
- Applied bias in crafting an optimal first product release for the startup.

Senior Product Designer
Feb 2020 - Dec 2020

@ **Loka, Inc** Remotely - California, EUA

- Joined as consulting designer, replacing the previous designer.
- Addressed challenges in product impact and team decisions.
- Presented a new design proposal to realign with business goals.
- Regained board confidence through strategic design approaches.

Product Designer
Jul 2018 - Mar 2020

@ **Bliss Applications** Lisbon, Portugal

- Conducting interviews, card-sorting tests, and business analysis.
- Facilitated collaboration between development teams to achieve a cohesive global solution.
- Creation of a global style guide and verbal tone for design reference.
- Delivering three MVPs per quarter using the Design Thinking process.
- Collaborated closely with stakeholders to apply the best bias for each MVP in a fast-paced environment.
- Implementing business ideas, improving features, and focusing on long-term scalability.

UX/UI Designer
Mar 2016 - Mar 2018

@ **Aixsystem** Remotely - London, UK

- Overseeing brand and product design for multiple clients.
- Led website and app design, ensuring a smooth transition to dev.
- Collaborated closely with dev teams for smooth implementation, ensuring fidelity to mockups.

Visual Designer
Nov 2013 - Dec 2015

@ **Viriato & Viriato** Aveiro, Portugal

- Converting graphic visuals into dynamic digital products.
- Ensured smooth communication with the dev team, delivering packages and overseeing visual guidelines throughout the product.
- Worked closely with graphic designers for a cohesive brand language across platforms.