

PARTNERS IN PREVENTION

**Town of Somers**

WESTCHESTER COUNTY, N.Y.

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KATHY CUCCHIARELLA  
CHAIRMAN

SOMERS TOWN HOUSE  
335 ROUTE 202  
SOMERS, NY 10589



**MEETING MINUTES  
September 25, 2018**

The meeting was called to order at 7:00 p.m. The following members were in attendance: Bob Berman, Kathy Cucchiarella, and Christine MacDonald.

Carol Cirieco and Pat Otis were absent.

Guest Partners present included: Somers High School Principal Mark Bayer, Somers High School Assistance Counselor Aisling Baynes, Somers Police Chief Mike Driscoll and Somers Education Foundation member Sarena Meyer.

**Minutes** – A motion was made by Mrs. MacDonald to approve the minutes of the August 28, 2018 meeting as submitted. Mr. Berman seconded the motion. All were in favor.

**Budget Expenditures** – Mrs. Schirmer reported that to date expenses included color copies of the Somers Partners in Prevention postcard and the registration fee to participate in the Somers Chamber of Commerce Celebrate Somers event. Monies yet to be spent include an ad in the Somers High School yearbook, a speaker during Red Ribbon week and marketing materials.

**OLD BUSINESS:**

**Somers Chamber of Commerce Celebrate Somers Event Update** – The Leos helped Mrs. MacDonald set up the Partners information table and tent at the Somers Chamber of Commerce Celebrate Somers event that was held on Saturday, September 22<sup>nd</sup> from 10:00 a.m. to 3:00 p.m. in the Towne Centre at Somers. She, her daughter, and her daughter's friend covered the morning shift and Mr. Berman and his wife relieved them until the end of the event. The day went very well.

**Somers Middle and High School Open Houses** – Mr. Berman and his wife attended the 6<sup>th</sup> grade Open House at the Middle School and Mrs. MacDonald this evening for 7<sup>th</sup>

and 8<sup>th</sup> grade. Tomorrow evening Mrs. Cucchiarella will be at the Somers High School Open House. Mrs. Young-Wright provided Mrs. Schirmer with an updated flyer on vaping which was copied and distributed at these events.

**Future Speakers Update** – Mrs. Cucchiarella is keeping a log of future speakers and is encouraging all members to keep their eyes and ears open for any that might be of interest. If any suggested speakers are presenting locally, arrangements will be made to have someone from the group attend.

**Marketing Materials Update** – Mrs. Cucchiarella met with Tom Newman, owner of T3 Logowear in Somers Commons and shared some information she got from him regarding marketing materials as well as give-a-ways that can be purchased for the Partners. They included roll up banners that are 65” high by 33” wide, hand sanitizers, magnetic note pads, business card magnets, cube memo stacks, magnetic clips, mini first aid kits, lollipops, lifesavers, and car magnets. Mr. Bayer also researched some offerings on line. All agreed to purchase two of the roll up banners, hand sanitizers, and business card magnets. Car magnets will be purchased to give out to the attendees of the Community Form in March or April. In addition, a 10 by 10 canopy will be purchased for use during outreach that takes place outdoors.

**Narcan Training Medication Expiration Update** – In 2016, Mrs. Cucchiarella participated in a Narcan Training session and the medication she received is now expired. She contacted Westchester County’s Department of Health Patrick Quinn about getting new medication. He said that the County is not issuing any replacement medication and that individuals would have to pay for the replacement of Narcan. Unfortunately, this entire process might deter people from taking this class. An update will be given at the next meeting. Police Chief Driscoll was surprised to hear this. He will follow up with the County.

**Town TV Channel Character Generator Advertising Update** – Currently the Partners logo is on the Town TV channel’s character generator. Mrs. Young-Wright suggested that the Northern Westchester Hospital partner with the Partners in Prevention. She will ask their marketing department to create a static graphic on vaping that they would like to put on the Town TV Channel Character Generator. In doing so, she needed to know what the requirements and parameters are, which Mrs. Schirmer supplied her with.

### **NEW BUSINESS:**

**Drug Free Communities (DFC) Grant Update** – The Steering Committee (Mark Bayer, Aisling Baynes, Dr. Raymond Blanch, Ken Crowley, Kathy Cucchiarella, Jeff Getman, Kevin Guidotti, and Phil Kavanaugh) met this afternoon to discuss the DFC Grant awarded. The grant will be effective on October 1 and \$125,000 is available per year for 5 years with an option to renew. A timeline and projects were discussed. The funds will be used for speakers, vape detectors in some of the SHS bathrooms, a survey for grades 8, 10 and 12, a Youth to Youth advisor for the SMS at some point in the future,

and security for events, among other things. The grant will be announced in The Somers Record and in the Principals newsletters.

Police Officer Driscoll asked if the grant money can be used for programs for the elderly as there are numerous problems happening with this population. Mrs. Cucchiarella thinks they can be as the grant is for the community, but will check with Student Assistant Services Judy Mezey. She will also see what other coalitions have done in terms of programs for seniors. Ms. Meyers suggested that the signs of potential issues be listed on literature and the Facebook page.

**Student Assistant Services** – Student Assistant Services Assistant Director Judy Mezey plans to attend the October meeting. All are encouraged to ask her questions as she is a wealth of knowledge.

**Heritage Hills Prescription Drug Take Back Day** – Heritage Hills will be sponsoring a prescription drug take back day on October 3<sup>rd</sup>. Mr. Berman will inquire as to whether or not the Partners can have an informational table there.

The meeting was adjourned at 8:30 p.m. The Partners will meet again on October 23<sup>rd</sup> at 7:00 p.m. in the Somers Town House Meeting Room.

Respectfully submitted,

Denise Schirmer, Secretary  
Somers Partners in Prevention

cc: Partners in Prevention  
Town Board  
Town Clerk