



# bitcoin2021 MIAMI

JUNE 4-5



## Demographic Breakdown



**Bitcoin 2021** will give partners and sponsors the opportunity to position themselves as leading innovators and advocates for Bitcoin, the most critical project in the crypto and blockchain space. We tailor each event experience to our partners' goals and objectives.

### EXPECTED ATTENDANCE:

**10,000+** Attendees

**250+** Companies

### BY GENDER:

**80%** Male

**20%** Female

### BY AGE:

**5%** Under 21

**65%** 21 - 34

**15%** 35 - 44

**10%** 45- 55

**5%** 56+

### BY LOCATION:

**80%** North America

**8%** Europe

**6%** Asia (assuming travel-ban lift)

**4%** South America

**2%** Africa

### BY ROLE:

**25%** C suite / Upper Management

**10%** Developers

**10%** Venture Capitalist

**10%** Entrepreneurs

**5%** Media

**5%** Institutional investors

**35%** Bitcoin Enthusiasts

Photos from Bitcoin 2019 in San Francisco

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## Contact Sales

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