

Insertion Order



1. Basic Information

ADVERTISER

WEBSITE
CONTACT
EMAIL
ADDRESS
CITY/STATE/ZIP
PHONE/OTHER

INVOICE ADVERTISER

AGENCY

WEBSITE
CONTACT
EMAIL
ADDRESS
CITY/STATE/ZIP
PHONE/OTHER

INVOICE AGENCY

2. Product Offerings

BANNER ADVERTISING

BitcoinMagazine.com	LetsTalkBitcoin.com
Distributed.com	

SPONSORED CONTENT

BitcoinMagazine.com	yBitcoin (Print)
Distributed.com	Distributed (Print)

EVENTS

Distributed: 2018	Distributed: Markets
Distributed: Health	

FULL PAGE ADS

yBitcoin (Fall 2018)	yBitcoin (Spring 2018)
Distributed (Fall 2018)	Distributed (Spring 2018)

NOTES

3. Payment

NET INSERTION RATE :

Bitcoin (BTC)	Check
Wire	
Synovus Bank	Name: BTC MEDIA LLC
1148 Broadway	WIRE RT # 061100606
Columbus, GA 31901	ACH RT # 062203515
INT'l swift code:	Account # 1007944729
→ Ficus44 Synovus Bank, Birmingham, AL USA	

Credit Card

4. Signatures

ADVERTISER/AGENCY/CREDIT CARD AUTHORIZATION

SIGNATURE
PRINT NAME
TITLE

BTC INC. ACCEPTANCE

SIGNATURE
DATE



SUMMARY OF TERMS

This Insertion Order ("I/O") is not effective until it is completed by the advertiser listed on the first page of this I/O ("you") and a representative of BTC Media, LLC ("us" or "we").

This I/O is governed by the terms of our Standard Advertising Terms and Conditions or Standard Conference Sponsorship Terms and Conditions (as applicable, "Terms"). In the event of a conflict of between the Terms and the "Notes" section of this I/O, the "Notes" section of this I/O shall prevail. These summary of terms, however, are not legally binding, but are for informational purposes only. You should review our Terms carefully.

ADVERTISING POLICY. By signing this I/O, if you are purchasing advertising, you are agreeing to BTC's standard Advertising Terms and Conditions, available at www.btcmedia.org/advertising-agreement.pdf

A summary of those terms includes:

1. You grant us a limited, royalty-free, non-exclusive license to reproduce, publish, and distribute your advertising content. Any advertising elements we create on your behalf are our intellectual property, and you cannot reproduce those elements without our written consent.
2. Your content must conform to our publisher policies (for example, the content cannot be offensive, defamatory, misleading, unlawful, or otherwise damage our, our affiliates' or our partners' reputations). If we believe your content does violate our publisher policies, we reserve the right in our sole discretion to reject any content and/or terminate your I/O.
3. Any advertisements that may be mistaken for editorial content must be clearly marked as an advertisement. We follow established internal disclosure protocols in marking advertising and there are no exceptions.
4. You are responsible for approving the final draft of all advertising content. We are not responsible for any errors in any content that you approve as final.
5. You assume sole liability for the content of your advertisements.
6. If your advertisements are being placed through an advertising agency, you and the agency are jointly and severally liable for payment of all bills and liabilities incurred.
7. We reserve the right to terminate your I/O in the event of natural disasters, acts of god or changes in regulation.
8. We reserve the right at our sole discretion to terminate your I/O if any claim you make in an advertisement cannot be factually substantiated. Similarly, we may terminate your I/O if you fail to completely, accurately, and truthfully complete our client onboarding process.
9. We may assess you a \$750 re-write fee if you miss deadline we establish in our production schedules. You may also incur additional charges if you the nature or subject matter of your advertisements change, after we have begun work. If we are designing creative items for you (such as artwork) we will create an original and incorporate one round of revisions based on your feedback per sponsored article. If you request additional revisions, you may incur additional charges. We will notify you of all additional charges prior to assessing them.

CONFERENCE SPONSORSHIP POLICY. By signing this I/O, if you are a conference sponsorship, you are agreeing to BTC's standard Conference Sponsorship Terms and Conditions, available at www.btcmedia.org/conference-terms.pdf. A summary of those terms includes:

1. We will provide you with Conference-related branding as described on this I/O. You must provide your company logo and speaker information by the deadlines provided in order to be included in promotional initiatives.
2. If your sponsorship includes exhibit space, a skirted table and basic signage will be provided by us. You must provide all other display materials. We reserve the right to veto any signage, etc. We will provide, at your request, a copy of the attendee list within 3 days prior to the Conference.
3. If you are not local to the event, you agree to book lodging at the official Conference hotel. Reservations can be made on the individual event registration page. For a full list of our events please visit distributed.com/events
4. We each grants the other permission to use its trademarks solely in the performance of the Agreement.
5. We cannot guarantee the time, dates and/or position of your sponsorship, but will use commercially reasonable efforts to do so.
6. We are not responsible for any loss of profit, loss of opportunity, etc. suffered by you. Our maximum liability for any loss or damage arising out of your sponsorship shall not exceed the total amount paid by you.

PAYMENT POLICY.

1. Unless we agree otherwise, the full amount of the non-refundable net Insertion Rate is due upon execution of the I/O.
2. You have fifteen business days upon receipt of an invoice to dispute the invoice. If you believe there is a mistake, we will work with you in good faith to correct it.
3. If you are late in paying your invoice, we will charge you a late fee of 2% per month, or the amount of price appreciation in the price of bitcoin. We do this as many of our customers prefer to pay in bitcoin.
4. If you have an unpaid balance, we reserve the right to suspend all services until your account is paid in full.
5. In the event we pay you a refund, it will be calculated based on the currency in which you originally paid. For example, if you paid one bitcoin, the refund we would offer is one bitcoin, regardless of the change in bitcoin's price during that time.
6. Prices quoted are before any fees incurred with payment, such as credit card processing fees or bitpay fees.