



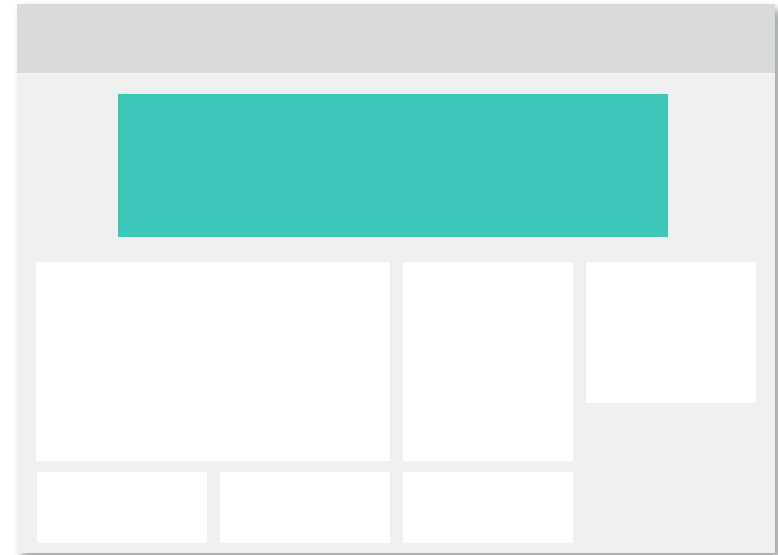
# Mi9 970x250

970x250 display available across MSN NZ, MTV, Comedy Central, and Pedestrian Group.

[VIEW ON WEBSITE](#)

## Mi9 served specs:

- Max. file size: 40 kB
- Format: GIF/JPG/PNG
- Animation duration: up to 15-seconds



## Third-party served specs:

- Accepted format: GIF/JPG/HTML5/Javascript
- Accepted third-parties: Sizmek, DoubleClick
- Back-up image file size: 40 kB
- Initial load max. file size: 200 kB
- Secondary file download: 1 MB
- User-initiated download: 2.2 MB
- Assets must be SSL compliant i.e. securely served (https://)