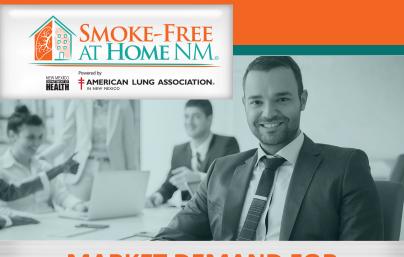
## PROPERTY OWNERS AND MANAGERS



## MARKET DEMAND FOR SMOKE-FREE PROPERTIES HAS INCREASED

Smoke-free properties are an attractive choice to many potential residents. Research from across the nation shows that more renters favor no-smoking policies where they live, and view them as a desirable amenity.

**SAVE** up to \$2000 in property rehabilitation.



Visit us at: www.SmokeFreeAtHomeNM.org

FACT:

Smoke-free properties have **lower** property management **costs** than properties where smoking is allowed.



Implementing a smoke-free policy can eliminate the risk of smoking-related fires and lower your insurance premiums.

## WHAT WE CAN DO FOR YOU

The American Lung Association in New Mexico can assist you in adopting a smoke-free policy through our Smoke-Free At Home initiative.

We provide technical assistance during the transition phase of adoption. Additional support provided in the following ways:

- Manager and Staff Training
- Resident Education
- Implementation Process
- "Thinking About Quitting" Workshops

## Classification Recognition Certifications



Please contact the Smoke-Free At Home program today, or visit our website for assistance in adopting a smoke-free policy and start saving money!







info@SmokeFreeAtHomeNM.org (505) 265-0732