

MATTHEW C. MITCHELL, PH.D.

CURRICULUM VITA – 2018

Academic

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Journal Articles

- Ramsey, J.R., Barakat, L., Mitchell, M.C., Ganey, T. and Voloshin, O., 2016. The Effects of Past Satisfaction and Commitment on the Future Intention to Internationalize. *International Journal of Emerging Markets*, 11(2): 256-272.
- Porter, T., Mitchell, M., 2015. Spiritual Institutional Entrepreneurs: An Introduction and Examination. *Journal of Management Spirituality and Religion*, August: 1-14.
- Mitchell, M., Heaston, W. R., Kappen, J., 2015. Taboo No More: A Qualitative Country Institutional Profile of Life Insurance in China and India. *Management Research Review*, 38(8): 813-839.
- Miller, C. E., Mitchell, M. C., Kappen, J. A., & De Ocampo, M. B., 2014. Whither the Professor? Crafting a Viable Business Doctoral Program in a Developing Country. *Journal of International Business Education*, 9(1).
- Mitchell, M., Rafi, M. I., Severe, S., Kappen, J. A., 2014. Conventional vs. Islamic Finance: The Impact of Ramadan Upon Sharia-Compliant Markets. *Organizations and Markets in Emerging Economies*, Vol. 5, No 1 (9): 105-124.
- Mitchell, M., Vandegrift, D., 2014. Student Perceptions of Internationalization, Multiculturalism, and Diversity in the Business School. *Journal of Teaching in International Business*, 25(1): 25-43.
- Mitchell, M., Hamad, M., Grimm, H., Klose, S. 2013. Short Term Pain and Long Term Gain: The Post-Revolution Egyptian Experience. *Drake Management Review*, 2(2): 32-37.
- Mitchell, M. 2010. An Institutional Perspective of the MNC as a Social Change Agent: The Case of Environmentalism. *Journal of Global Responsibility*, 1(2): 382-398.
- Alon, I., Gurumoorthy, R., Mitchell, M., and Steen, T. 2006. Managing Micro-political Risk: A Cross Sector Examination. *Thunderbird International Business Review*, 48 (5): 623-642.

Edited Works

- Paltrinieri, A., Bellalah, M., Floreani, J., Kappen, J., Kiyamaz, H., Mitchell, M. Special Issue Editors. Forthcoming 2018. Islamic Business and Finance. *International Journal of Emerging Markets*.
- Rottig, D. Contributor. 2016. Institutions and Emerging Economies. *Special Issue of International Journal of Emerging Markets*.
- Mitchell, M., Alon, I. Special Issue Editor. 2012. Globalization and Emerging Economies. *International Business: Research Teaching and Practice*, 6(1).

Book Chapters

- Mitchell, M., Alon, I., Herbert, T. 2011. Assessing & Managing Political Risk. In T. Wilkinson (Ed.), *International Business in the 21st Century: Are You Ready? – Preparing for International Business Operations*. Santa Barbara, CA: Praeger.
- Munoz, J. M., Alon, I., Mitchell, M. 2010. Micro-Franchising Strategies: Drawing Lessons From Franchise Literature. In J. M. Munoz (Ed.), *Microenterprise: Concepts and Cases*. Northampton, MA: Edward Elgar.
- Alon, I., Cliquet, G., Perrigot, R., Mitchell, M. 2010. International Franchising at Best Western. In I. Alon (Ed.), *Global Franchising*. New York, NY: Palgrave Macmillan.
- Alon, I., Mitchell, M., Munoz, J. M. 2010. Microfranchising in Less Developed Countries. In I. Alon (Ed.), *Global Franchising*. New York, NY: Palgrave Macmillan.

Honors and Awards

- Harry I. Wolk Research Award Nominee – Drake University: 2016.
- Fellow of the Royal Society for the Encouragement of Arts, Manufactures & Commerce: 2016.
- Drake University Madelyn Levitt Teacher of the Year Award: 2015.
- Fellow of the Academy of International Business – Southeast USA: 2014.
- Graduate Professor of the Year – Drake University CBPA: 2014/15.
- Henry Kaufman Business and Religion Fellow – University of Maryland: 2011–2013.
- Best Instructor – United States Air Force: 2002.
- Algernon Sydney Sullivan Medallion: Rollins College of Arts and Sciences: 2000.

Professional & Association Service

- Chapter Chair, 2014-15. Academy of International Business – Southeast USA Chapter.
- Organizer, 2014. Academy of Management MSR Research Incubator. Philadelphia, PA.
- Conference Chair, 2013. Academy of International Business – SE Conference. Atlanta, GA.
- Organizer, 2013. Academy of Management MSR Research Incubator. Orlando, FL.
- Chair, 2012. Academy of Management MSR Research Incubator. Boston, MA.
- Conference Co-Chair and Membership Chair, 2012. Academy of International Business – SE Conference. Fort Lauderdale, FL.

University Service

- Faculty Director of Continuous Improvement Strategic Plan. Drake University: 2015-Present.
- Drake University Strategic Plan – Administrative Effectiveness Lead Qualitative Researcher, 2014-15.
- HLC Accreditation Institutional Planning Program. Team Member. Drake University: 2015.
- Global Initiatives Program Advisory Council: 2011–Present. Drake University.
- Faculty Salary Review Committee, 2014-2015. Drake University.
- University Marshall – Business School Marshall, 2012-Present.
- Graduate Curriculum Committee, 2010–Present. Drake University CBPA.

Editorial Service

- Executive Editor, 2012–2015. *International Business: Research Teaching and Practice*.
- Program Chair, 2012. *Conference Proceedings of the Academy of International Business – Southeast Annual Conference*.
- Special Issue Editor, 2011–2012. *International Business Research, Teaching, and Practice* Special issue on Emerging Markets.

Business Consulting & Training

- Bâton Global. Partner, 2014-Present. Offices: US – Dubai – Malaysia
- Homesteaders Life Insurance. Solidarity Foundation. Board Member.
- Principal Financial Group. 2012-Present. Top Management Team - Executive Development Training – One week residential course focused on developing four executive capabilities: 1) Strategic Alignment and 2) Execution, 3) Global Perspective, and 4) Talent Development)
- CDS Global. 2014-Present. Top Management Team - Executive Development Training – One week residential course focused on developing executive capabilities)
- DuPont-Pioneer. 2014-Present. Regulatory Affairs and Global Strategy – One week residential course focused on developing four areas of competence: 1) Law and Policy, 2) Communication, 3) Global Awareness, and 4) Enterprise Strategy.
- Iowa Homeless Youth Centers. 2014. Board of Directors Retreat – Facilitation of board of directors retreat focusing on three key areas: 1) Mission review, 2) Board effectiveness, and 3) Financial security and fundraising.
- Hillside Health Care International. 2014-Present. Board of Directors Strategy – Facilitation of board of directors retreat focusing on: 1) Fundraising, 2) Strategic planning and 3) Execution.