

EMERSON | WARD

For Immediate Release

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Emerson Ward wins three design awards for its work with Locust Point Capital, Snow Capital Management

Emerson Ward named a “David” of design, takes home multiple awards for their work with Locust Point Capital and Snow Capital Management; Takes home a 2019 American Graphic Design Award™ for www.snowcm.com.

November 25, 2019 – Emerson Ward Creative, LLC announced today that it recently took home hardware in two international design competitions that honor creative and design achievements in the area of website design.

Competing in the Website – Financial Services category, Emerson Ward took home both gold and silver in the 2019 Davey Awards, sponsored by the Academy of Interactive and Visual Arts (AIVA). Emerson Ward won Gold for its work on Locust Point Capital’s new website, www.locustpointcapital.com, and Silver for www.snowcm.com, Snow Capital Management’s newly redesigned and rebuilt website. With over 3,000 entries from across the United States and around the world, the Davey Awards is the largest and most prestigious awards competition exclusively for the “Davids” of creativity, honoring the finest creative work from the best small shops, firms, and companies worldwide.

Please visit www.daveyawards.com for more information and to view the full winners list.

Locust Point Capital’s website was also recognized for excellence in the 2019 American Graphic Design Awards™, the 56th annual installment of Graphic Design USA’s flagship competition. This year’s competition, which honors creative and design excellence in web, print, packaging, video and more, was the biggest yet with over 12,000 entries submitted. Winners of the highly selective award rank in the top 10% of all submissions.

Visit www.gdusa.com for more information.

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About Emerson Ward Creative, LLC

Emerson Ward is a boutique creative agency focused exclusively on providing custom, professional web and collateral solutions to the asset management and fintech ecosystem. We work with traditional and alternative asset managers, fund distributors, RIA’s, Real Estate Investment Managers, VCs and more, in both the US and abroad, providing comprehensive, on-demand support, tailored communications solutions, and experienced design services for websites, fund collateral and branding.

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