PGD
TALKS

18.02.2023
Warszawa

Karol Oponowicz

Order Group

design talks: Kino Elektronik
after talks: Nowy Teatr

Karol Oponowicz

Co-founder & Head of Design @ Order Group

PRODUCT DISCOVERY
DESIGN SPRINT
WORKSHOPS
HACKATHONS
MVP & MLP
CUSTOMER JOURNEY
PRODUCT STRATEGY
PRODUCT DESIGN

IN ORDER TO PROGRESS

↘

Software Development
& IoT Company

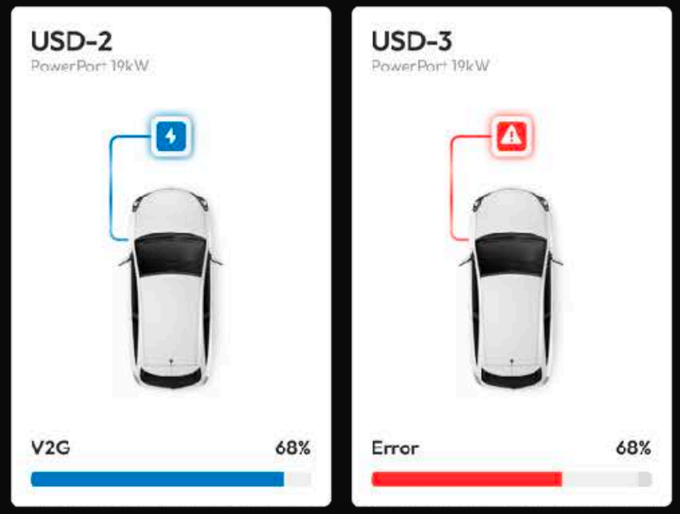
ordergroup

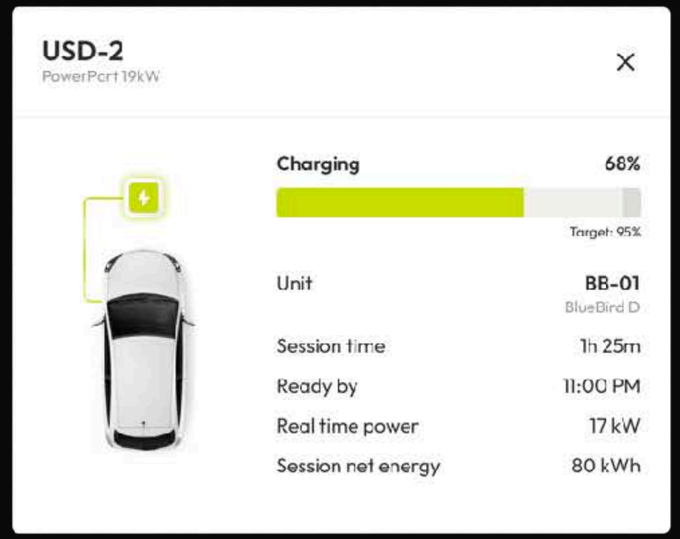
V2G - Vehicle to Grid

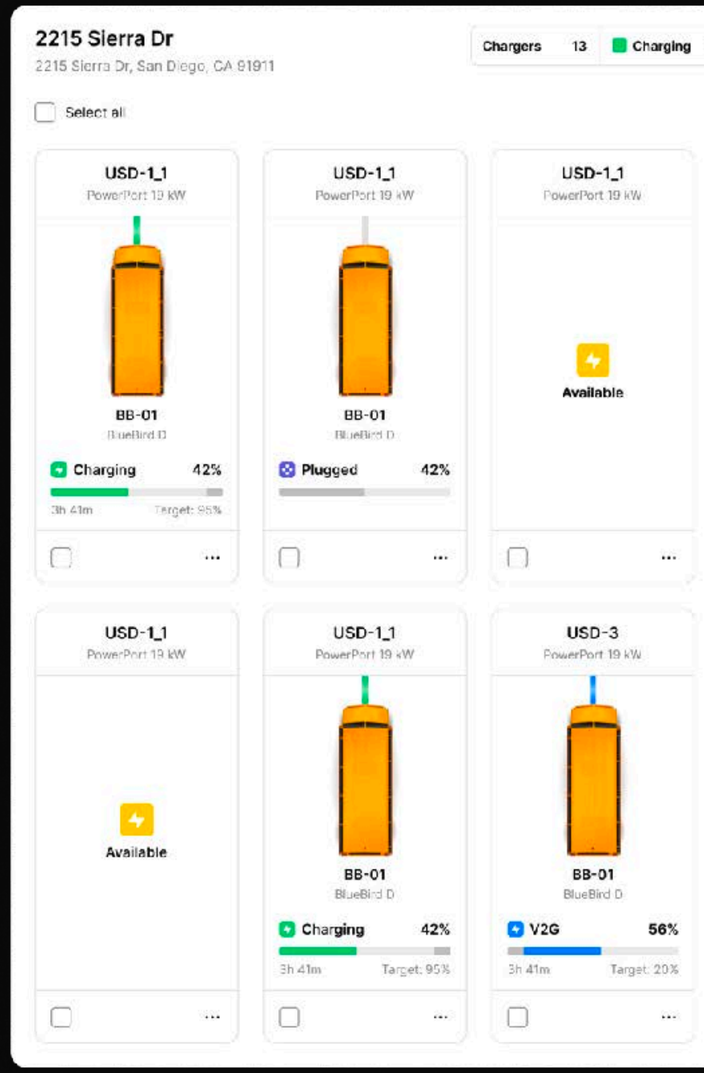
NUVVE HOLDING I SAN DIEGO, CA, USA

CM: NVVE

NASDAQ





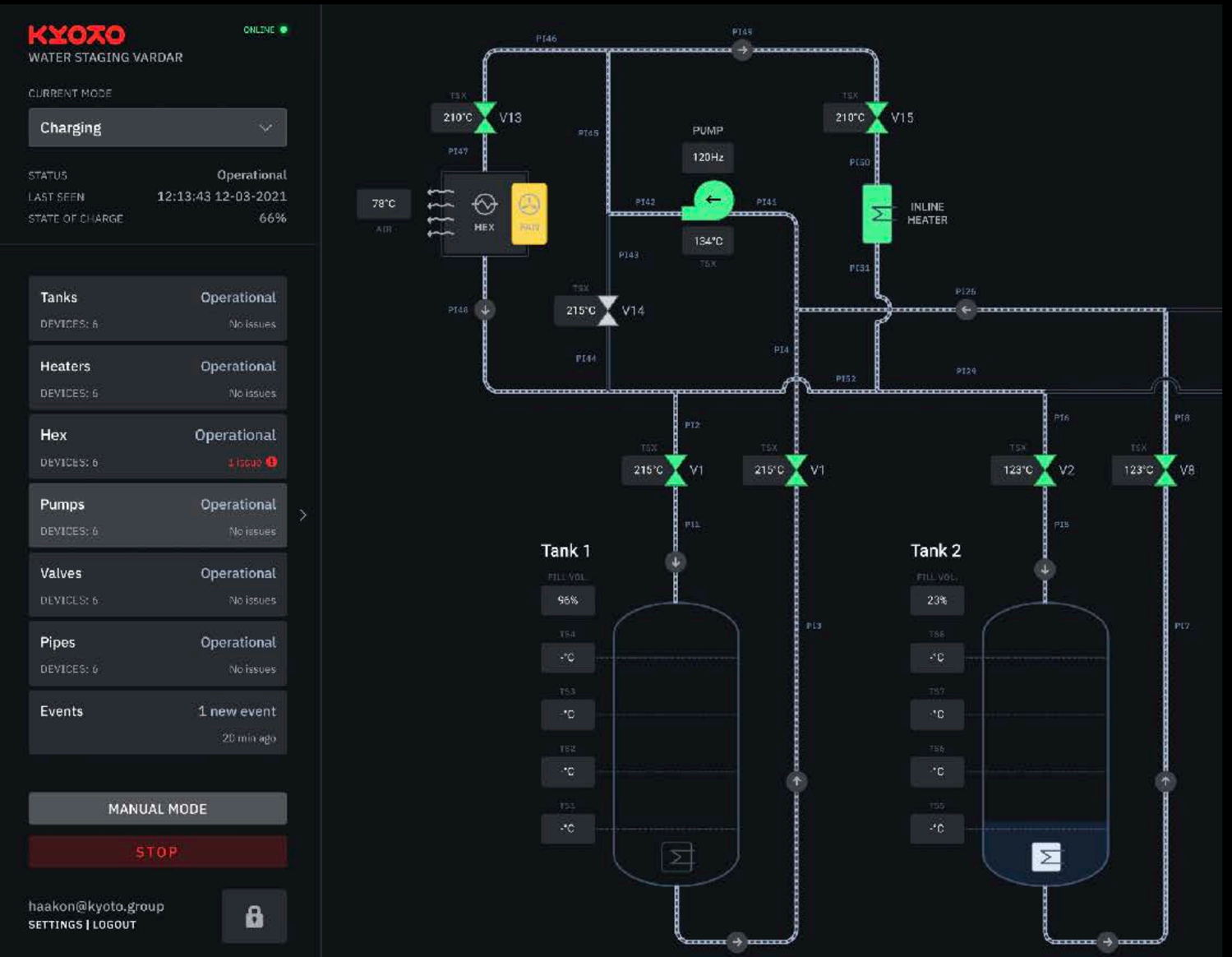


SCADA for Thermal Energy Storage

KYOTO.GROUP I OSLO, NORWAY

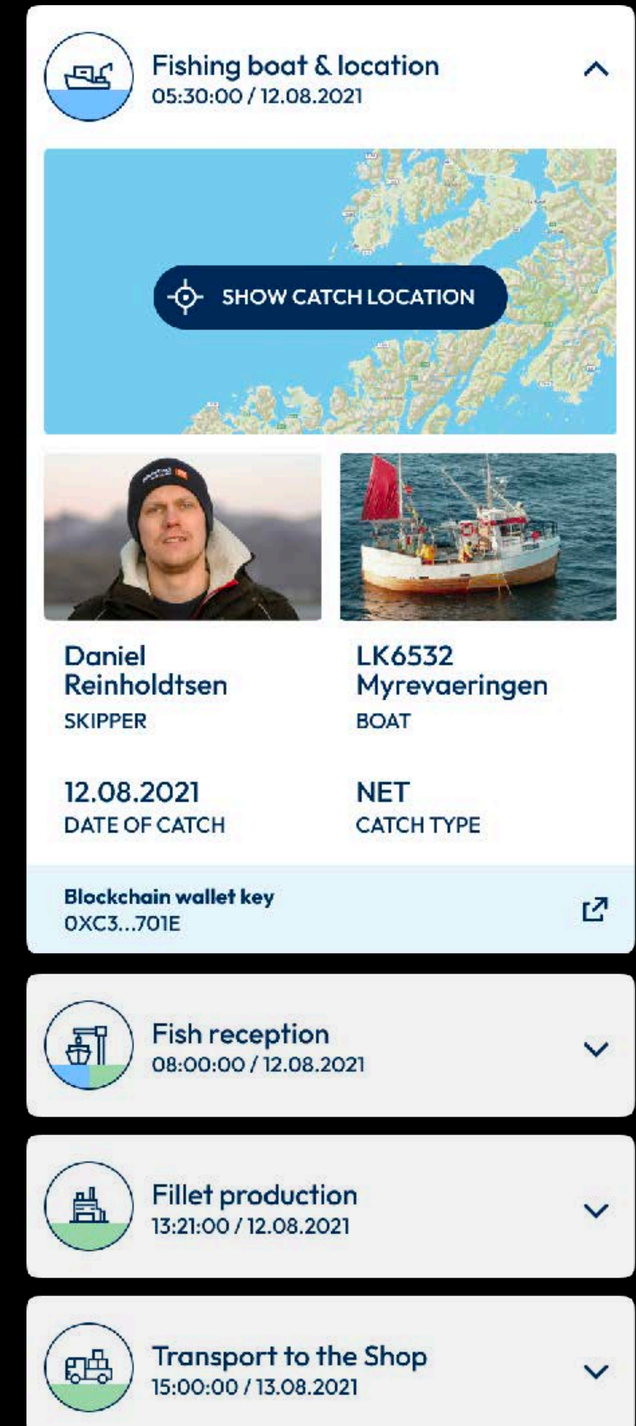
OSE:KYOTO

EURONEXT

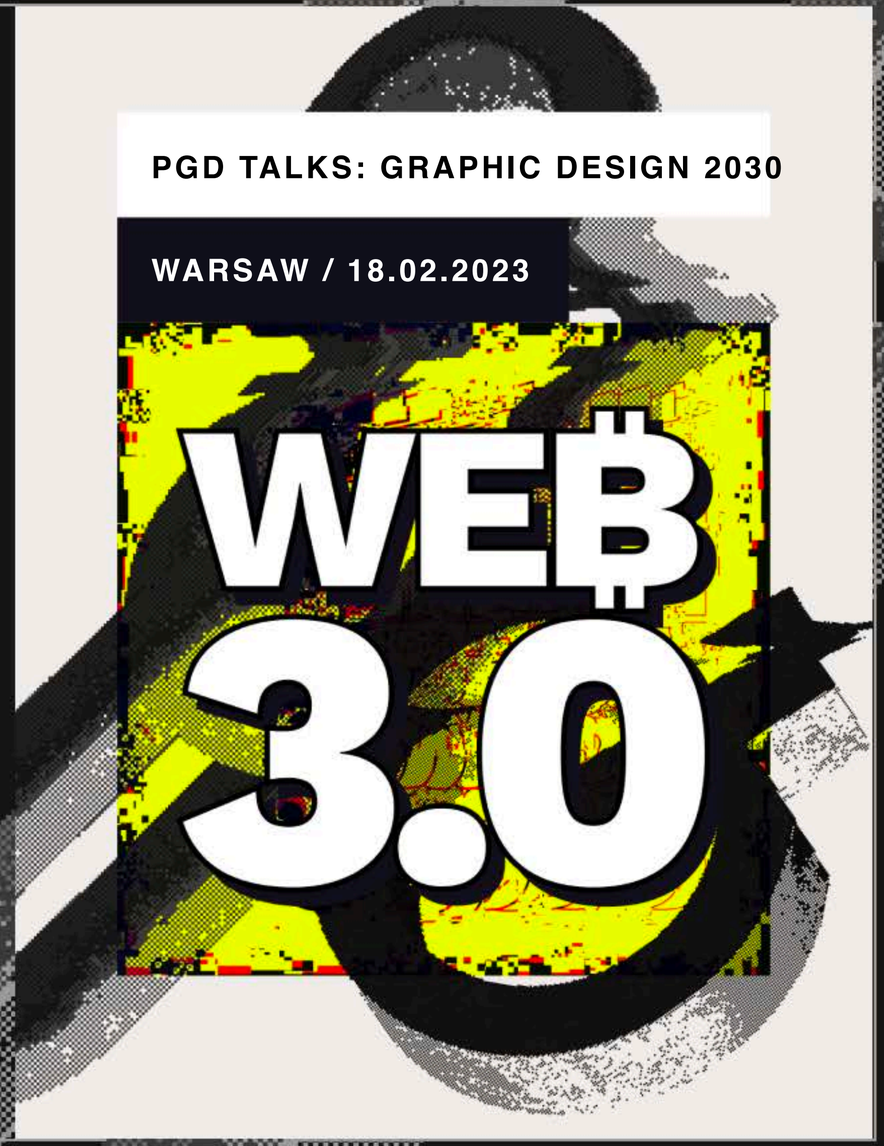


Fishing Industry
Supply Chain on Blockchain

VESTERALEN HAVBRUK TECHNOLOGIES
MYRE, NORWAY



WEB3 / BLOCKCHAIN
WALLET / TOKEN
SMART CONTRACT
DAO / GOVERNANCE

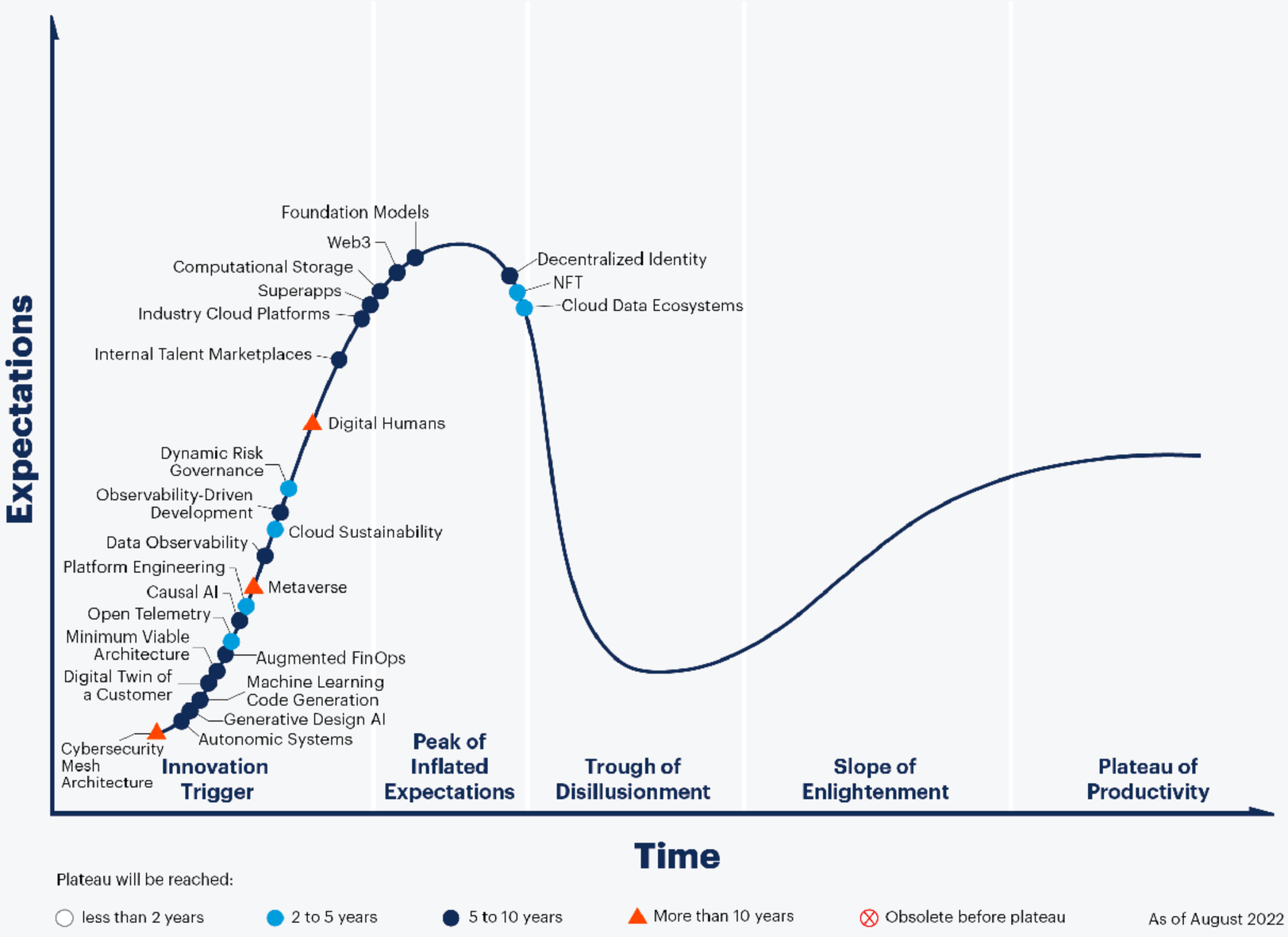


WEB3 FOUNDATIONS

NEW WAYS
- FOR GETTING A GIG
- FOR GETTING PAID

NEW PROJECT TYPES
COMMUNITY ENGAGEMENT
FINTECH & GOVERNANCE
WEB3 & CRYPTO ONBOARDING
DESIGN FOR TRANSPARENCY

Echo Chambers & Hype Cycles



gartner.com

Source: Gartner
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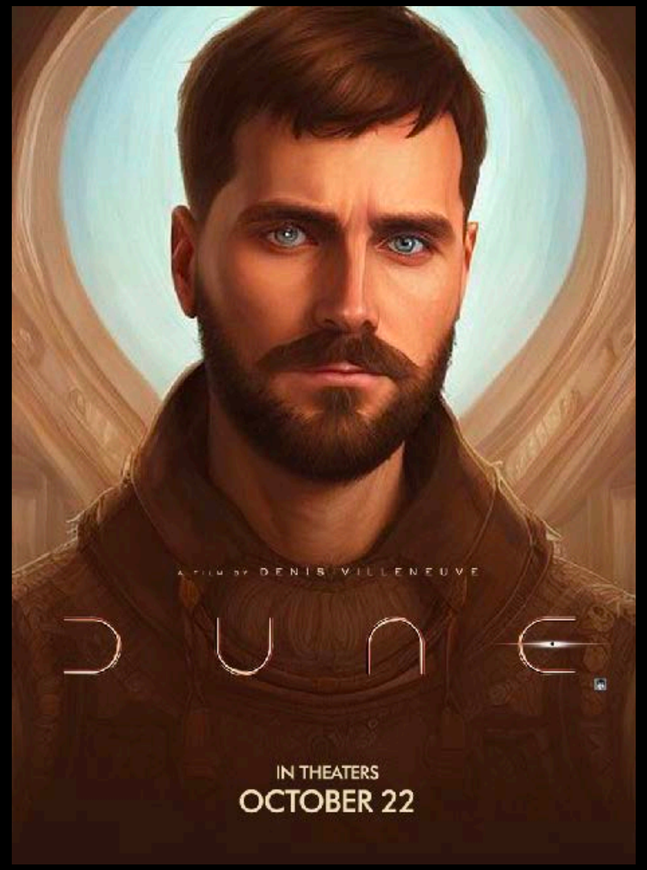
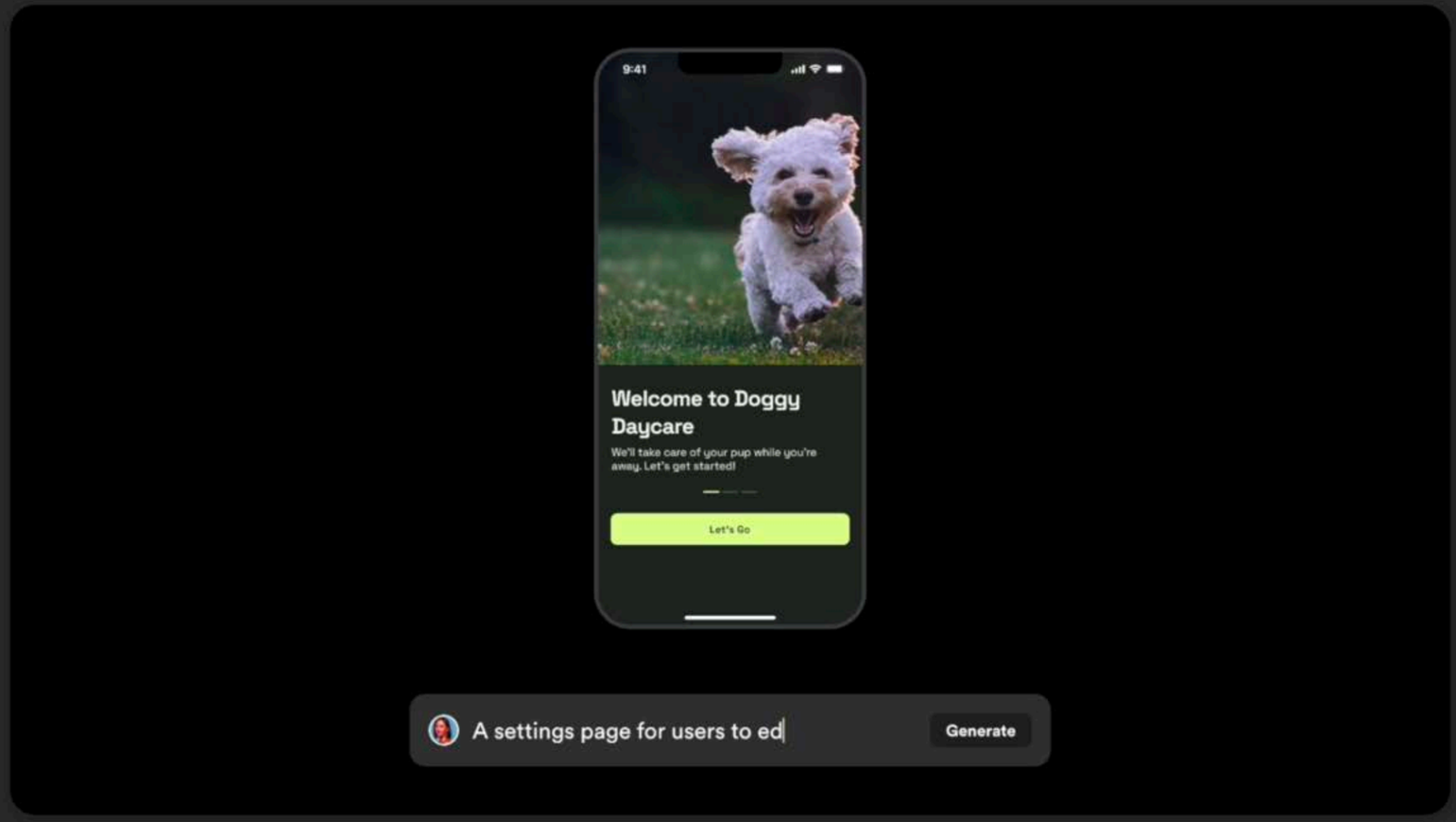
Gartner

DALLE-2
Stable Diffusion
Midjourney



Natural language prompts turned into high-fidelity designs.

Galileo AI



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