

HOW WILL WE ACHIEVE IT?

What we want to see

Pou Mataaho
Awaken

Pou Tokomanawa
Engage

Pou Tāhuhu
Transmitting

What will we see?

Pinepine Te Kura – *kia tipu te kura o te reo*

- ▶ Nurse and foster the treasure and new life, to revive, thrive and survive

Hau Te Kura – *kia hau te rongō o te kura o te reo*

- ▶ A treasure increasingly shared and cherished throughout Mātaatua

Whanake Te Kura o Mātaatua – *kia whanake ki te kōmata o te rangi*

- ▶ Advancing the treasure of Mātaatua to new horizons

Ko Te Kura Nui, ko te whakaora i te reo o Mātaatua.

Ko Te Kura Roa, ko te kōrerotia o te reo o Mātaatua.

- ▶ The Plan is **accessible** and clear
- ▶ The Plan promotes **engagement** with all iwi within the Mātaatua region
- ▶ There is active **advocacy** for the Plan
- ▶ Māori language **revitalisation**, growth and maintenance and normalisation is paramount
- ▶ Processes are fair and **transparent**

Piki ake kake ake ki te Toihuarewa (sustainability - rauratanga)

- ▶ **Intergenerational** transmission of language and knowledge
- ▶ **building capacity** of pae karanga, paepae whaikōrero
- ▶ **building whānau** and hapori capacity
- ▶ trying new and **innovative** ideas
- ▶ engendering **love of reo** as main means of communication – arohatia te reo

70% of appropriation

Te Ara o Tawhaki i piki ai ki runga (growth - whakatipu)

- ▶ **strengthening** and enhancing language competence
- ▶ **strengthening** our language of identity
- ▶ **development** of iwi, hapū, whānau literature
- ▶ **supporting** language champions
- ▶ **increased** resources
- ▶ **increased** immersion settings and opportunities to use language

30% of appropriation

Te waua mai nei ko te hua i te kai

- ▶ **Te Reo o Mātaatua** is normalised across every day activities and communication;
- ▶ **Increased participation** in our tikanga/reo māori fostering contexts and environments;
- ▶ **Intergenerational commitment** and transmission of te reo māori in our kāinga and communities;
- ▶ **Strong language role models** are developed and supported.



He Aronga ā-Tahua Investment Priorities

1. Ko Te Kura nā Tuhaepō

- ▶ Tamariki, whānau, kāinga, hapū, iwi, waka immersion opportunities

2. Tēnei te Tira Hou o te Reo

- ▶ Language planning with whānau, hapū, iwi, waka
- ▶ Promoting te reo
- ▶ Reviving te reo