

# TE MĀTĀURU ki Te Tai Hau-ā-uru

Te Tai Hau-ā-uru Iwi Cluster Investment Plan 2018

*Kia ūkaipō  
anō te reo  
ki  
Te Taiuru*

## Pou Tuarongo Te Tuku Ihotanga o te Reo

**Reanga Takitini**  
Active participation of multiple generations

**Hāngai ki te Whānau**  
Whānau-centred activity

**Whakapiki Kaikaha**  
Increased enthusiasm and relevance for whānau

**Tuku Ihotanga**  
engages multiple generations in shared activity that is relevant and builds enthusiasm

**Tuakiri**  
promotes reo use that strengthens identity of Mana Whenua and/or the shared group identity

**Kāinga**  
Te Reo Ūkaipō  
Increased reo use in the home by whānau

**Hapori**  
Te Reo o ia Rā  
Increased reo use in daily life by community

**Horopaki**  
Kia Hāngai te Reo  
Increased daily reo settings are accessible to community

## OUTCOMES

**Mahere**  
Pūmau te Rumaki  
More reo immersion domains are run with reo plans

**Kaihautū**  
Kia Whai Toki  
Increased community-based reo leaders

**Tuakiri**  
Mita ā-Rohe, ā-Iwi  
Enhanced use of identity-based reo

## MISSION

### Pou Tokomanawa

#### He Takiwā Rumaki

**Rumaki Pūmau**  
Sustained reo immersion

**Takiwā Pūmau**  
Established immersion domains for reo use

**Hapori Pūmau**  
Secure communities committed to reo use

## PRIORITIES

**Whāinga Roa**  
clearly identifies long-term reo goals (>10yrs) and has well structured stages of development

**Rumaki**  
establishes reo immersion domains or has plans to increase proficiency to achieve full immersion

**Areare**  
enables people to access immersion spaces, to become involved and gain passion for reo use

**Tūhono**  
gives support to networks of reo initiatives sharing information, support and new insights

## Pou Kaiāwhā He Whakatō i te Hiahia

**Mahere Reo**  
Access and participation supported by effective planning

**Mārama Pū**  
Raised awareness about project goals and strategies

**Whakapiki Reo**  
Opportunities to gain proficiency enabling better participation

*Reo Māori within  
Te Taiuru will be  
restored as a  
nurturing first  
language*

**Mārama Pū**  
commits to regular language planning training and development to grow community leadership