

AMAZING SPRING SAVINGS

SAVE UP TO **\$479.90**

ON SELECT X SERIES CAMERA BODY, KIT, ACCESSORY, LENS
AND INSTAX SHARE SP-3 PRINTER COMBINATIONS

APRIL 29, 2018 – JUNE 23, 2018



X-T2 BODY with XF18-55mm LENS KIT and INSTAX SHARE SP-3 PRINTER
WAS \$2,099.90 **NOW \$1,849.90**



XF16-55mm LENS
WAS \$1,199.95
NOW \$1,049.95



X-T2 BODY, BLACK
WAS \$1,599.95
NOW \$1,399.95



X-PRO2 BODY
WAS \$1,699.95
NOW \$1,499.95

See reverse for complete list of available offers.

The FUJIFILM X Series camera body, kit and lens, accessory and INSTAX SHARE SP-3 Printer combination instant savings promotional offers are effective April 29, 2018 to June 23, 2018 or while dealer supplies last. Offers valid only on products specified purchased by same buyer at same time in same transaction. No product substitutions permitted. Not applicable to back orders. Offers may not be combined with other promotional offers. Promotional offer details may vary by dealer; see dealer for exact products, pricing and offer terms and limitations. Prices set forth in these materials are suggested retail prices. Actual retail selling prices may vary and are determined by Fujifilm dealer at the time of sale. Price excludes sales tax and any applicable dealer charges. Offers are void where prohibited.

X-T2 Bod

FUJIFILM

AVAILABLE OFFERS	MSRP (AGGREGATE MSRP WHERE APPLICABLE)	SALE PRICE	INSTANT SAVINGS
X-T2 Body, Black	\$1,599.95	\$1,399.95	\$200.00
X-T2 Body, Graphite Silver	\$1,799.95	\$1,599.95	\$200.00
X-T2 Body with XF18-55mm Lens Kit	\$1,899.95	\$1,699.95	\$200.00
X-Pro2 Body	\$1,699.95	\$1,499.95	\$200.00
X-Pro2 Body with XF23mmF2 Lens Kit, Graphite Edition	\$2,299.95	\$2,099.95	\$200.00
X-T20 Body	\$899.95	\$799.95	\$100.00
X-T20 Body with XC16-50mm Lens Kit	\$999.95	\$899.95	\$100.00
X-T20 Body with XF18-55mm Lens Kit	\$1,199.95	\$1,099.95	\$100.00
X-T20 Dual Lens Bundle, Silver	\$1,199.99	\$1,099.99	\$100.00
X-T20 Body with XC16-50mm Lens Kit and XC50-230mm Lens and X-T20 Metal Hand Grip	\$1,529.89	\$1,099.99	\$429.90
X-A3 Body with XC16-50mm Lens Kit	\$599.95	\$549.95	\$50.00
X100F Premium Compact Camera	\$1,299.95	\$1,199.95	\$100.00
XF14mm Lens	\$899.95	\$799.95	\$100.00
XF16mm Lens	\$999.95	\$899.95	\$100.00
XF18mm Lens	\$599.95	\$549.95	\$50.00
XF23mmF1.4 Lens	\$899.95	\$799.95	\$100.00
XF27mm Lens	\$449.95	\$399.95	\$50.00
XF35mmF1.4 Lens	\$599.95	\$549.95	\$50.00
XF56mm Lens	\$999.95	\$899.95	\$100.00
XF56mm APD Lens	\$1,499.95	\$1,349.95	\$150.00
XF60mm Lens	\$649.95	\$599.95	\$50.00
XF80mm Lens	\$1,199.95	\$1,049.95	\$150.00
XF90mm Lens	\$949.95	\$849.95	\$100.00
XF10-24mm Lens	\$999.95	\$899.95	\$100.00
XF16-55mm Lens	\$1,199.95	\$1,049.95	\$150.00
XF18-135mm Lens	\$899.95	\$799.95	\$100.00
XF50-140mm Lens	\$1,599.95	\$1,449.95	\$150.00
XF55-200mm Lens	\$699.95	\$599.95	\$100.00
XF100-400mm Lens	\$1,899.95	\$1,749.95	\$150.00
X-T2 Body, Black and INSTAX SHARE SP-3 Printer	\$1,799.90	\$1,549.90	\$250.00
X-T2 Body, Graphite Silver and INSTAX SHARE SP-3 Printer	\$1,999.90	\$1,749.90	\$250.00
X-T2 Body with XF18-55mm Lens Kit and INSTAX SHARE SP-3 Printer	\$2,099.90	\$1,849.90	\$250.00
X-T20 Body and INSTAX SHARE SP-3 Printer	\$1,099.90	\$949.90	\$150.00
X-T20 Body with XC16-50mm Lens Kit and INSTAX SHARE SP-3 Printer	\$1,199.90	\$1,049.90	\$150.00
X-T20 Body with XF18-55mm Lens Kit and INSTAX SHARE SP-3 Printer	\$1,399.90	\$1,249.90	\$150.00
X-T20 Dual Lens Bundle, Silver and INSTAX SHARE SP-3 Printer	\$1,399.94	\$1,249.94	\$150.00
X-T20 Body with XC16-50mm Lens Kit and XC50-230mm Lens and X-T20 Metal Hand Grip and INSTAX SHARE SP-3 Printer	\$1,729.84	\$1,249.94	\$479.90
X-E3 Body and INSTAX SHARE SP-3 Printer	\$1,099.90	\$949.90	\$150.00
X-E3 Body with XF23mmF2 Lens Kit and INSTAX SHARE SP-3 Printer	\$1,349.90	\$1,199.90	\$150.00
X-E3 Body with XF18-55mm Lens Kit and INSTAX SHARE SP-3 Printer	\$1,499.90	\$1,349.90	\$150.00