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Global Endowment Management Bolsters Impact and Private Investments Teams

Global Endowment Management (“GEM”), an outsourced chief investment office that serves mission-driven institutions, announced today that it has hired Brandon Zeigler as a Director on its Impact Investment Team and Laurin Ariail as an Associate Counsel for its Legal Team. The new hires will add critical capacity to two priority areas at the firm. Zeigler will work across GEM’s internal teams not only to integrate impact into how the firm communicates, supports, and engages with clients, but also to incorporate impact considerations into portfolio construction. Ariail will collaborate closely with GEM’s Investment Team on the legal review and negotiation of all underlying investments, with a majority of her time devoted to the private investments portfolio.

“Brandon’s background, broad education, and nonprofit experience add important depth to a vital area of our firm’s work. At the same time, Laurin’s strong legal training, her impressive work experience, and her keen commercial sense are welcomed additions to our in-house legal team,” said J. Porter Durham, Managing Partner at GEM. “We are very pleased to see the GEM family growing with such thoughtful and talented people!”

Prior to joining GEM’s Impact Team, Zeigler was a Program Officer on the K-12 education team at the Walton Family Foundation. There he managed a portfolio of education investments across the U.S. focused on engaging communities of color, advocating for policy that improved school systems, and developing the next wave of leaders for equitable education. He holds a B.S. from Davidson College and an Ed.M. from Harvard University. Zeigler says, “I am excited to join GEM and build on its ongoing efforts to create material solutions to real problems in partnership with mission-driven organizations and leading financial institutions.”



Ariail was formerly a shareholder at Robinson, Bradshaw & Hinson, PA, where she represented both asset managers and institutional investors to help launch and invest in private funds, respectively. She holds a B.A. from Davidson College, as well as an M.B.A. and J.D. from the University of North Carolina Chapel Hill. “I am thrilled to join the talented group of professionals at GEM. I look forward to leveraging my legal experience in the investment management industry to help our investment teams protect and grow our clients’ assets and to support the valuable work they do in our communities,” said Ariail.



About Global Endowment Management

Global Endowment Management is a leading Outsourced Chief Investment Office that serves mission driven institutions. GEM was founded in 2007 by executives at the Duke University Management Company and the Duke Endowment who wanted to make the advantages of a major university’s investment style available to a wider range of organizations. GEM supports its clients with long-term investment strategies built to meet their unique needs and align with their values. GEM manages approximately \$12B. For more information, go to www.globalendowment.com, or follow us on LinkedIn [@Global Endowment Management](https://www.linkedin.com/company/global-endowment-management).