



Kelly Kicking Cancer In-Kind Donor Sponsorship Agreement

To Benefit:

**Kelly C. O'Mahoney, Inc.
PO Box 1034
Mandeville, LA
70470-1034**





Kelly Kicking Cancer Mission

To eradicate brain cancer through advanced research.

About Kelly C. O'Mahoney



On August 28, 2013, Kelly O'Mahoney was diagnosed with a very rare type of brain cancer, anaplastic astrocytoma. After two brain surgeries, radiation and chemotherapy the tumor was unaffected. Her doctors believed that Kelly's best chance for survival was a clinical trial at MD Anderson hospital in Houston. Kelly was undeterred, and did everything in her power to fight the tumor. But the tumor finally took over her brain and after seven weeks at hospice, she joined God's heavenly team of angels on August 29, 2014.

Kelly was from Mandeville, LA. She began playing soccer at Mandeville Soccer Club at the age of 10. She played many sports for Fontainebleau High School including tennis, track and field, where she competed in pole-vaulting and hurdles, but her favorite was soccer. She was involved with several clubs at school. She started Girl Scouts in kindergarten and continued all the way through high school. Kelly received the Girl Scout Gold Award in June of 2012, the highest award in Girl Scouting. She loved team sports and hanging out with her friends.

Kelly was a collegiate soccer player at Mississippi College in Clinton, MS. She competed in the Miss Mississippi College Pageant in January of 2013 and received runner up. As well as being an athlete, she was a talented singer and Dean's List student. Everyone knew Kelly to be a beautiful, strong, and determined woman. Fiercely loyal to her family and friends, she valued life and fair play above all.





We ask that your business consider joining the Kelly Kicking Cancer Team as an In-Kind Donor. Our in-kind donation levels include Emerald Level: (donation value \$5,000+), Ruby Level: (donation value \$1,000-\$4,999), Opal Level: (donation value \$500-\$999), and Diamond Level: (donation value \$50-\$499).

As an In-Kind Donor, your business will receive many benefits including name recognition, local media coverage and tax benefits. The details of each in-kind donation level are included in the forms that follow.

The need for cancer research is critical. More than 600,000 people in the United States are living with a brain tumor. Kelly Kicking Cancer is dedicated to funding research to eradicate brain cancer.

Kelly C. O'Mahoney, Inc. is a charitable 501c3 non-profit corporation. As an all-volunteer nonprofit, Kelly Kicking Cancer relies on the generosity of individuals, corporations, and foundations. With your help, we can find a cure for brain cancer and end this horrible disease.

As an In-Kind Donor, your business will further support the mission of the Kelly Kicking Cancer organization. Your investment will advance the work being done for brain cancer research and our scholarship programs, while providing you with the opportunity to enhance your organization's image of public consciousness and concern in the community. A sponsorship offers tremendous potential for advertising, publicity, and sales promotion.





Your Support Helps to Provide:

Advanced Brain Cancer Research

Through September, 2017, Kelly Kicking Cancer donated \$107,000 to advanced brain cancer research, of which \$100,000 went to the *Kenneth R. Peak Brain & Pituitary Treatment Center For Advanced Brain Cancer Research* in Houston, Texas. Our research committee is continually evaluating beneficiaries.

Kelly C. O'Mahoney Scholarship

As part of Kelly's legacy, we are offering a \$1,000 scholarship to a Louisiana Gold Award recipient who is attending college or any other institution of higher learning. The recipient can be a senior in high school or freshman in college. The scholarship will be presented annually at the Girl Scout Council Awards Ceremony.

Kelly C. O'Mahoney Soccer Scholarship

As part of Kelly's legacy, we are offering a \$1,000 scholarship to a female St. Tammany high school senior going on to play NCAA or NAIA sanctioned collegiate soccer who exemplifies Kelly's ideals of team work, loyalty and overcoming adversity. The scholarship will be presented at the recipient's high school awards ceremony.

Signature Events

Kelly Kicking Cancer organizes two annual events – the Shamrock Sprint and An Evening in the Vineyard Gala.

The **Shamrock Sprint** is a 5K and family festival held in March around St. Patrick's Day.

An Evening in the Vineyard Gala is an event highlighting awareness to new brain cancer research.



In-Kind Donor Sponsorship Levels

Emerald

\$5000+

-
- Recognition in digital newsletter for one year (logo hyperlink) from date of sponsorship
 - Recognition on website (logo hyperlink)
 - Name or B/W logo on Top/Back of Shamrock Sprint T-shirt
 - Prominent signage at signature events
 - Verbal recognition at signature events
 - Company may provide give-a-ways with Company logo for participant goody-bags for the Shamrock Sprint

Ruby

\$1000-\$4,999

-
- Recognition in digital newsletter for one year (logo hyperlink) from date of sponsorship
 - Recognition on website (logo hyperlink)
 - Name or B/W logo on Top/Back of Shamrock Sprint T-Shirt
 - Prominent signage at signature events
 - Verbal recognition at signature events

Opal

\$500-\$999

-
- Recognition in digital newsletter for one year (logo hyperlink) from date of sponsorship
 - Recognition on website (logo hyperlink)
 - Name or B/W logo on Middle/Back of Shamrock Sprint T-Shirt
 - Prominent signage at signature events

Diamond

\$50-\$499

-
- Recognition on website (logo hyperlink)





Gift-In-Kind Donation Form

Donor Name (Individual or Business): _____

Contact Name (if Business): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Date In-Kind Donation Received: _____

Value of In-Kind Donation: \$ _____

How was value determined? By Donor IRS Qualified Appraiser
 Internet Research Other

If Other, please describe: _____

Description of Gift (Brand, Model, Serial #, etc.): _____

Signature: _____

Printed Name: _____

Date: _____

Definition: Gifts-In-Kind are gifts of property that are voluntarily transferred by a donor to Kelly Kicking Cancer without compensation. These gifts may include equipment, materials, supplies, artwork, and other personal property a donor might give to Kelly Kicking Cancer for use in its fundraisers.

Gifts of services are not considered to be a tax-deductible contribution.

In-Kind Donations up to \$5,000: If the donation is from \$500 to \$4,999.99, IRS Form 8283 will need to be filed with the donor's tax return to claim the deduction and donor should contact his/her tax consultant.

In-Kind Donations of \$5,000 and above: If the donation is \$5,000 or more, IRS Form 8283, signed by an authorized appraiser, is required by the IRS and Kelly Kicking Cancer, in addition to a copy of the appraisal.



Tax Exempt Certification

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **JUL 13 2015**

KELLY C OMAHONEY INC
C/O SUSAN OMAHONEY
1230 SPRINGWATER DRIVE
MANDEVILLE, LA 70471

Employer Identification Number:
47-2962438
DLN:
17053121324015
Contact Person:
DEBRA JOHNSON ID# 75126
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
February 9, 2015
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Letter 947

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KELLY C OMAHONEY INC

We have sent a copy of this letter to your representative as indicated in your power of attorney.

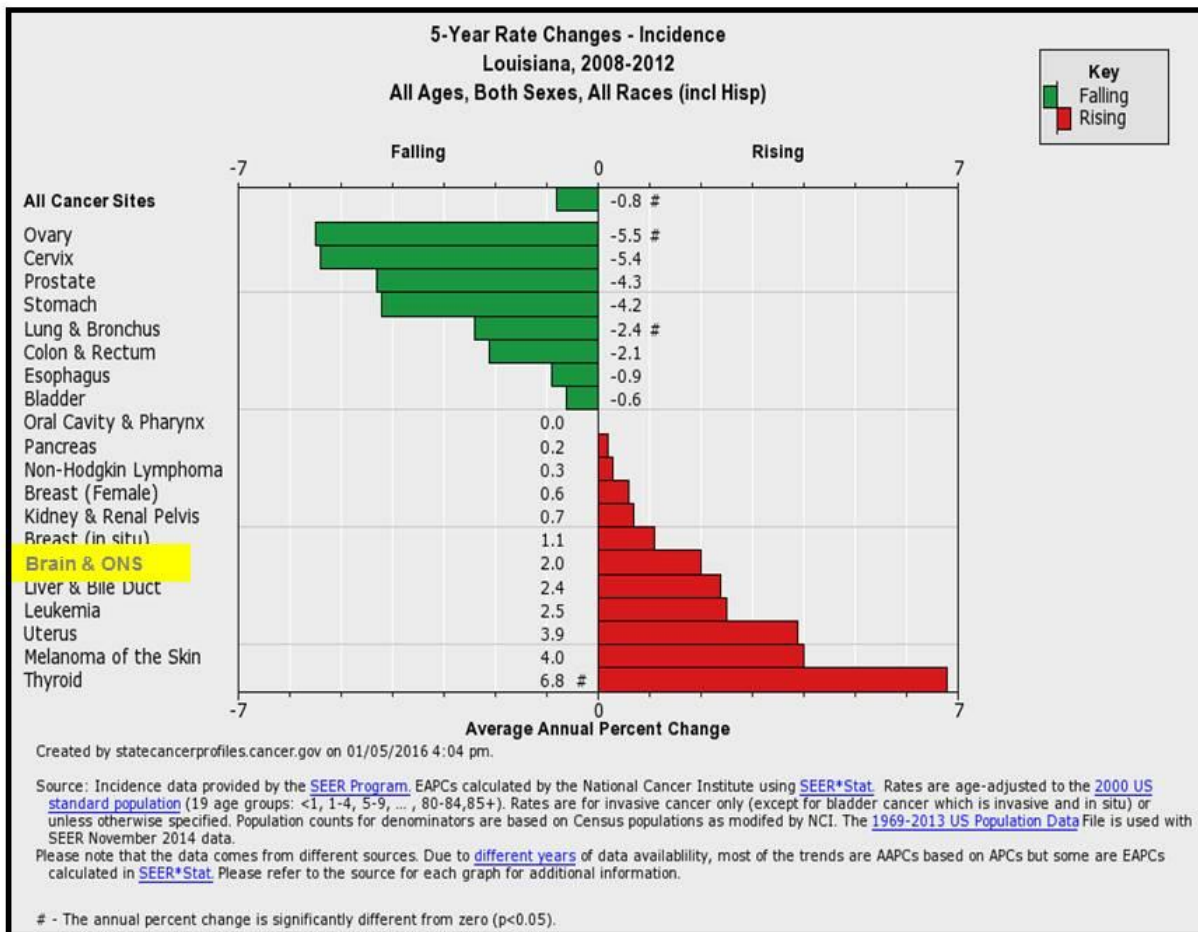
Sincerely,

Director, Exempt Organizations



Louisiana Brain Cancer Statistics

The CDC and National Cancer Institute's State Cancer Profiles show that Brain & ONS (Other Nervous System) are on the rise in Louisiana.





Thank you for your consideration. We sincerely hope you find this opportunity to be worthy of your support and anticipate you joining us in this cause! Our In-Kind Donors will also be able to secure an online fundraising page – please mark your interest on the enclosed form.

Should the in-kind donation levels not meet your abilities, we have also included an area to mark a monetary donation. Again, your contribution of any amount is tax deductible. Please know any amount donated helps!

