

TOP THIRTY
UNDER THIRTY

2021

N O M I N A T I O N P A C K

2021

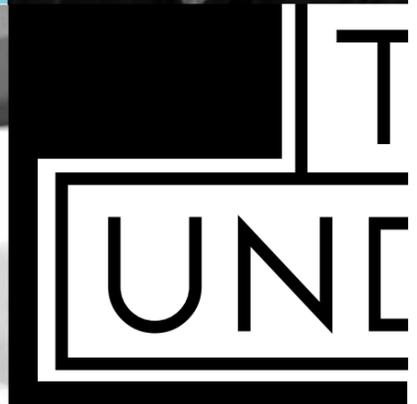
Now, more than ever before, business's in our wonderful region need to look within for the future. To proudly acknowledge the key individuals in our organisations who have risen to the challenge during these unprecedented times. The ones who have gone above and beyond and are at the beginning of their own journey to become a future leader within the company.

Their success is your continued future success.

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Nominate someone special in your workplace for a place in the Top 30 Under 30.

The accolade is just the beginning of a year long journey of self discovery and improvement. Helping you build better communicators and stronger leaders. See how the Top 30 Under 30 is so much more than just an award.



Recognising, rewarding and supporting your exceptional employee.

We want to hear from you. We want to recognise a talented individual in your business. Reward them for their hard work, and continue to keep them feeling proud and motivated in their job with you.

The process is simple; to give your colleague the chance to win a place on the Top 30 Under 30, all you need to do is explain to us why they deserve to win.

If they are successfully selected, your winner will be filmed at your business and you will be invited to join us at our illustrious awards celebration in April, where the 30 and their companies will be in attendance to celebrate and recognise the winners. The video produced showcasing your business and the winners success story will be shown on the night, in a room full of your colleagues and established businesses, and will be shared on our social media channels throughout the year.



LEADERSHIP EXCELLENCE ACCELERATION PROGRAMME

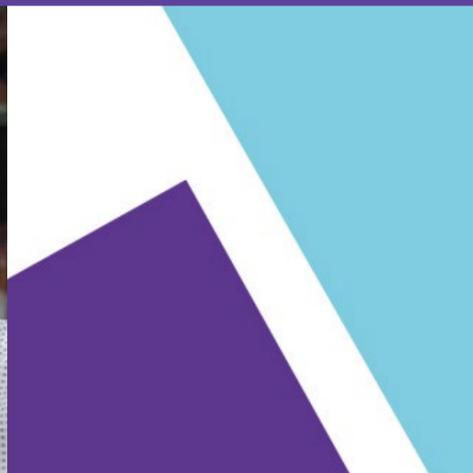
But it doesn't end there.

Your winner will attend our life-changing LEAP Programme throughout the year.

This programme, consisting of 10 sessions, has been designed specifically to give your talent the skills, awareness and confidence to be effective leaders within your business. The sessions are experiential and practical, with clear outcomes being delivered to ensure you receive a more skilled individual back in your organisation.

Being a part of the Top 30 is a 12 month process, giving you an employee that is recognised and valued, and then invested in and upskilled on a programme that would ordinarily cost £2,500 to attend.

If you have someone you wish to highlight, recognise and invest in, please nominate or if you want to find out more, please submit your interest.



Sessions

- 1 What Coaching Really Is and How to Use It
- 2 Fearless Communication
- 3 Creating Quality Listening and Questioning
- 4 What drives inspiring leadership
- 5 Powerful Performance
- 6 Transactional Analysis & Me
- 7 Who am I as a leader – exploring my 'Leadership brand'
- 8 How to be an engaging leader
- 9 Presenting With Impact
- 10 Ownership, Confidence & Resilience

Simon Jones

Simon is the founder of the LEAP Programme, and has a background in Talent Acquisition, Development and Retention as well as training in Human Behaviour and degree qualified in Psychology. Having an established career in recruitment with his business Identify, Simon has worked with a range of companies and industries across the Hull & Humber region to develop strategies to attract, assess, develop, and retain talent. He is also responsible for the widely acclaimed Top 30 Under 30s scheme, which recognises and invests in top talent.

The LEAP Programme was formulated on the back of the Top 30 Under 30s scheme. His focus on delivering amazing results, and tangible outcomes that truly adds value has seen the programme become recognised as one of the most effective leadership programmes available by participants and organisations.

Simon is passionate, energetic and works tirelessly to deliver first class outcomes for those he works in partnership with.



Dominic Colenso

A specialist in communication and leadership, Dominic Colenso has been delivering training and one-to-one coaching in the private and public sectors for the last 10 years. He is the author of "IMPACT: How to be more confident, increase your influence and know what to say under pressure".

Beginning his career as a professional actor, he worked extensively on stage and screen before training as a director at the Royal Academy of Dramatic Art in London. Performing in many of the UK's leading theatres including The National Theatre and The Royal Court, Dominic has appeared on film in everything from BBC period dramas to big budget action movies. He is best known for playing the role of Virgil Tracy in the Hollywood adaptation of Thunderbirds with Bill Paxton and Sir Ben Kingsley.

Dominic's experience and fascination in how the body, breath and voice can influence performance led him to set up his communication skills training consultancy In Flow and to launch his career as a keynote speaker. Dominic and the In Flow team work with individuals and businesses around the world to help them speak and perform under pressure.



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John Borland

All of John's work is geared toward empowering people to find ways to develop themselves. He is an Accredited Master Coach, critically acclaimed author and the host of The John Borland Podcast. He's also the co-founder and director of Spacious Coaching, a thriving coaching and training company based in the north of England.

Since becoming a professional coach in 2008 John has worked with a vast range of people from children to Chief Executives. He also trains coaches and has designed and delivered coaching courses from introductory level through to accredited diploma.

He started his working life as a professional footballer, studied at university and then spent the best part of a decade leading teams within the third sector, living and working amongst some of the most deprived communities in Britain.

He currently lives with his wife and three children in North Lincolnshire.



Nicola Ellwood

Nicola is a master coach, and leadership and communication specialist. She has spent decades helping leaders develop themselves to be their best through helping them become equipped with excellence in communication skills, heightened self-awareness and the ability to lead highly engaged teams.

With a Masters in Coaching (MSc) and being a certified trainer of NLP, she has worked internationally as coach and leadership developer, within well-known brands and institutions. She brings a positive energy to the room, she loves what she does and it shows.



Interesting, Insightful, Informative

"You'll learn a lot about yourself, you'll be put out of your comfort zone sometimes but it's really worth it once you come away and reflect on the experiences. It's made me think a lot about some ingrained habits I didn't even realise I had and helped me to make improvements that I can keep building on in the future."



Helped me to develop into a better person as well as a leader

"The sessions are varied and very involved, there's certainly no hiding at the back and being a passenger! Personally, I've had no leadership training and there isn't a manual to read to help with leading a team on a day-to-day basis. The LEAP programme has been engaging and eye-opening I wouldn't hesitate to recommend the programme to anyone else in a leadership position."

Each session has made me have a 'lightbulb' moment...

"You will learn much more about yourself as an individual, and how you are with others in and out of work. Each session has made me have a 'lightbulb' moment about myself and how I can apply different approaches personally and professionally."

Self-developing, Beneficial, Directional

"The LEAP programme allowed me to have a clearer idea of the direction of my career and the approaches to take to stand the best chance of achieving my goals. The programme has changed the way I communicate with people in a professional environment. I have noticed a massive change in the way I deliver a message in a variety of situations and it has helped a lot."

Before I attended, I thought it would be like all the other leadership courses I have been on, but it is definitely not!

"What this program does is it takes away all the jargon and technical theory and I can translate the learning into real scenarios in my personal and work life. The coaches make it so simple and I love that about it."



I have found out more about myself since starting the programme than I had in the 5 years previous.

"The sessions give you the tools to reflect on who you actually are, it makes you think about what you actually think and feel rather than what you "should" think and feel. They give you the power to be yourself through everything you do and when you are true to your values in sharing ideas and decision making you are so much more likely to succeed and help other people come along with you."



Every single session is so relevant.

"I have learnt so much from all of the sessions. Pushing out of my comfort zone is something I've always been encouraged to do and the programme has shown me that there are many skills you can learn to help you along the way."

I can honestly say that the last four sessions have changed how I interact with colleagues and clients in a positive way.

"I am more conscious about how I listen and what I say in response. I've done a lot of self-reflection over the last two months following our sessions and I feel I can offer an even better service to my clients and also be a much better team player and leader for my colleagues."



The programme is so thought provoking, it has me looking at leadership, coaching, mentoring in a completely different way.

Also, I'm surprised at how much I have learnt about myself whilst being on this program and in particular the parts of me that hold me back as a leader and how to address my own bad habits."



Enlightening, innovative, informal!

"It has opened my eyes to so much: the need to slow down, the need to listen more and the need to obliterate the word 'err' from my vocabulary are just a few of them. This has helped me substantially with clients and also presenting seminars and has taught me skills which I will use for the rest of my life!"

Each session is carefully designed to challenge what you think you already know and test you in unexpected ways.

"The LEAP programme has made me view the topic of 'leadership' in a new and refreshing way. The sessions are ran by amazing and talented people. I have become much more self aware by implementing the lessons and perspectives to my everyday life - personal and work. The programme is fun, exciting and varied. It provides you with the time and attention you deserve to become a better leader."

The value of getting involved



What this programme does is it takes away all the jargon and technical theory and I can translate the learning into real scenarios in my personal and work life. The coaches make it so simple and I love that about it.

DANIELLE THOMAS



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- Make your employee feel appreciated, valued and rewarded.
- Be represented at a number of events throughout the year including activities raising money for charity.
- Give your employee the chance to further develop their skills with LEAP Programme exclusively available to the successful 30.
- Gain the reputation of being a company recruiting and investing in the best young talent in business.
- Be given the status of an organisation employing a Top 30 Under 30 winner.
- Boost your digital presence with involvement in pre-event promotion across all social media channels.
- Network with top businesses in the local area.
- Benefit from the marketing opportunities available to showcase your brand.
- Take advantage of filming at the event and participate in video interviews to raise your profile online.
- Gain exposure from a post event press release and digital content highlighting what your nominee sees as the benefits of working at your company.
- Set the bar high and motivate your staff to achieve a nomination for a Top 30 Under 30 place.
- Improve employee loyalty and retain your best staff by recognising their work.
- Support your recruitment campaigns with strong online content delivered by our event.

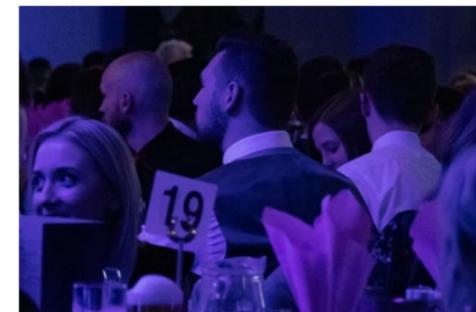
The Annual Celebration Event

A fun filled evening celebrating this years Top 30 Under 30 Winners. This will not be your typical awards evening. The formalities will be kept to a minimum, the speeches will be non-existent. Share in the success of this year's Top 30 and see what makes them so valuable to their employers in our pre-recorded short stories.

Join us for a Champagne Reception and a 3 Course Meal. Plus Live Entertainment, Performances, Music, Games and a touch of Magic will be in the air.

KCOM

The event will be held in April at the KCOM Stadium.



FAQs

The programme, now in its third year has become a positive beacon of prosperity and talent within the Hull & Humber region. To show locally, regionally and nationally that the Hull & Humber region offers real prospects and opportunity through showcasing, celebrating and supporting the best, up and coming talent.



How will this scheme benefit your organisation?

The Top 30 scheme is designed to give your talent recognition for the contribution they are making in your organisation, whilst also supporting those individuals with a programme designed to further enhance their skills so they can become a greater asset to your business. Our scheme also provides an opportunity for your business to showcase yourself as a supporter & advocate of young talent, as well as give your organisation a number of PR opportunities.

What does a Top 30 Selection entail?

The Top 30 scheme is a 12 month process which encompasses our announcement, video production, a celebration event & the LEAP Programme.

- **Deadline for Nominations – Friday 15th January 2021**
- **Internal Announcements – Friday 29th January 2021**
- **Video Production – February & March 2021**
- **External Announcements (Press Coverage / Articles etc) –Wednesday 17th March 2021**
- **Celebration Evening – @ The KCOM Stadium. Dates TBC.**
- **LEAP Programme – May to December 2021**

How can you get involved?

All you must do to take part in the event is nominate your employees who you deem worthy of winning our Top 30 Under 30 Award. Simply fill in our online [nomination form](#) to let us know why they deserve to be short-listed.

What happens after you enter?

All nominations will be judged by a judging panel, and the Top 30 will be short-listed. All short-listed nominees will be notified by Friday 29th January 2021.

Where can you buy tickets for the Celebration Evening?

Tickets will be available upon announcement of the winners. Companies who have winners selected will get first refusal.

When will I know if our employee has been short-listed?

The individual who nominated the employee will be notified week commencing 25th January 2021 prior to the announcements on Friday 29th January 2021.

How can you submit a nomination?

To submit your nomination, fill in the form below and add your contact details.

[Fill in your nomination online now.](#)

What makes an employee worthy of an award?

A Top 30 Under 30 winner is someone who significantly contributes to your organisation, and are willing to go above and beyond. They may have overcome adversity to fill the role they currently hold or may act as a source of inspiration and motivation for their colleagues. They may have solved business problems or taken on extra responsibilities and have exceeded expectations with the way they have handled them. They may have implemented changes to the business that improve productivity, delighted customers, or improved profitability.

Importantly, the nominee must be under 30 years of age as of 31st December 2020.

When is the entry deadline?

Nominations must be submitted by Friday 15th January 2021.

Companies

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@HumberTop30Under30s



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