



KBIS 2020 Trend Report

APRIL 2020



KBIS 2020 Trend Overview



TONING IT DOWN

Colors have shifted to a softer, muted, and much lighter palette. Combinations of warm and calming neutrals and natural materials were seen throughout. Often times creating a Zen-like space, bringing a sense of retreat and well-being. Designs were also toned down to lean more toward minimalism than maximalism.

TEXTURES ARE THE NEW NEUTRAL

As color palettes become more subtle, textures turn up the volume and take center stage to deliver visual interest. Neutrals get a breath of fresh air by using them as artisan textures, tactile surfaces, natural and imperfect materials, and layering extreme high gloss with porous matte finishes.

EMBRACING THE PAST & THE IMPERFECT

Not only have classic and timeless styles come back from the past to inspire details and spaces, but so have materials. Aiming to create more sustainable designs, some products were made with production scrap materials while other spaces used a more “lived in” or vintage decor. Using artisan textures and embracing imperfections added a handmade charm to the space.

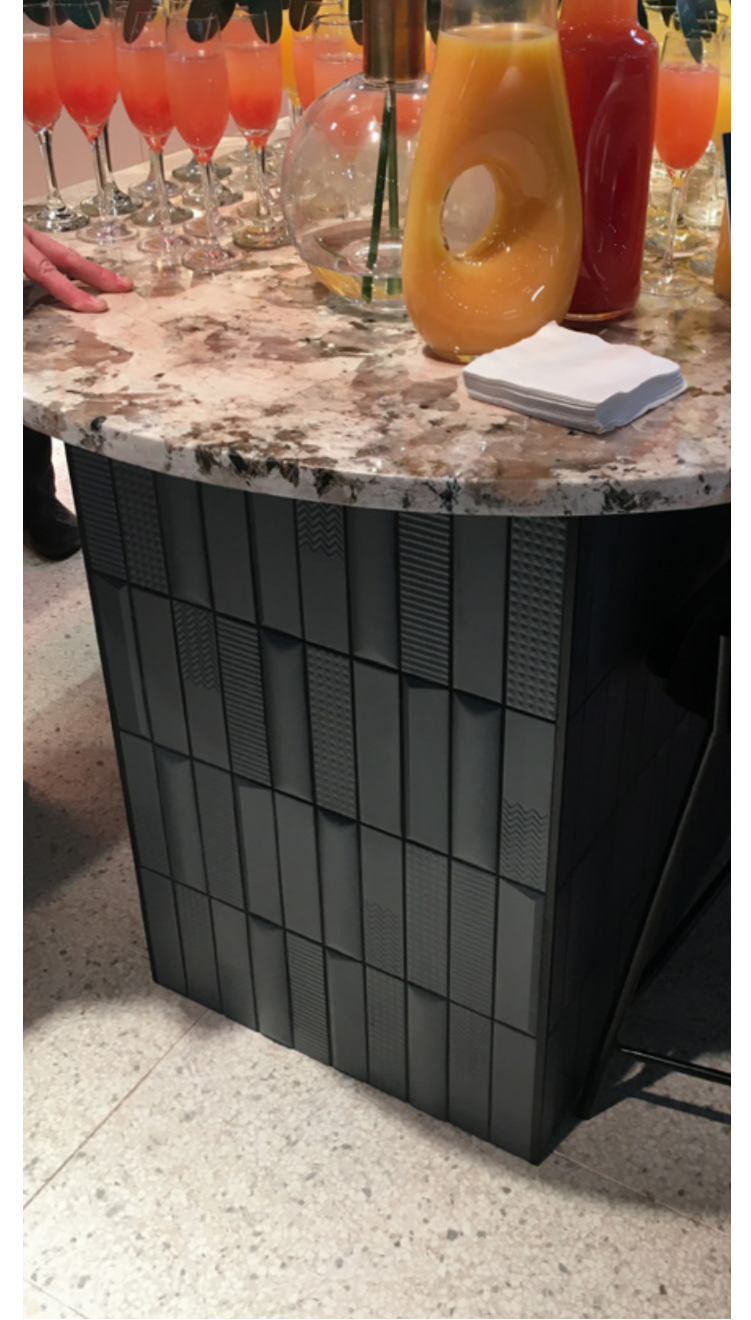
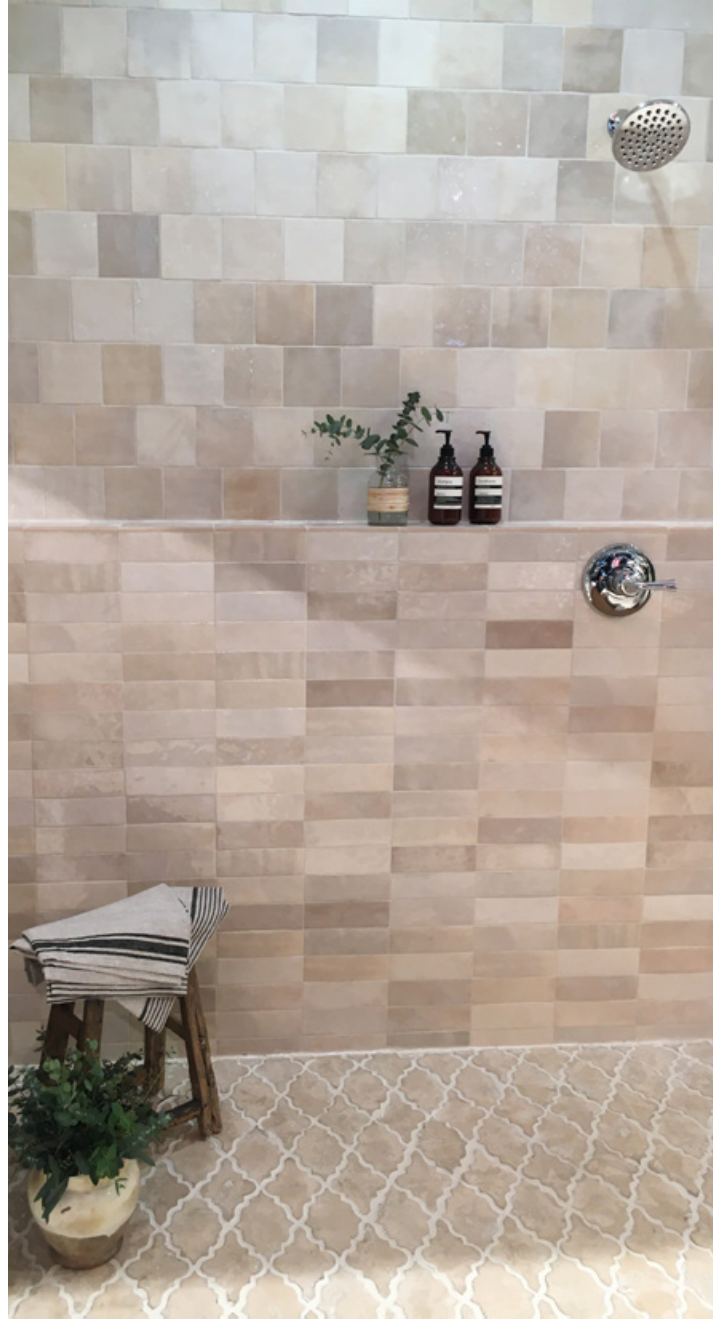
Toning it Down

Softer, quiet, muted, and lighter color palettes were seen throughout the show. Calming off-whites and warm, light neutrals were seen on multiple surfaces and materials. This simple and subtle color palette was layered with tactile textures and details to bring visual interest. This was often paired with chrome or matte black metal finishes.



Zellige Tiles & Imperfect Charm

Zellige tiles were used adding rich color, distinctive textures, and a handmade and slightly imperfect charm to the space. Other tiles played with dimension and geometry to create a layer of texture.



Zen & Japanese Influences

Spaces used natural materials, keeping them honest and imperfect in a simple, linear design that generated Zen-like moments with a Japanese influence. This was seen in the use of natural materials like cane and wood, soothing neutrals, raw-edged stone, linear wood paneling, textured plaster walls, Shou Sugi Ban technique, and minimalist designs.



SHOU SUGI BAN



Natural Materials

The use of natural materials added texture, but also kept the designs sustainable with environment and health in mind. Some products were made with scrap material, others used natural and sustainable materials like rattan and cane. Other natural materials included brick, woven textiles, stone, and various clays.



Classic Meets Contemporary

Some spaces were heavily inspired by timeless styles, while others included traditional details on contemporary pieces. These leaned more toward maximalism, but with a sense of history. Another classic included blue cabinets from the Pantone color of the year, Classic Blue.



OLD EUROPEAN STYLES

WITH BLACK AND WHITE HARLEQUIN FLOOR



TRADITIONAL TOUCHES



PANTONE CLASSIC BLUE



TRADITIONAL TOUCHES



ENGLISH TUDOR STYLE

The New Art Deco

One of the classic, timeless styles that is influencing spaces is Art Deco. Bold pops of color, brass and chrome finishes, round geometric forms, and high contrast all continue to make an impact on modern spaces.



Muted Dark Greens

Low saturated and earthy shades of green were a popular choice for cabinetry. This enhanced the natural look and feel of some spaces while complementing the warm hues of others.



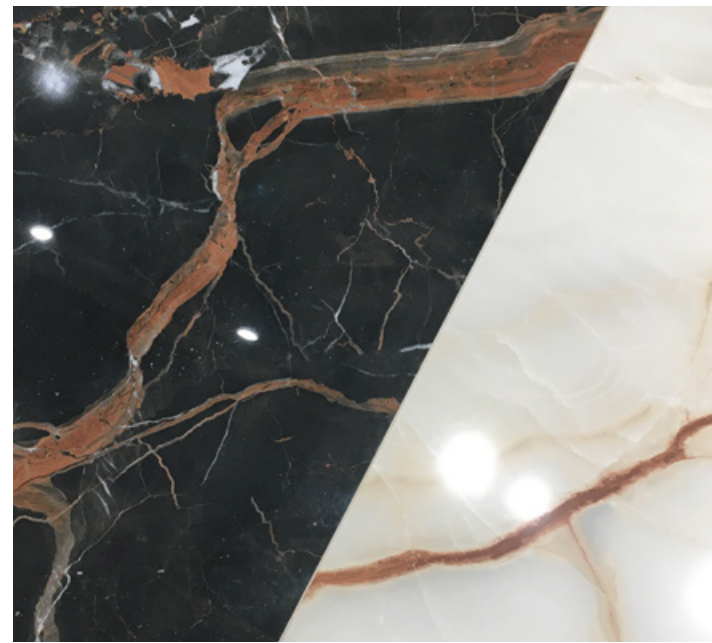
Black & White

Even though the overall color palette seen this year was softer and more muted, the classic black and white color combination still lives strong. However, this year the contrast of sheens played a role by incorporating a spectrum of extreme gloss and matte finishes.



The Return of Brown

The use of warm whites continues, and this year takes another step by incorporating brown accents into the space. This is seen in cognac leather, neutral stone, cabinetry color, and natural decor.



It's all in the Details

Special attention to details was appreciated in the use of metallic gold inlays in countertops and cabinet reveals, mixed metals on details of hardware and faucets, traditional details on contemporary pieces, and leather with stitching.



Glossy & Metallic Finishes

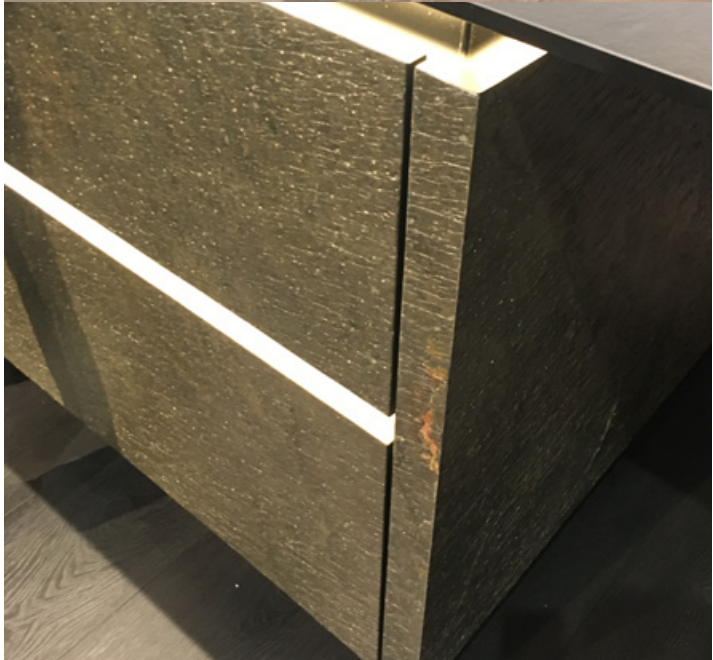
The use of high-gloss finishes and metallics were often used to add texture. This was seen as a finish for sinks, tubs, wall coverings, cabinetry, and high-gloss stone countertops and backsplashes.



METAL MESH WALL COVERING

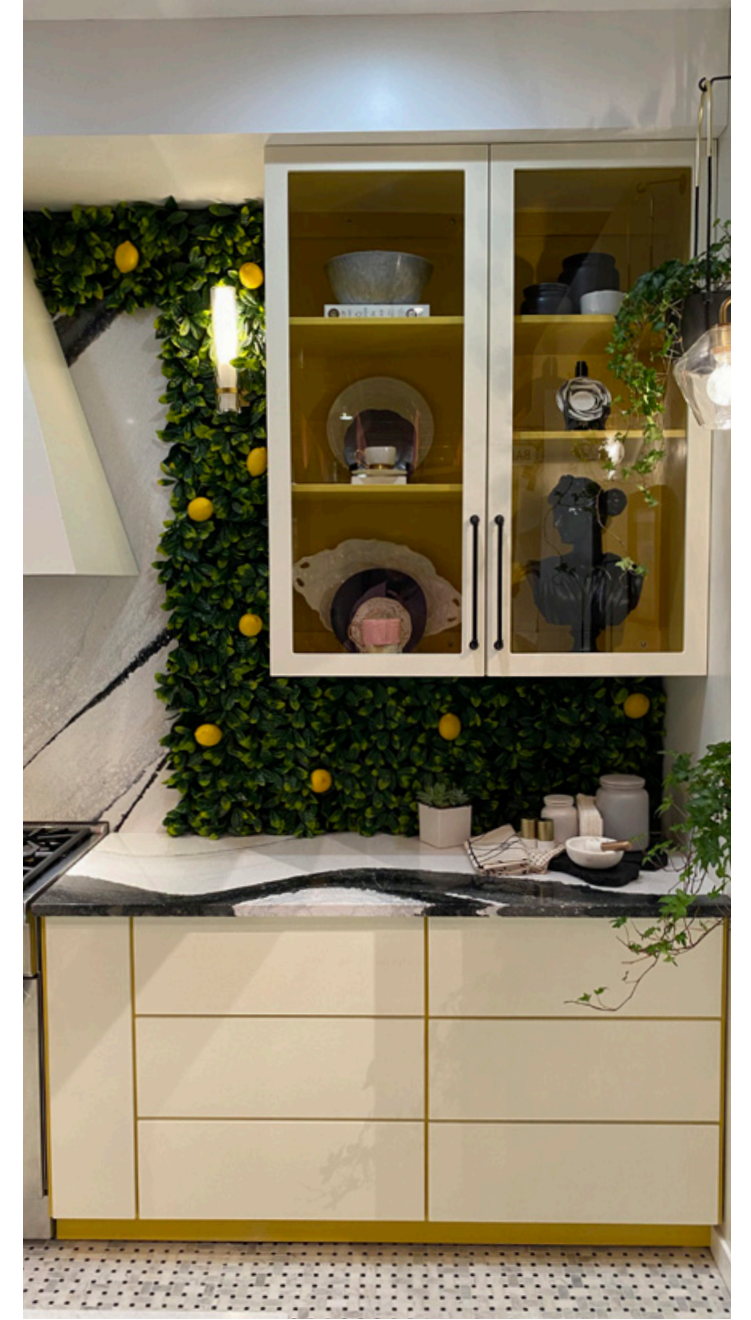


GLASS SURFACE APPLIANCES



Saffron

Saffron yellow was seen throughout the show as a strong accent color, often paired with blue.





Honorable Mentions

Honorable Mentions: Trends in Products



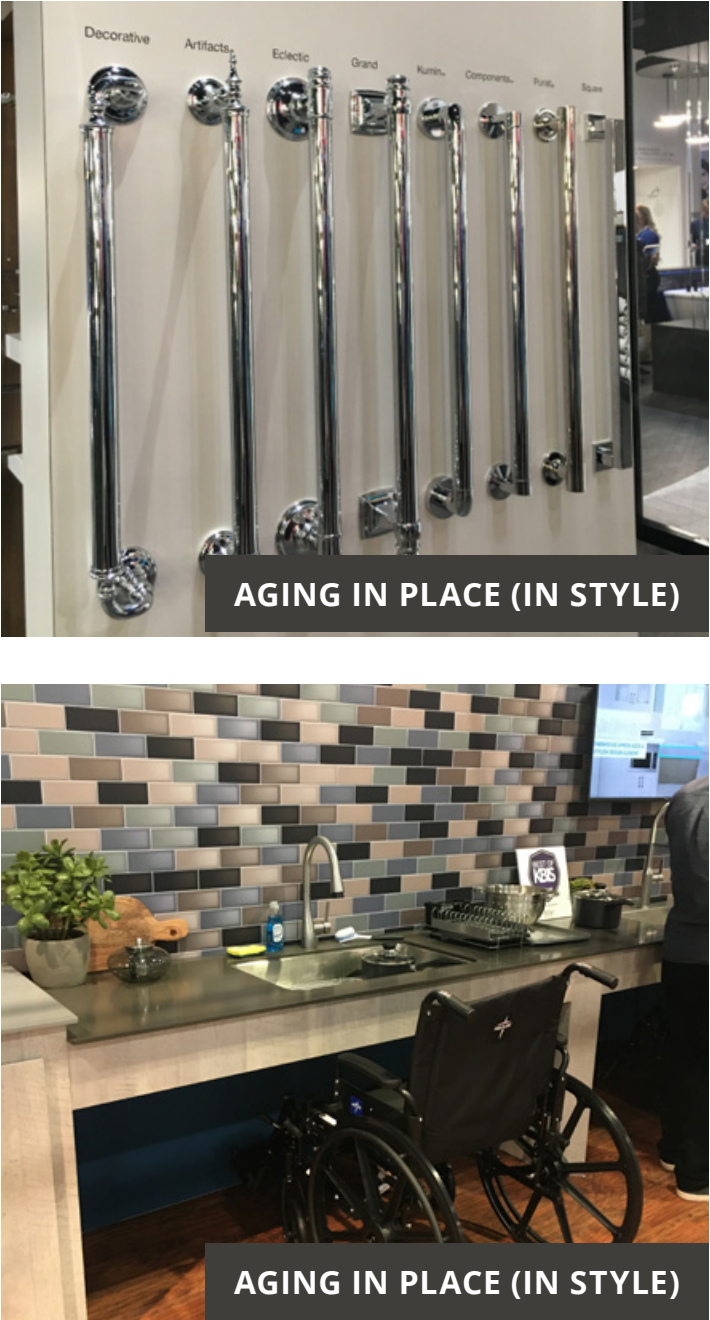
INTEGRATED COOKTOPS



ORNATE LIGHTING



INTEGRATED LIGHTING

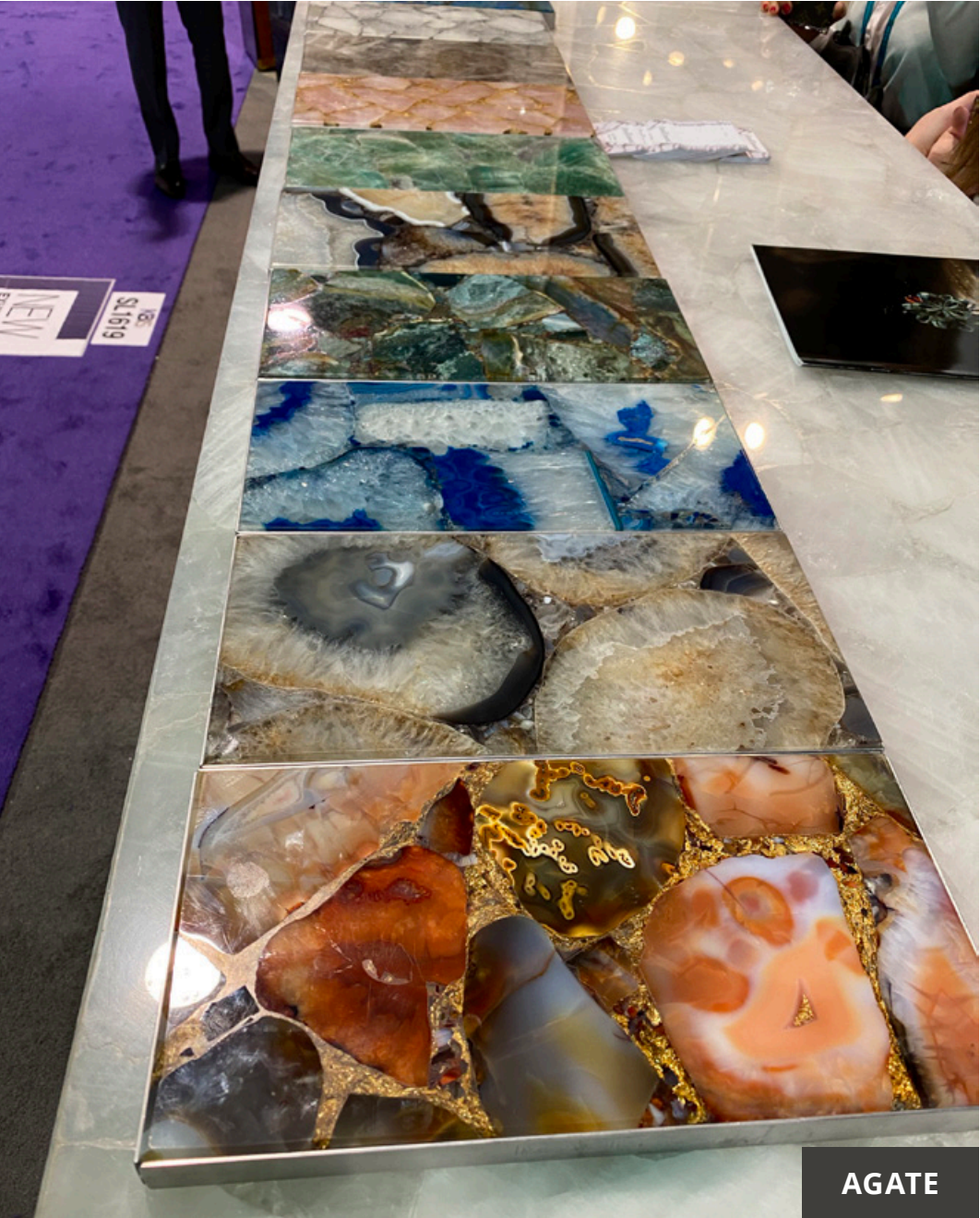


AGING IN PLACE (IN STYLE)



AGING IN PLACE (IN STYLE)

Honorable Mentions: Continuing Trends from KBIS 2019





Thank You!

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