EARLY ACCESS
SALES EVENT

Z 50 TWO LENS KIT

- 20.9 MP DX-Format Sensor
- 11 FPS | 100-51,200 ISO
- EXPEED 6 Image Processing

Includes:
NIKKOR Z DX 16-50mm f/3.5-6.3 VR lens
and NIKKOR Z DX 50-250mm f/4.5-6.3 VR lens

NEW

$1199.95

After $150 Instant Savings*

FTZ Lens Adapter
when purchased with the Z 50 mirrorless camera

$99.95 After $150 Instant Savings*

Z 6 — 24-70mm f/4 S Lens Kit + FREE* FTZ Lens Adapter

- 24.5 MP FX-Format Sensor
- 12 FPS | 100-51,200 ISO
- EXPEED 6 Image Processing

$2299.99 After $300 Instant Savings*

Z 7 — 24-70mm f/4 S Lens Kit + FREE* FTZ Lens Adapter

- 45.7 MP FX-Format Sensor
- 10 FPS | 64-25,600 ISO
- EXPEED 6 Image Processing

$3299.99 After $700 Instant Savings*

NIKKOR® Z LENSES The front line of the lens revolution.

NIKKOR Z 50mm f/1.8 S — **$499.99** After $100 Instant Savings*

NIKKOR Z 35mm f/1.8 S — **$699.99** After $150 Instant Savings*

NIKKOR Z 58-50mm f/4.5 S — **$1099.99** After $200 Instant Savings*

NIKKOR Z 24-70mm f/2.8 S — **$1999.99** After $300 Instant Savings*

D3400 DOUBLE ZOOM LENS KIT

1080p Full HD Video

Double Zoom Lens Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens, AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED telephoto zoom lens and "Getting Started with your Nikon DSLR" Online Class

$499.99 After $350 Instant Savings*

Also available: D3400 AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens kit **$399.99*** After $100 Instant Savings*

D3500 DOUBLE ZOOM LENS KIT

1080p Full HD Video

Double Zoom Lens Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens, AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED telephoto zoom lens, DSLR Travel Bag and "Getting Started with your Nikon DSLR" Online Class

$449.99 After $400 Instant Savings*

Also available: D3500 AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens kit **$399.99*** After $100 Instant Savings*

D5600 DOUBLE ZOOM LENS KIT

1080p Full HD Video

Double Zoom Lens Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens and AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED telephoto zoom lens

$599.99 After $550 Instant Savings*

Also available: D5600 Body Only **$499.99*** After $200 Instant Savings*

Also available: D5600 AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens kit **$549.99*** After $250 Instant Savings*

Also available: D5600 AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR lens kit **$799.99*** After $400 Instant Savings*

D7500 DUAL ZOOM LENS KIT

4K UHD

Dual Zoom Lens Kit Includes: AF-P DX NIKKOR 18-55mm f/3.5-5.6G VR lens, AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR telephoto zoom lens and DSLR Travel Bag

$999.99 After $500 Instant Savings*

Also available: D7500 Body Only **$799.99*** After $200 Instant Savings*

Also available: D7500 AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR lens kit **$1099.99*** After $400 Instant Savings*

D7500 18-300mm VR LENS KIT

4K UHD

Kit Includes: AF-S DX NIKKOR 18-300mm f/3.5-6.3G ED VR lens, 32GB SD card and cleaning kit

$1429.99* After $320 Instant Savings*

Also available: D7500 AF-S DX NIKKOR 16-80mm f/2.8E ED VR lens kit **$1699.99*** After $300 Instant Savings*

D500 16-80mm VR LENS KIT

4K UHD

Kit Includes: AF-S DX NIKKOR 16-80mm f/2.8-4E ED VR lens

$2099.99* After $670 Instant Savings*

Also available: D500 Body Only **$1499.99*** After $200 Instant Savings*

D750 24-120mm VR LENS KIT

1080p Full HD Video

Kit Includes: AF-S NIKKOR 24-120mm f/4 FX VR lens

$1699.99* After $1100 Instant Savings*

Also available: D750 Body Only **$1199.99*** After $500 Instant Savings*

D810 Body Only

1080p Full HD Video

Includes: D810 camera body

$1999.99* After $1000 Instant Savings*

D810 24-120mm VR LENS KIT

1080p Full HD Video

Includes: AF-S NIKKOR 24-120mm f/4G ED VR lens

$2499.99* After $1600 Instant Savings*

D850 Body Only + FREE* MB-D18 Multi-Battery Power Pack

4K UHD

$2799.99* After $500 Instant Savings*

D5 Body Only

4K UHD

$5499.99* After $1000 Instant Savings*

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UNRIVALED EXCELLENCE.

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Purchase any of these NIKKOR® lenses and receive the below Instant Savings on the lens:

	Was	Now	Instant Savings
AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED	$349.99	$149.99	$200
AF-S DX NIKKOR 35mm f/1.8G	$199.99	$169.99	$30
AF-S NIKKOR 50mm f/1.8G	$219.99	$179.99	$40
AF-P DX NIKKOR 10-20mm f/4.5-5.6G VR	$309.99	$279.99	$30
AF-S NIKKOR 50mm f/1.4G	$449.99	$379.99	$70
AF-S NIKKOR 85mm f/1.8G	$479.99	$429.99	$50
AF-S NIKKOR 35mm f/1.8G ED	$529.99	$479.99	$50
NIKKOR Z 50mm f/1.8 S	$599.99	$499.99	$100
AF-P NIKKOR 70-300mm f/4.5-5.6E ED VR	$599.99	$549.99	$50
AF-S DX NIKKOR 18-200mm f/3.5-5.6G ED VR II	$649.99	$589.99	$60
AF-S DX NIKKOR 18-300mm f/3.5-6.3G ED VR	$699.99	$599.99	$100
AF-S NIKKOR 28mm f/1.8G	$629.99	$629.99	$70
AF-S NIKKOR 24mm f/1.8G ED	$749.99	$679.99	$70
NIKKOR Z 35mm f/1.8 S	$849.99	$699.99	$150
AF-S NIKKOR 20mm f/1.8G ED	$799.99	$719.99	$80
AF-S DX NIKKOR 10-24mm f/3.5-4.5G ED	$899.99	$799.99	$100
AF-S Micro-NIKKOR 105mm f/2.8G IF-ED	$899.99	$809.99	$90
AF-S NIKKOR 28-300mm f/3.5-5.6G ED VR	$949.99	$849.99	$100
AF-S NIKKOR 16-35mm f/4G ED VR	$1099.99	$999.99	$100
AF-S Fisheye NIKKOR 8-15mm f/3.5-4.5E ED	$1249.99	$1099.99	$150
NIKKOR Z 14-30mm f/4 S	$1299.99	$1099.99	$200
AF-S NIKKOR 200-500mm f/5.6E ED VR	$1399.99	$1199.99	$200
AF-S NIKKOR 58mm f/1.4G	$1599.99	$1449.99	$150
AF-S NIKKOR 85mm f/1.4G	$1599.99	$1449.99	$150
AF-S NIKKOR 24-70mm f/2.8G ED	$1799.99	$1449.99	$350
AF-S NIKKOR 35mm f/1.4G	$1699.99	$1549.99	$150
AF-S NIKKOR 14-24mm f/2.8G ED	$1899.99	$1599.99	$300
AF-S NIKKOR 24mm f/1.4G ED	$1999.99	$1799.99	$200
AF-S NIKKOR 28mm f/1.4E ED	$1999.99	$1799.99	$200
AF-S NIKKOR 24-70mm f/2.8E ED VR	$2399.99	$1899.99	$500
AF-S NIKKOR 105mm f/1.4E ED	$2199.99	$1899.99	$300
NIKKOR Z 24-70mm f/2.8 S	$2999.99	$2699.99	$300
AF-S NIKKOR 80-400mm f/4.5-5.6G ED VR	$2299.99	$2099.99	$200
AF-S NIKKOR 70-200mm f/2.8E FL ED VR	$2799.99	$2149.99	$650

INSTANT SAVINGS WITH CAMERA PURCHASE

Purchase either of these NIKKOR® lenses together with any Nikon DSLR and receive the below Instant Savings on the lens:

	Was	Now	Instant Savings
AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR	$399.99	$249.99	$150
AF-S DX NIKKOR 18-140mm f/3.5-5.6G ED VR	$499.99	$299.99	$200

STAND-ALONE SPEEDLIGHT INSTANT SAVINGS

Purchase either of these NIKKOR® speedlights and receive the below Instant Savings:

	Was	Now	Instant Savings
SB-500 AF Speedlight	$249.99	$219.99	$30
SB-700 AF Speedlight	$329.99	$299.99	$30

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