

Name of Applicant: Malcolm Sousay & Jonathan R. Holeton

POTHOLES Production Budget					
REVENUE					BUDGET NOTES
CONFIRMED <i>Please list confirmed funding sources</i>	Totals	ISO Support	Other funding	Actuals - <i>for final reporting only</i>	
UNCONFIRMED					
ISO Production Funding	250000	250000			
Telefilm Production Grant	160000		160000		
Alberta Foundation for the Arts	15000		15000		
Edmonton Screen Industries Office	55000		55000		
Broadcasters	160000		160000		
Canadian Media Fund	30000		30000		
Canada Council for the Arts	25000		25000		
Independant Production Fund	30000		30000		
Alberta Media Fund	125000		125000		
Canadian Film or Video Production Tax Credit (CPTC)	150000		150000		
TOTAL REVENUE (A)	\$1,000,000.00	\$250,000.00	\$750,000.00	\$0.00	

EXPENSES					BUDGET NOTES (* recoupable expenses should not be included in ISO ask)
	Totals	ISO Support	Other funding	Actuals - <i>for final reporting only</i>	
Lead and Key Creative Fees					
Executive Producer(s)	5100	3100	2000		
Producer(s)	12343	8350	3993		Malcolm Sousay & Jonathan R. Holeton
Director(s)	50000	8350	41650		Malcolm Sousay & Jonathan R. Holeton
Writer(s)	10000	5000	5000		Jonathan R. Holeton & Tina Lameman
Showrunner					
Talent					
Stars	250000	58455	191545		Michael Ironside, Pete Davidson, Conway Kootenay
Performers (specify)	120000	12488	107512		Howie Miller, Tracy Bone, Jonathan R. Holeton
Voice-over actors					
Other (Specify)					
Production Team					
Line Producer(s)/Supervising Prod.(s)					
Co-Producer(s)					
Associate Producer(s)					
Consultant Fee					
Director of Photography	22200	22200			Wes Doyle
Art Director	10000	10000			
Production Manager	9000	9000			Ken Nemetchek
Lighting Designer	5000	5000			
Costume Designer	4000	4000			
Production Coordinator	9650	9650			Sarah MacLeod
Background Performers (Extras)	10000	10000			
Design Labour	5000	5000			

Construction Labour	10000	10000			
Set Dressing Labour	12000	12000			
Locations Costs	15000	10000	5000		Jake Chapman
Travel & Living expenses	15000	10000	5000		
Background Labour	18000	18000			Kris Rurka
Makeup/Hair Labour	9600		9600		Ashly Mckessock
Video Technical Crew	5000	5000			
Camera Labour	7560		7560		Chase Gardiner
Electrical Labour	4900	4900			Mel Geary
Grip Labour	4900		4900		Clint Peevey
Transportation Labour	14500		14500		
Casting Fees	8600		8600		
Other (please list) - Catering & Craft	25128		25128		
1st AD	8800	1800	7000		Eric Spoeth
Post Production Labour					
Animation	15000	2583	12417		
Editorial Labour	7000		7000		
Special FX	5000		5000		
Sound Design	5000		5000		
Colour Grading	5000		5000		
Music	5000		5000		
Post Production Assistance (Image)	3000		3000		
Post Production Assistance (Sound)	3000		3000		
Post Production studio	5000		5000		
Titles/Opticals/Archival	2000		2000		
Other (please list)					
Equipment & Technical Costs					
Equipment Rentals	50000		50000		
Equipment Purchase	10000		10000		
Studio/suite rental	6000		6000		
Software Purchase	3000		3000		
Mastering, DCP	3000		3000		
Other (please list)					
Versioning					
Translation and Language Support	3000		3000		
Closed Captioning	3000		3000		
Consultant Fees (please list)	3000		3000		
Apprenticeship/Mentorship Fees					
Consultant Fees (please list)					
Coordinator Fees					
Mentor Fees	7500		7500		Note: funding for trainees cannot be included in another application to ISO Funding Programs
Mentee Fees	6500		6500		Note: funding for trainees cannot be included in another application to ISO Funding Programs
Community & Audience Engagement					
Elder/Knowledge Keeper	1500		1500		
Gifts	1500		1500		
Community Liaison					
Event Costs					
Other (please list)					
Other Costs Related to Production					
Construction Materials	12000		12000		
Art Supplies	4500		4500		
Wardrobe Supplies	3500		3500		
Craft					

Production Office Expenses	4000		4000		
Translation and Language Support	2000		2000		
On Set Counsellor	5250		5250		
Stills Photography	5000		5000		
Social Media coordination	13000		13000		
Film Festival submission costs		3000		3000	
Shipping/Transportation					
Other - Insurance		3000	3000		
Accessibility costs					
(Please List)					
Administration Costs (provide details in budget notes) *max 15% of project					
General expenses	5400	2124	3276		
Indirect costs	5069		5069		
Covid Contingency of 10% must be included	100000		100000		
Total Expenses (B)	\$1,000,000.00	\$250,000.00	\$750,000.00	\$0.00	
Total Revenues (A)	\$1,000,000.00	\$250,000.00	\$750,000.00	\$0.00	
Balance (A-B must equal zero)	\$0	\$0	\$0	\$0	