

10<sup>TH</sup> INTERNATIONAL  
PUBLIC MARKETS  
CONFERENCE

LONDON, UK • JUNE 6-8, 2019

## PUBLIC MARKET MOBILE WORKSHOPS & TOURS

### FRIDAY, JUNE 7 – HALF-DAY MOBILE WORKSHOPS

#### WORKSHOP 1: MANAGING SOCIAL, ECONOMIC, AND CULTURAL CHANGE

**BRIXTON, LONDON BOROUGH OF LAMBETH**  
Brixton is a bustling district in South London that contains seven publicly and privately-run markets, the heart of which is the outdoor market on Electric Avenue, Pope's Road and Brixton Station Road flanked by a mix of high street businesses. Brixton is also home to three indoor market arcades and Brixton POP, a temporary container market with start-up enterprises. The Electric Avenue Street Market was refurbished and reorganized in 2016 and features a diverse mix of fresh produce and household goods, along with a growing street food scene.

**Start Time:** 9:30am

**Meeting Point:** Brixton Underground Station Exit

#### WORKSHOP 2: SUPPORTING REJUVENATION AND DIVERSIFICATION, CHAPEL MARKET, LONDON BOROUGH OF ISLINGTON

Chapel Market is a thriving, but under pressure street market, located near the Angel in Islington. Formally designated as a market in the 1870s for the most part it remains a traditional and unpretentious market, selling mainly household goods and groceries, it also hosts a number of traders who provide services such as bike and computer repair. Learning from experience at Whitecross Street, the borough of Islington is looking to ensure that it continues to meet the needs of the local community well into the future – and, as a central part of their Inclusive Economy agenda – that it remains a local, social and affordable place for all Islington residents, regardless of background.

**Start Time:** 9:30am

**Meeting Point:** Angel Underground Station Exit

#### WORKSHOP 3: THE IMPACTS OF TOURISM, PORTOBELLO MARKET AND ACKLAM VILLAGE, LONDON BOROUGH OF KENSINGTON AND CHELSEA

The world-famous Portobello Market is a major tourist destination and home to London's best antiques and vintage finds. Depending on the day, you can find anything from antiques, produce, fashion, second-hand goods and prepared foods. The borough is investing in the market to keep it accessible for the wider community, serve local needs and support local employment. Working with the Westway Trust, a new business support program, Youthquake is nurturing a new generation of local young traders to bring into the market.

**Start Time:** 9:30am

**Meeting Point:** Outside The Sun in Splendour Pub, 7 Portobello Rd, Notting Hill, London W11 3DA

**Transit Stop:** Notting Hill Gate Underground Station. Use Portobello Market Exit.

#### WORKSHOP 4: THE ROLE OF A HISTORIC MARKET IN THE CONTEXT OF WIDER REGENERATION, CHURCH STREET MARKET, WESTMINSTER

The Church Street Market is the bustling center in the north of Westminster. It is home to a diverse, historic community, and the focus of the borough's most ambitious program for social housing and estate renewal. The over 100-year-old market is well used not only by locals, but by visitors who travel to shop at the market, particularly on Saturdays when there are 220 stalls stretching from Edgware Road to Lisson Grove, a busy high street featuring many independent shops.

**Start Time:** 9:30am

**Meeting Point:** 35 Church Street, Marylebone, London NW8 8ES

**Transit Stop:** Edgware Road Underground Station. Use Edgware Road Exit

## WORKSHOP 5: EXPANDING A MARKET THROUGH A PUBLIC-PRIVATE PARTNERSHIP, DEPTFORD MARKET, LONDON BOROUGH OF LEWISHAM

[Deptford Market](#) is a traditional second-hand and general market. Next to the Market you will find the privately-developed [Deptford Market Yard](#) which offers a collection of market stalls, independent shops and restaurants adjacent to a train station. These markets are good examples of how new public market development can support existing markets and make them better public spaces.

**Start Time:** 9:30am

**Meeting Point:** Deptford Train Station Exit

## WORKSHOP 6: ENHANCING LOCAL INDEPENDENT RETAIL THROUGH A BUSINESS IMPROVEMENT DISTRICT, LOWER MARSH MARKET, LONDON BOROUGH OF LAMBETH

The operations of the historic [Lower Marsh Market](#) were transferred in 2012 from the local government to the [We are Waterloo Business Improvement District](#). This effort was part of a holistic strategy to expand the Market from seven (7) to 40 fresh and prepared food vendors; redesign the street as a public space; and preserve locally operated businesses on a high street in a district undergoing rapid change. In addition to the market, workshop participants will visit the [Leake Street Arches](#), a 300-meter arts tunnel, which opens directly onto Lower Marsh.

**Start Time:** 9:15am

**Meeting Point:** 9:15am at Fire Station Pub, 150 Waterloo Rd, Lambeth, London SE1 8SB (If late go to The Vault Theatre, entrance at the end of Launcelot Street from Lower Marsh)

**Transit Stop:** Waterloo Station, Use. Waterloo Road Exit.

## WORKSHOP 7: LAUNCHING NEW ENTREPRENEURS, LEATHER LANE MARKET, LONDON BOROUGH OF CAMDEN

[Leather Lane](#) has been operating as a weekday street market in Central London since the 1600s. Today, some 80 traders sell fresh and prepared food, making it a particularly busy destination at lunchtime. The market works in collaboration with social enterprises and local businesses to help catalyze economic development and serves as a launchpad for new food entrepreneurs of diverse ethnic backgrounds.

**Start Time:** 9:30am

**Meeting Point:** Outside The Argyle Pub, 1 Greville St, Holborn, London EC1N 8PQ

**Transit Stop:** Farringdon Station

## WORKSHOP 8: NEW FORMS OF WHOLESALE SMITHFIELD MARKET, CITY OF LONDON

\*NOTE – This workshop will begin at 6:30am to include an hour tour of the market followed by a market breakfast (at participant's own expense).

[Smithfield Market](#) is the largest wholesale meat market in the UK and one of the largest of its kind in Europe. Located within the Square Mile of the City of London it is housed in three listed buildings. It is a place packed with history—there has been a livestock market on the site for over 800 years and it now has state-of-the-art facilities for the receiving, storing and dispatching of meat and poultry. Due to land pressures and the changing nature and role of wholesale markets, the Corporation of London has launched a major transformation program to consolidate the three wholesale markets (which includes Smithfield, Billingsgate and New Spitalfields) onto one site and will be embarking on a public consultation process in July. The workshop will explore the future of the consolidated market, and more generally, the future of wholesale markets within the context of the global food economy and an ever-growing city.

**Start Time:** 6:30am

**Meeting Point:** 6:30am midway down Grand Avenue, in the center of Smithfield, under the large clock (postcode: EC1A 9PS)

**Transit Stop:** Farringdon Station

## WORKSHOP 9: A HISTORIC MARKET REFURBISHMENT, SURREY STREET MARKET, LONDON BOROUGH OF CROYDON

[Surrey Street Market](#) is located in the heart of Croydon Town Center and is deeply rooted in its history. Operating since 1276, it is one of the oldest known street markets in Britain and is Croydon's largest market. Surrey Street Market is bustling six days of the week and is bursting with independent traders selling a variety of goods, including fresh produce, street food and fashion accessories. Surrey Street recently underwent a £1.1 million refurbishment program to create more flexible market space to boost the market's growth. This program included the addition of new levelled pavement, widened footpaths and new street lighting. A series of modern street art and graffiti installations from renowned global artists also complement the recent improvements, which have attracted new visitors

**Start Time:** 9:30am

**Meeting Point:** : East Croydon Train Station. Use Box Park Exit

## WORKSHOP 10: THE MARKET AS A PLACE OF CULTURE, LEISURE, AND INTERACTION, WALTHAMSTOW MARKET, LONDON BOROUGH OF WALTHAM FOREST

[Walthamstow Market](#) is the longest outdoor street market in Europe and is located in the first ever [London Borough of Culture](#). This designation from the Mayor of London will ensure arts and culture are placed at the heart of this community. With this award, the borough will spend the year exploring a collaboration between local residents, artists, and creatives producing a once in a lifetime celebration with the theme Radicals, Makers and Fellowship. The borough is exploring and promoting ways in which Walthamstow Market and its high street can successfully integrate into this arts and cultural strategy.

**Start Time:** 9:30am

**Meeting Point:** Outside Empire Cinema, 267 High Street Walthamstow, E17 7FD

**Transit Stop:** Walthamstow Underground Station. Exit towards Walthamstow Bus Station or Walthamstow Town Centre

## WORKSHOP 11: PLACE-BASED REGENERATION STRATEGIES AND THE ROLE OF THE MARKET, CHRISP STREET MARKET, LONDON BOROUGH OF TOWER HAMLETS

[Chrip Street Market](#) is located in Poplar, an area located close to the city in Tower Hamlets. As part of the 'Live Architecture' exhibition of the 1951 Festival of Britain, the [Lansbury Estate](#) in Tower Hamlets is widely regarded as one of the most important pieces of post-war townscape design in the country, and the Chrip Street Market, with its interlinked shopping parade and housing, was a key component of this development. Plans are in progress to redevelop the market and create a thriving town center, with the goal of keeping the best of what's there while providing improved retail offerings, more homes, services and amenities.

**Start Time:** 9:30am

**Meeting Point:** Poplar HARCA office, 155 East India Dock Road, Poplar, London, E14 6DA

**Transit Stop:** All Saints DLR Station

# SATURDAY, JUNE 8 – MARKET TOURS

## TOUR 1: CENTRAL & SOUTH

This tour will explore a number of markets on the 'Bermondsey Beer Mile' - a loose amalgamation of specialty breweries and beer shops located along a stretch of railway arches behind London Bridge Station. Participants will visit the Maltby Street Market, a London street food haven, as well as traditional markets located in the London borough of Southwark, including the Blue and the East Street Market. The tour will also visit the Oval Farmers' Market, a popular producer-only destination for families; the Deptford Market, offering traditional second-hand and general goods; and the Deptford Yard Market with its collection of market stalls, independent shops and restaurants.

[MALTBY STREET MARKET, THE BLUE, EAST STREET MARKET, OVAL FARMERS' MARKET, DEPTFORD MARKET, DEPTFORD MARKET YARD](#)

## TOUR 2: SOUTH

This tour will start at the award-winning Brockley Market, featuring producers and makers selling seasonal produce, crafts, flowers, and prepared food. Greenwich Market is a London gem set within a World Heritage Site and contains over 40 traders, including street food, antiques, fashion, boutique shops, and more. The Tooting Market is a historic, award-winning indoor market which has seen significant investment and growth over the past eight years contributing to Tooting Town being voted one of Lonely Planet's "[Top 10 Coolest Neighborhoods](#)" in 2017. The Market curates its own mix of local and new businesses ensuring a healthy diversity of tenants and a fair-trading environment for all.

[BROCKLEY MARKET, GREENWICH MARKET, TOOTING MARKET](#)

## TOUR 3: CENTRAL

This tour, with a focus on districts, will start in Brixton, a bustling South London neighborhood that contains seven publicly and privately-run markets flanked by a mix of high street business. The heart of the district is the [Brixton Station Road Market](#), an outdoor market located on Electric Avenue, Pope's Road, and Brixton Station Road. The tour will then proceed to Westminster, an area that features a range of markets in the heart of Soho, offering antiques, local produce, fresh and hot food, fashion, and crafts. There will also be a stop at Pimlico Road Farmers' Market, a Time Out Love London Awards winner.

[BRIXTON MARKETS, WESTMINSTER MARKETS, PIMLICO ROAD FARMERS' MARKET](#)

## TOUR 4: EAST

This tour visits iconic markets in East London. The tour will begin at Roman Road Market in the London Borough of Tower Hamlets. Roman Road is a traditional and historic East End street market famed for its affordable offer of women's fashion, delicious street food, and quality homeware in an area experiencing rapid change. The tour will then head to the London Borough of Hackney which is well known for some of London's best successful and revitalised street markets, which includes Broadway Market which is home to a range of independent and creative businesses. Newer additions, such as the Netil Market, has emerged with a focus on street food and crafted wares set up in pop-up stalls. The tour will also stop by Stoke Newington Farmers market set up by Growing Communities- a social enterprise run by local people in Hackney, providing the local community with organic, biodynamic products from Kent farmers.

[ROMAN ROAD MARKET, HACKNEY MARKETS \(BROADWAY MARKET, NETIL MARKET\), STOKE NEWINGTON FARMERS MARKET](#)

## TOUR 5: WEST

The tour of west London will start at Duke of York Square in the heart of Chelsea with a visit to Partridges, a family-owned high-quality grocery store that is leading the way with Startisans, an innovative program supporting a new generation of food startups and artisans. The tour will then head to the world-renowned Portobello Road, home of London's best antiques and vintage finds, as well as newer markets, such as Acklam Village, an international street food market, and the Notting Hill Farmers' Market, a producer-only market featuring seasonal produce, fish, meat, dairy and baked goods. From there the tour will head to the London borough of Hammersmith to visit North End Road, with its traditional market atmosphere dating back to the 1880s. Offerings include produce, fish, clothing, household goods, jewelry and other items.

[DUKE OF YORK SQUARE, PARTRIDGES, PORTOBELLO ROAD, ACKLAM VILLAGE MARKET, NOTTING HILL FARMERS' MARKET, NORTH END ROAD](#)