ABOUT THE 10th INTERNATIONAL PUBLIC MARKETS CONFERENCE

• Co-hosted by Project for Public Spaces (PPS) and the Mayor of London

• Three-day conference with workshops and visits across London’s markets starting on Thursday, June 6 and closing on Saturday, June 8, 2019

• London conference will convene over 350 leaders in public markets from across the globe to explore ‘Tomorrow’s Markets’ through three interlinked themes – inclusion, innovation and impact with a ‘legacy’ project also developed along these themes

• The conference is expected to draw market operators both public and private, developers/professionals engaged in the built environment, market vendors and individuals with a professional interest in the markets sector as well as related representation from sectors such as health, economic and community development and academics

publicmarkets.pps.org
Alignment with the Mayor of London’s priorities:

- High streets — markets are at the heart of London’s high streets, a key regeneration priority
- Inclusion — markets provide diversity and an important social inclusion role
- Economy — markets are providers of low risk, low cost start-up spaces and are recognized as the original incubator space

www.london.gov.uk/what-we-do/regeneration/london-markets
Project for Public Spaces (PPS) is an international non-profit organization that has worked to revitalize public spaces in communities for over 40 years. PPS’s public markets program, established in 1987 aims to foster the role of markets in reconnecting local economies and communities and to support the pivotal role markets play in supporting public health and local food systems.

www.pps.org
THE MAYOR’S STREET AND COVERED MARKETS PROGRAM

1. UNDERSTANDING LONDON’S MARKETS REPORT
2. LONDON MARKETS BOARD
3. 10TH INTERNATIONAL PUBLIC MARKETS CONFERENCE
4. TOMORROW’S MARKET

www.london.gov.uk/what-we-do/regeneration/london-markets
SPONSORSHIP PACKAGES

TIER 1 — HEADLINE PARTNERSHIPS

MINIMUM $13,000
PER PARTNER

TIER 2 — SUPPORTING PARTNER

MINIMUM $3,000
PER PARTNER
Headline Conference Partners benefits include:

• Special recognition at the conference (i.e. prominent mention in press releases and media, as well as preferred name and logo placement in conference assets)

• Corporate/organization logo and/or name listed in all printed and web-based materials

• Public acknowledgement at conference opening and closing events

• Listed as supporting partner in London markets guide

• Promotional material (supplied by sponsor) available at conference and inserted into delegates packs.

• Scholarship places for delegates who would not have the resources to attend the conference

• Potential speaking slot at conference
Logo inclusion on the following assets may include:

- Website (home of all conference info, registration, hotel info, etc.)
- Social media banners
- Conference program
- Lanyards, lanyard inserts, and wallets
- Tote bags
- Conference banners & posters
- Potential London markets guide - including things to do/see in London
- Potential conference app to support conference facilitation and to enhance experience for delegates
Supporting Conference Partners benefits include:

• Mention in press release

• Logo inclusion on the following assets may include:
  • Conference program
  • Website
  • Tote bags
  • Conference banners
  • Conference poster
  • Listed as supporting partner in potential London markets guide
TIMELINE

• Jan 2019: Partnerships open call launched

• Jan–Mar 2019: Partnerships engagement

• Apr–May 2019: Partners announced

• Jun 2019: 10th International Public Markets Conference
CONTACT

Kelly Verel
Vice President, Project for Public Spaces

E-mail: kverel@pps.org