

Kyle Young

Digital Media Designer

📍 Atlanta, GA

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Area of Expertise

Adding value to any consumer experience with beautiful design solutions for the digital age

Education

University of Alabama in Huntsville

Bachelors of Arts

Graphic Design Major

Web Communications Minor

Skills & Tools

Design



Photoshop



Illustrator



InDesign



Dimension

Video



Premiere



After Effects



Encoder



Animate

Web



HTML/CSS



Sketch



InVision



XD



Webflow



Crazy Egg

Marketing



Braze



Mail Chimp



Celtra



Social Media Pro

Professional History

Adult Swim

Graphic Designer | 2018 - 2021

- Built graphics, end slates and Adult Swim "Bumps" for network television
- Edited :15s and :30s on-air spots for video games and games-related promotions
- Created websites, social posts and in-game Interstitials promoting our games and events



Credited Game Titles

- **Samurai Jack: Battle Through Time** (2020) - Graphic Designer
- **Pocket Mortys** (2020) - Graphic Designer
- **Captain Planet: Gaia Guardians** (2019) - Graphic Designer
- **Pool Panic** (2019) - Graphic Designer
- **Death's Gambit** (2018) - Graphic Designer

Twitch / Curse

Lead Designer | 2015 - 2018

- Managed the creative output of two other designers and ensure quality and consistency across our products
- Worked closely with our sales team to create beautiful and interactive ads for household name clients
- Curse was acquired by Twitch in 2016

Visual Designer | 2013 - 2015

- Created high-fidelity mockups, wireframes and interactive InVision prototypes for our mobile apps and websites



Notable Accomplishments

- Awarded "Designer of the Year" in 2013
- Awarded "DPS / Productivity" in 2015
- Promoted to Lead Designer in 2015

University of Alabama in Huntsville Professional and Continuing Studies

Design Intern | 2011 - 2013

- Responsible for creating marketing assets for web, print, digital signage, catalogue layout and ad layout
- Created the cover artwork and content layout for two quarterly catalogs with over 300 pages