

THE 3 COMPONENTS

WHO YOU ARE?

- Name, education, and what are you looking for?
(college, internship, job, volunteer experience)

WHAT YOU DO?

- Class you took, skills you have, organizations you were part of, past work/internship/volunteer experience

WHAT YOU WANT TO DO?

- What is your goal?
- What is your passion?



EXAMPLE: HS SUMMER JOB

I am Elizabeth and I am a senior at ABC High School. I am looking for a retail summer job. I've worked with my father at swap meets since I was young so I know the value of punctuality and have strong customer service skills. I hope to expand my knowledge about sales.



EXAMPLE: COLLEGE GRAD

I am Elizabeth and I have a Masters Degree in Guidance and Counseling. I have 6 years experience working with student support programs at universities. I am passionate about working with disadvantage students and helping them through their high school to college transition and university trajectory. This counseling position would be a great opportunity to give back to those most in need.



WHAT IS AN ELEVATOR PITCH?

- Summary of your background and experience
- Answers the question "Tell me about yourself."
- It is 30-60 seconds long
- Requires practice, practice, practice
- Encourages talking slowly, not rambling, and avoiding monotone voice



EXAMPLE: FOCUSED INTERNSHIP

I am Elizabeth and I am a third year, Marine Biology major at ABC College. I am looking for an internship with the Monterey Bay Aquarium to gain hands on experience. I have done shark and sea lion research as an undergrad with my professors and I am a leader with the Under the Sea student organization. I am excited for this opportunity to work under one of the top aquariums in the state.





USE SOCIAL MEDIA TO FIND SCHOLARSHIPS

- Follow organizations to stay up to date on new opportunities and deadlines.
- Search hashtags such as #scholarship or #moneyforcollege