



GEORGE'S CAMERA

PHOTOGRAPHER'S SOURCE SINCE 1965
7475 Clairemont Mesa Blvd. SD, Ca 92111 Phone: **858-633-1510**
rentals@georgescamera.com Fax: **858-633-1515**

RENTAL ACCOUNT APPLICATION

SUBMIT WITH FRONT AND BACK COPIES OF CREDIT CARD AND DRIVER'S LICENSE

FIRST NAME _____ LAST NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

ADDITIONAL USERS _____

DEPOSITS: George's Camera requires a collateral deposit for the full retail value of all equipment rented. Deposits may be left in cash or on credit card(s). If using a credit card, the deposit hold takes about 3-5 business days from the swipe date to release. **Using a debit card for deposit is highly discouraged.** If you choose to use a debit card (a card tied to a checking account with a Visa or Mastercard logo) the hold may take up to 30 days to release. George's Camera is not responsible for and will not reimburse any fees acquired during the holding period. The banks allow for an electronic hold of funds, but not an electronic removal. The card and card holder must be present, if the card holder cannot be present, the renter must bring the Permission to Use Credit Card Form. George's Camera will also accept a Certificate of Insurance with George's Camera listed as a Loss Payee to cover the deposit.

CHARGES, TIMES, RESERVATIONS, CANCELLATIONS: George's Camera rents by the day and by the week. The weekly rate is three (3) times the daily rate. Rentals are due by 2PM on the return date. Rentals will begin to accrue late fees after 2PM on the return date at each item's daily rental rate. WITH A RESERVATION, rentals are available for pick up the day before the reservation date at 3PM. We accept reservations 30 days in advance. George's Camera will not charge a rental fee on days the store is closed. George's Camera requires at least 2 days notice for cancellation. If a reservation is cancelled within 1 day of the reservation date, the customer is still responsible for the full rental fees. No refunds.

LOSS, THEFT, DAMAGE: The customer is at all times liable for any loss, theft, or damage to rented equipment. The customer is liable to George's Camera for replacement, repair, and accrued rental charges for equipment lost, stolen, or damaged. If equipment is not returned in the same condition it left George's Camera in, the customer is responsible for the full replacement price of the lost, stolen, or damaged equipment.

I, _____ authorize George's Camera to collect credit card payment using the card on file to recover all charges and unpaid amounts due to (A) failure of renter to return rented equipment, (B) damages to rented equipment, and (C) other unpaid charges such as cost of extended rental fees and maximum lawful charge of reasonable legal fees.