



MARIUS SERBAN

916.833.6127 | marius@mariusserban.com | mariusserban.com

I'm a marketer/designer with 18 years experience

EXTENSIVE EXPERIENCE WITH INFUSIONSOFT AND HUBSPOT

TECHNICAL SKILLS

- Sketch
- Invision
- Adobe Photoshop
- Adobe Lightroom
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Audition
- Final Cut Pro
- Sublime Text
- HTML + CSS

PRACTICAL SKILLS

- Typography
- Layout & Composition
- Photography
- Sound editing
- Bilingual: Romanian & English

STRONG POINTS

- Ability to meet deadlines
- Extremely detail oriented
- Strong ethics
- Hardworker

EDUCATION

- BS in Web Design & Interactive Media (GPA 4.0)
The Art Institute of California, Sacramento
Graduated in September 2014 with Summa Cum Laude.
- Numerous design workshops in Czech Republic, Slovakia, Romania, Croatia, Thailand, USA.

EMPLOYMENT (LAST 4 JOBS)

- **Tile, San Mateo, CA (contract position 2017 - 2017)**
UX / Web Designer
In charge with increasing website monetization by designing or redesigning existing pages for better user experience.
- **The John Maxwell Company, Duluth, GA (2016 - 2017)**
Director of Marketing and Creative, Consumer Division
In charge with building marketing funnels and strategies, design direction, and creating all the design assets.
- **EQUIP Leadership, Duluth, GA (2014 - 2016)**
(John Maxwell's non-profit)
Director of Creative Services
In charge of everything print design, web design, photography, videography.
- **North American Baptists, Roseville, CA (2011 - 2014)**
Webmaster, Designer
In charge of website updates, email blasts, print design, web design, photography, videography.