



# Allegiant Improves Driver Safety in Three Weeks with Nauto

## CUSTOMER SUCCESS STORY



Employers from across the United States rely on Allegiant Staffing, Inc. to meet time-sensitive deadlines and cost-sensitive budgets. When companies need exceptional seasonal, contract, or full-time employees, Allegiant meets their demands with expert staff who specialize in energy, hospitality, agriculture, and other sectors.

### A SAFER COMMUTE

Allegiant is known for helping companies build their workforce, but it's much more than a staffing agency. In a unique turn, Allegiant also provides their staff with transportation to and from the worksite, ensuring that they arrive safely and on time.

Altogether, Allegiant supports 15 sites and a mix of vans and buses to move workers from home to work and back. "Our goal is to deliver staff to our customers safely and reliably," says David Cooper, IT Director at Allegiant. "They depend on us for much more than recruiting personnel."

**"We are better able to enforce our policies and ensure passenger safety with Nauto."**

— Lauren Garrett, Corporate Property Manager, Allegiant

### WANTED: SMARTER FLEET SOLUTION

For years, Allegiant monitored and tracked its vehicles using a telematics system and dash camera in each of its vehicles. However, having two separate technologies was costly and time consuming for Allegiant, and ultimately didn't provide managers with the timely ability to monitor potential high-risk driver behavior.

Managers in the home office didn't have the insight they needed to understand what was happening within the fleet.

Lack of fleet visibility wasn't the only disappointment in the telematics system. Allegiant had purchased the system to record collisions and provide liability protection, but the review process was too tedious and time consuming. Drivers sometimes forgot to take the video memory card out after an accident, and scanning the stored video to find the frames of the recorded accident took too much time. "There were lots of things going on that we were completely unaware of," says Lauren Garrett, Corporate Property Manager at Allegiant.



## EXECUTIVE SUMMARY

### COMPANY

Allegiant Staffing, Inc.

### FLEET TRANSPORTATION

Passenger vans and buses

### CHALLENGE

Transport staff to worksites safely and reduce collision and liability risks

### SOLUTION

Nauto Coach enables the Allegiant team with the ability to identify high-risk drivers and provide context-rich coaching to improve driver behavior

### RESULTS

- Improved driver compliance by correcting 2/3 of drivers not wearing seatbelts
- Ensured that company policies of no cell phones or texting while driving are followed
- Addressed safety and compliance more proactively
- Improved driver safety performance within 3 weeks



Allegiant wanted a more intelligent, simpler driver solution that would put the brakes on risky driver behaviors. By reducing safety risks, Allegiant would improve its business, concurrently decreasing collisions and increasing liability protection.

### IMPROVEMENT IN SAFETY PERFORMANCE

Cooper selected Nauto as an end-to-end intelligent driver safety solution. The results came soon after installation. After only three weeks, drivers in vans equipped with the Nauto intelligent driver system were already showing less aggressive and distracted behaviors.

"Safety has increased dramatically since adding Nauto," says Lauren Garrett, Corporate Property Manager at Allegiant.

## "Safety has increased dramatically since adding Nauto."

— Lauren Garrett, Corporate Property Manager, Allegiant

The AI-powered devices and fleet safety application in Nauto Coach capture driver and vehicle data, storing it in a cloud-based platform. When drivers exhibit aggressive or distracted behaviors, such as hard braking, texting, or eating, the Nauto artificial intelligence identifies these risky behaviors, records them, and uploads them to the cloud-based Nauto platform. Only high-risk events are uploaded and stored to maintain driver privacy. Nauto then synthesizes the videos into actionable insights that fleet managers can use to proactively coach drivers.

Garrett relies on the context-rich videos to help drivers improve passenger safety by enforcing riders to wear seat belts and ensuring company policies like no cell phones or texting while driving are being followed. Allegiant drivers are required to sign a safe driving policy when hired.

"We are better able to enforce our policies and ensure passenger safety with Nauto," says Garrett. "The video is a great tool to help coach the drivers."

Equipped with the information from the video, she has one-on-one discussions with drivers to help them understand how dangerous their actions are to themselves, passengers, and the business. "We

can talk about the risky behaviors and proactively prevent an accident or loss of life."

Nauto details a wealth of other fleet information for management. The Nauto systems shows when passengers enter the vehicle and where all the vehicles are on a map. Management can also quickly identify vehicles that move outside their designated route. "We get real-time feedback on the drivers' behaviors on a daily basis," Garrett says.

The cloud-based Nauto video has another big advantage. It is easier for Garrett and drivers to use. Reviewing the Nauto video is much faster than the previous process where they mailed memory cards out to the drivers and asked them to mail them back. "Matching video cards from cameras to drivers and figuring out where the incidents were on the video took way too much time," says Garrett. Nauto only captures the risky behaviors and incidents, which is an incredible time saver.

Drivers have responded positively to Nauto, and their safety scores are on the rise. During the first six months, overall driver safety performance has steadily improved.

Allegiant plans to start using Nauto's proprietary VERA Score™ and reporting to create a driver safety incentive program. On a quarterly basis, the three drivers with the highest scores will earn a monetary bonus for their on-the-road safety performance.

### LESS RISK, MORE PEACE OF MIND

Allegiant is re-routing fleet performance with Nauto. In the coming months, Allegiant plans to add Nauto to more vehicles in its fleet, and it is looking forward to enhancements to the rapidly improving system. "Having an intelligent driving platform is helping us be smarter and safer," says Cooper. "Nauto is leading us toward better transportation options for our employees and customers."

From a business perspective, Allegiant is reducing its risk exposure. They are working with the drivers, coaching them to behave more responsibly when they are behind the wheel. Allegiant looks forward to watching collisions decrease going forward now that Nauto is making drivers pay more attention while they transport staff from home to work.

"The safety that Nauto brings gives us peace of mind," says Garrett. "We are much better able to meet our performance and safety goals with Nauto."

### ABOUT NAUTO™

Nauto is an intelligent driver safety system that helps commercial fleets and drivers prevent collisions before they occur. The system's multi-sensor device contains bidirectional cameras and embedded computer vision to detect risky driving events — including distracted driving — in real-time, while giving

safety, operations, and fleet management leaders unparalleled visibility and insights into the safety performance of each vehicle and driver. The company was founded in 2015 and is headquartered in Palo Alto, California, with offices in Japan and Europe.