

Case Study

Increasing Recruitment Efficiency & Transparency at PREM Group

Occupop guides the hospitality company with an all in one solution, encompassing sourcing, candidate centric best practices and compliance

occupop

+



About

PREM Group is an International hotel and hospitality management company operating multiple businesses across Ireland, the UK and Europe.

Industry: Hospitality

Company size: 200 employees

Location: UK, Ireland & Europe

Website: www.premgroup.com

PREM Group Challenges

A lack of structured processes and predominance of manual processes made it hard to manage the intricacies of high volume recruitment hiring for the hotel group. Prem Group hiring managers spent a large part of their day-to-day managing multiple email inboxes and manually forwarding the roles and applicants to relevant people. With the onset of GDPR, the hiring team felt they were unable to manage their data and stand over the necessary compliance when it came to management of candidates personal information.



With Occupop, PREM Group was able to:

Since implementing Occupop, PREM Group has transformed their hiring efficiency while staying true to their company's mission and values of providing a high standard of service to their customers and candidates. The complete hiring process was centralised onto a single platform that provides structure and visibility into all hiring activities. The hiring team now have a more comprehensive view into candidates and their status in the hiring process within the Occupop system. Áine Clarke, HR Operations Manager at PREM added;



"Occupop has really turned into our daily bible, one central point of truth, for all our hiring."

Occupop has empowered Prem Group to execute a more structured hiring process and improve calibration across their teams. The hiring team were able to gauge the efficacy of different sourcing channels (such as different job boards and referrals) to better hone their recruiting process. Furthermore, Occupop was able to provide the peace of mind when it came to GDPR compliance.



"Occupop has completely changed my working day. To give a sense of time savings, it has saved me at least 1 day a week on administration. As we continue to grow, we want to make sure that we are empowering our hiring managers to understand and use all of the functionality that Occupop provides. I place a high value on the support Occupop provides and ability to have a 30 minute training session with a hiring manager."

Áine Clarke
HR Operations Manager
PREM Group

20

Hours saved/week
by hiring manager

Decreased

Job board spend

1 Day

Saved /week
on administration

Automated

& streamlined key parts
of the hiring process

GDPR

100% compliance

Measureable

Hiring impact through
robust reporting



occupop

Occupop is a simple and affordable recruitment software built for SMBs. More than an ATS, we help businesses be great at hiring through our suite of features – so businesses can hire the best people and build the best teams.

Get Started Today

See how Occupop can help your organisation achieve these results.

Book a demo today.