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# Presidio Bay Real Estate Development Scholarship

## OVERVIEW

The Real Estate Development Scholarship program was designed by Presidio Bay Ventures (“Presidio Bay”) to provide entrepreneurial high school juniors and seniors with a strong interest in the real estate, design & construction industry in-depth exposure to all aspects of real estate development. Over an 8-week period, this comprehensive program will educate students about the complex process and considerations that are involved in envisioning and designing a new building, plus the collaboration and understanding that is required to build it. The program will also provide exposure to the multitude of related career paths including but not limited to architecture, construction, finance and local government. Mentorship, networking opportunities and career development guidance will be provided to all participants.

Presidio Bay realizes that access to the real estate development industry can be limited and therefore created this program to provide exposure and relationships with local industry experts to pre-college students interested in exploring one of the many associated career paths. The companies and individuals introduced below have come together to share their passion about the work that they do and how it impacts the people and places that surround them. Our collective hope is that the program will encourage students to think creatively about the built environment and how our communities serve us, while also providing information about and access to the many career paths related to this industry.

## THE PROJECT TEAM



**K. Cyrus Sanandaji**  
Managing Director  
Presidio Bay



**Kabir Seth**  
Director  
Presidio Bay



**Lindsey Fisher**  
Branding & Marketing  
Presidio Bay



**Glen Rescalvo**  
Partner  
Handel Architects



**Matthew Berglund**  
Associate Principal  
Handel Architects



**Gabby Ruiz**  
Policy & Planning Manager



**Bob Moylan**  
Managing Director  
TDA Investment Group



**Rob Perkins**  
Executive Vice President &  
Director of Investments  
TDA Investment Group



**Mallory Wall**  
Vice President Global Services  
BCCI Construction



**Eric Bauer**  
Director Field Operations  
BCCI Construction



**Kena David**  
Director of Sustainability  
BCCI Construction



**Rachael Tanner**  
City Planner

## 6/7-7/31 8 WEEK SYLLABUS

### WEEK 1

TUESDAY Kick-Off  
THURSDAY Introduction to Case Study

### WEEK 2

TUESDAY Introduction to Architecture  
THURSDAY Introduction to City Planning

### WEEK 3

TUESDAY Site Walk / Neighborhood Walk  
THURSDAY Community Voices & Partnerships

### WEEK 4

TUESDAY Introduction to Real Estate Finance  
THURSDAY Introduction to Construction

### WEEK 5 & 6

MON-FRI Working Sessions and Office Hours

### WEEK 7

MON-THURS Working Sessions and Office Hours  
FRIDAY Project Presentations

### WEEK 8

MON-FRI Closing Events & Awards Announced

## PROGRAM OUTLINE

This program is designed to provide an introduction to the world of real estate development. The goals include providing exposure to the myriad short and long-term impacts that real estate development has on our communities and neighborhoods.

The first half of the program will entail a series of sessions hosted by the Project Team, made up of Presidio Bay's industry partners. Participants will have first-hand interactions with professionals such as Architects, City Planners, Banking/Investment Executives, Construction Managers and Community Leaders to learn about each field. The sessions may happen over video calls or take place in person on a live construction site. During these sessions, students will have the opportunity to ask questions like: What does it mean to be a professional within each of these fields? What are the career opportunities within each of these industries? What are the real-world applications and impacts of these career paths in our neighborhoods and communities?

The second half of the program will be an actual development case study where students will be presented with a hypothetical project on a real development site in San Francisco. Students will be divided into groups of three and will work together to create a vision for this development site. Groups will be guided with information provided by Presidio Bay and the various industry partners that will challenge them to think critically about real-world considerations – affordable housing, community benefits, finance and budgeting, etc. Final projects will evaluate options and make decisions about what their proposed



building will be and how it will affect the surrounding neighborhood, respond to the existing community's needs and wants, address architectural and design decisions, evaluate building costs and financial returns, and provide ideas to make the building stand-out among others through creative ideas to attract users.

At the end of the program each group will present this final project to a panel of 4-5 judges consisting of a representative from each of the industry partners. The winning team of three students will be awarded an academic scholarship detailed below. There will also be an opportunity for an individual award for exemplary participation in an extra curricular program.



## SCHOLARSHIP DETAILS

### AWARD

Award amount is \$3,000 per student, per year for a total of 4 eligible years.

### GROUP SIZE

Only one group (maximum of three students) will be awarded the scholarship from this program.

### PRESIDIO BAY x OPERATION GENESIS

Presidio Bay will work with Operation Genesis to deploy scholarship funds to each student in the winning group. Disbursements of funds will be arranged with Operation Genesis.

### ELIGIBILITY

For years 2-4 of scholarship eligibility, a minimum GPA of 2.5 is required to be maintained and proven via transcripts semi-annually.



## → APPLY NOW

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