

## Compare My PMI Privacy Policy

Compare my PMI is a trading style of Equity Health Solutions Ltd (Equity Health). Equity Health Solutions Ltd is an appointed representative of Premier Choice Healthcare Ltd which is authorised and regulated by the Financial Conduct Authority. We work in line with the requirements under the Data Protection Act 2018 and will treat your personal data accordingly. If you have any queries about this statement, please contact us.

Any information submitted on the [comparemypmi.co.uk](http://comparemypmi.co.uk) website, will be used in accordance with this privacy statement.

Compare my PMI may update this Privacy Policy from time to time. Please check this page for the most up to date version.

### What information do we collect?

The information we may collect includes the following:

- Name(s) and addresse(s)
- E-mail addresse(s)
- Date(s) of birth
- Telephone number(s)
- Current Insurer details

### What is the information used for?

Compare my Pmi collects the above data from you in order to pass the information to Equity Health Solutions Ltd. Following this, Equity Health will contact you by telephone or by email to discuss how they can advise you on health insurance products that are appropriate for your needs. Your data will only be shared with Equity Health, and Equity Health will only contact you if you have consented to be contacted by them by completing and submitting the online enquiry form. Equity Health will have its own privacy policy, website terms and conditions, and their own general terms of business.

If you proceed with an application for insurance following advice from Equity Health different terms regarding your personal data may apply.

For details of how your personal data may be used by Equity Health please refer to the Equity Health Solutions Ltd Privacy Policy, available on [www.equityhealth.co.uk](http://www.equityhealth.co.uk).

### How long we will keep your information for?

Compare my Pmi will not keep your information for any longer than 12 months after you have submitted the online enquiry form.

### Your rights

Under the Data Protection Act 2018 you have certain rights regarding your personal data.

1. The right to be informed

2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to automated decision making and profiling.

If you wish to discuss this with us or exercise any of these rights please contact us on [info@equityhealth.co.uk](mailto:info@equityhealth.co.uk) or in writing to Equity Health Solutions Ltd, Heliting House, 35 Richmond Hill, Bournemouth, BH2 6HT.

#### **Do we use 'cookies'?**

Yes we do, please see our cookies policy for information on how we use cookies.

#### **How we store your Personal Data**

We will keep copies of all items connected in the provision of a service you have requested to enable us to deal with any queries or complaints you make and to deal with any legal issues, such as financial checks, and antimoney laundering checks. Items will include application forms, notes of meeting, completed personal questionnaires, postal correspondence and email exchanges. We also hold copies of certificates of insurance for reference purposes when arranging your policy.

The security of your personal data is of paramount importance to us and we employ robust I.T. systems and security measures to ensure that it is protected from unauthorised access and disclosure

*Compare my PMI is committed to ensuring that your information is protected. By providing your personal information to us you consent to the collection and use of any information you provide in accordance with purposes mentioned above in this privacy statement.*