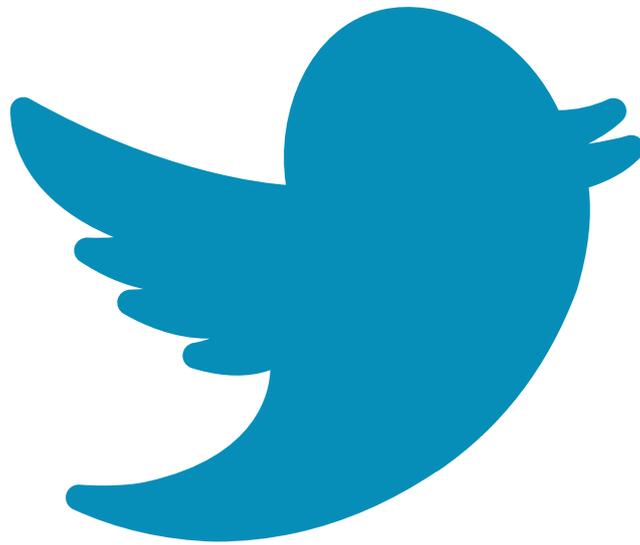


# YOUR BEGINNER'S GUIDE TO TWITTER



# WELCOME

## Lets Get Started...

Welcome to my beginners guide to Twitter.

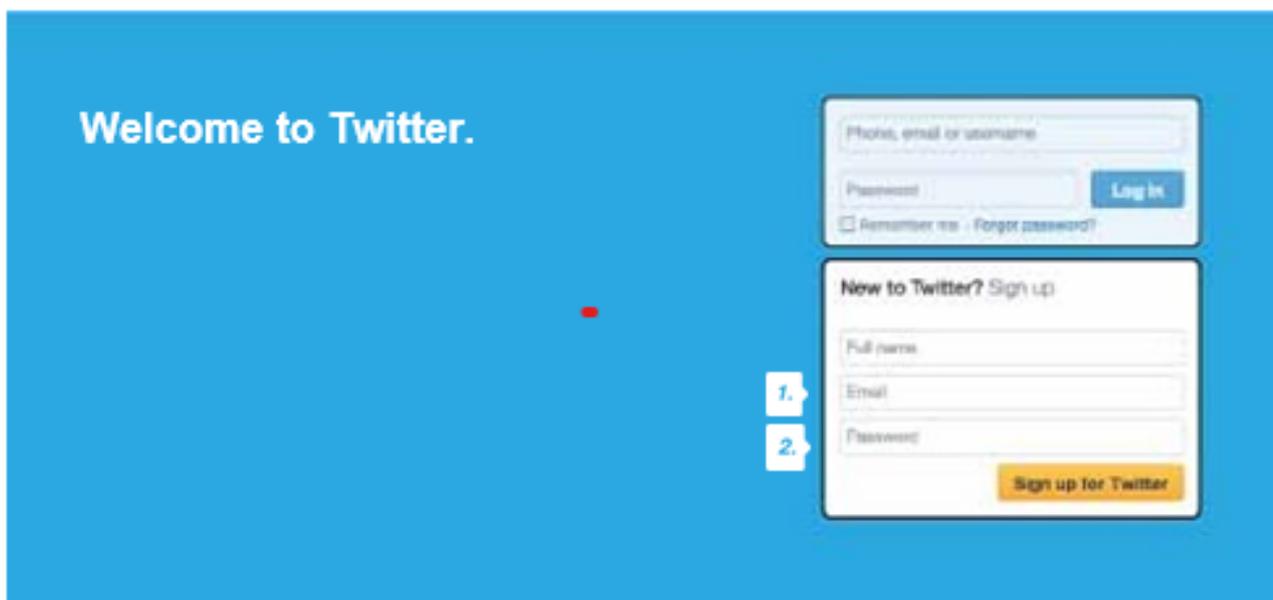
### What is Twitter?

Twitter is a social networking service that allows you to send and read text messages with 280 characters.

In English that means that you can make a statement or sentence and put it out there to whoever is following you. This must be under 280 letters/characters.

## What do you need to start?

- 1 You need an email address. With your email address you sign up.
- 2 Select a password that only you will ever know. Click 'sign up'



# SIGNUP

Sign up for twitter

Join Twitter today.

1. Jane Doe ✓
2. JaneDoe@gmail.com ✓
3. \*\*\*\*\* ✓
4. Username

Suggestions: @JaneDoe123, @JaneDoe456, @JaneDoe789

5.

By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#), including [Cookie Use](#). Others will be able to find you by email or phone number when possible.

Enter you phone number

Enter your phone.

Your phone number keeps your account secure, connects you to friends and makes login easier.

Ireland

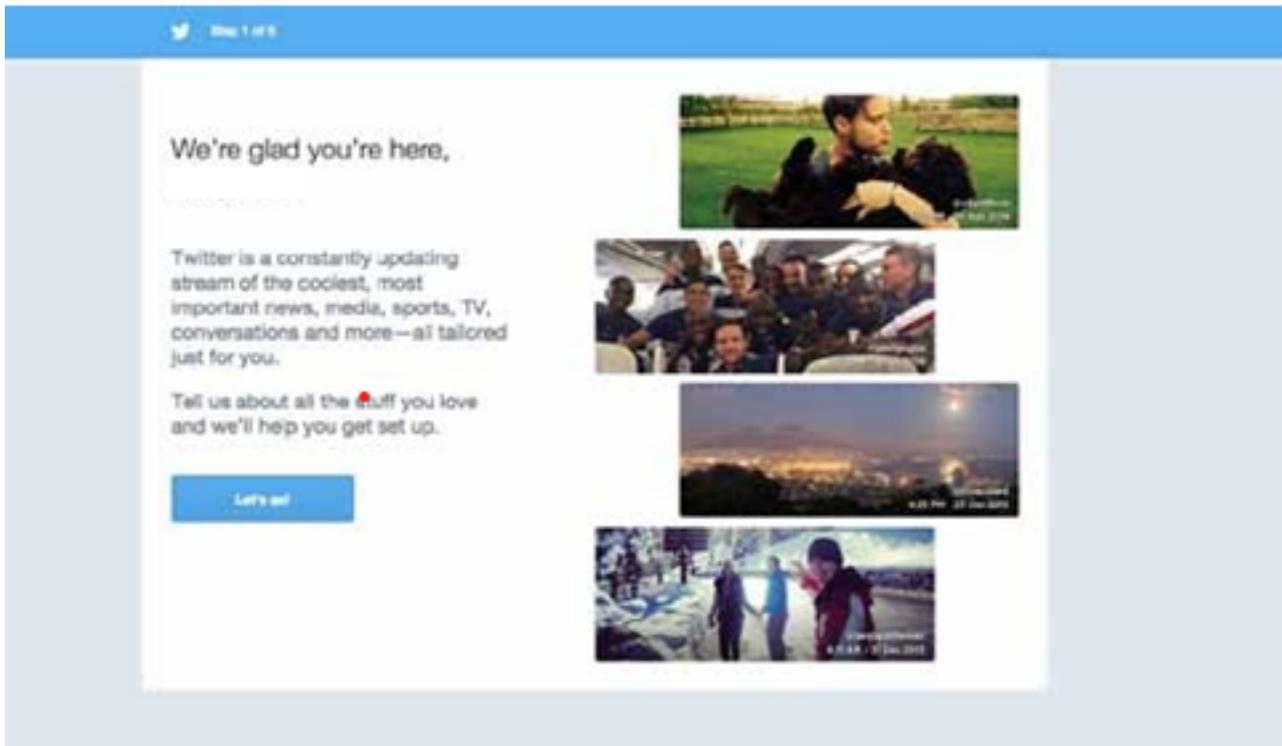
+353 Phone number

Step 2

We will text a verification code to this number. Standard SMS fees may apply. We will never display your phone number to other Twitter users.

# LET'S GO

## 1. We're glad your here



The next page will ask you to select people to follow. You can start by following popular accounts that they suggest.

# PROFILE & BIO

## Customise your bio

You want to make your profile look so interesting that people will want to click on you.

You want followers as followers are your new friends! They are also your very own marketing team. They are the ones who will decide if you are interesting enough or if your content (what you say in your tweets) is good enough to retweet to your followers.

## Upload an Image

I recommend putting a picture of **YOU** as it attracts followers – people use twitter so makes you look more personable.

### If you are a small business owner?

I recommend you put your picture up also. You can put your logo or icon on the background of your profile.

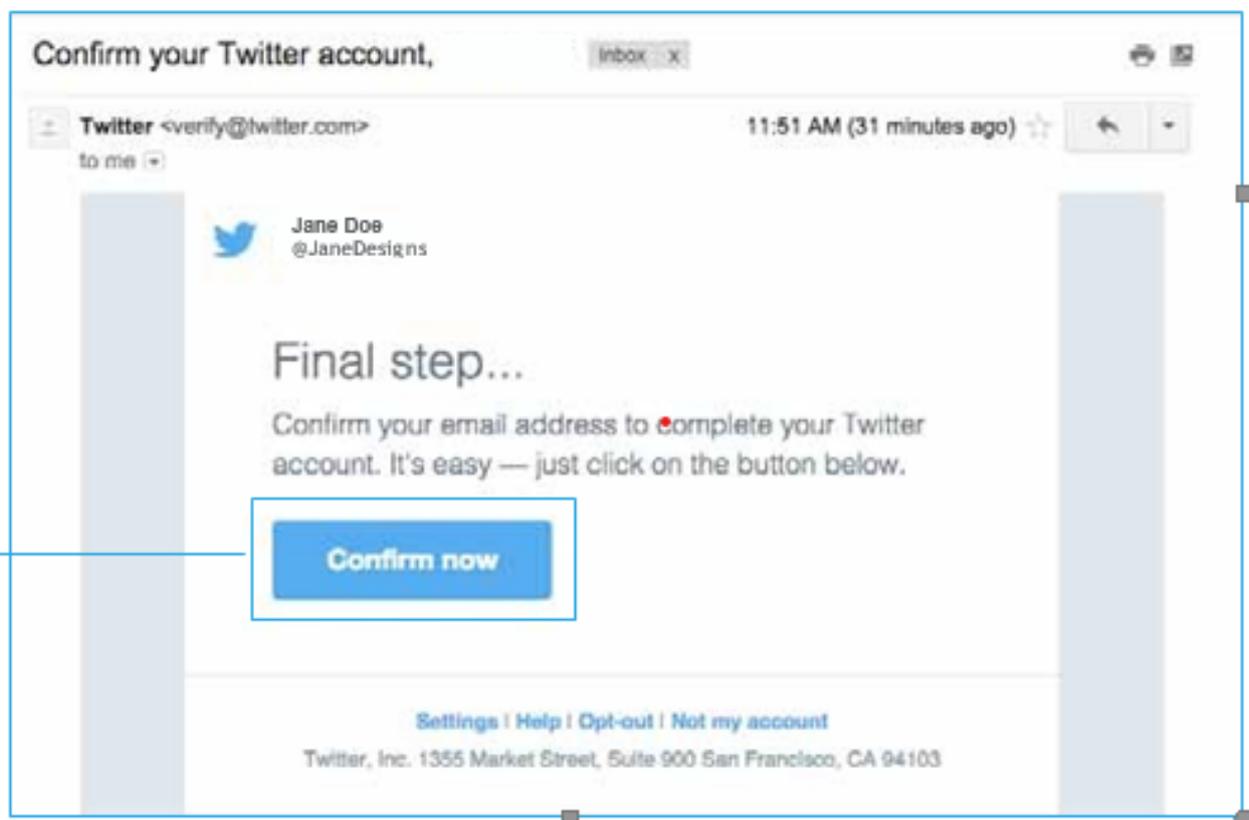
If you are a company, then your logo is best. A hotel? A picture of the hotel etc.

# CONFIRM

## Final Steps

Don't forget to confirm your email, this will go to your email inbox.

Confirm your email address to complete your Twitter account. It's easy — just click on the blue button in your email.



# PROFILE & BIO

## Your Bio

This should also be interesting, tell people who you are, what you do and your likes (e.g. hobbies etc) so you will attract like minded individuals.

People buy from people so even if you are a company make it sound like you are approachable and that you are going to be tweeting interesting tweets.

For example, here is my personal account profile and Bio: (now you don't have to be as personal as I am, only put up what you are comfortable with)

**Samantha Kelly** ✓  
@Tweetinggoddess Follows you

Sprinkler of #Twittermagic Twitter Expert, CEO @WomensInspireIE, Nice people collector! Did a Ted X talk once. @Restreamio Ambassador & Friend of Bill W

📍 Rosslare Harbour, Ireland 🌐 [tweetinggoddess.com](https://www.tweetinggoddess.com) 📅 Joined June 2011

## Samantha Kelly @Tweetinggoddess

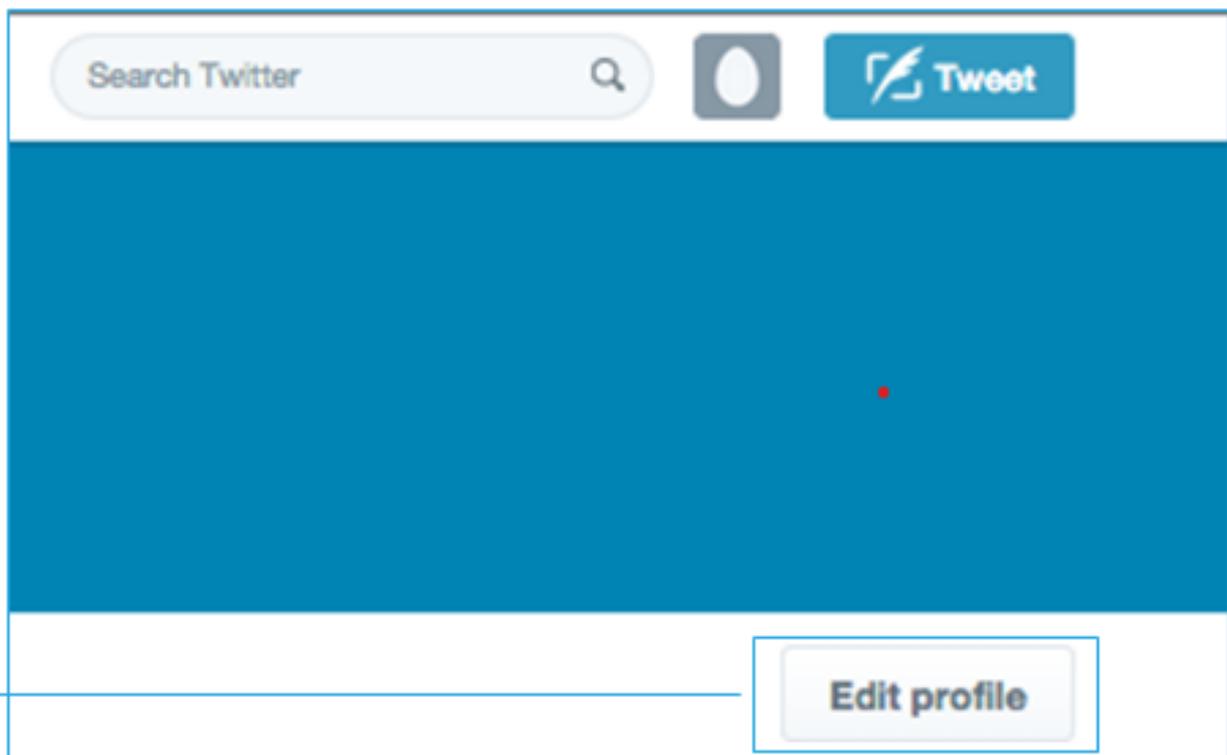
Founder of #WomensinspireIE Twitter Addict, Connector, Speaker, Friend. Specialist in Live Event tweeting & building a buzz around your brand.

# PROFILE & BIO

## Edit Profile

There is also a section to edit your profile so you put your website link into your bio so that when people look at your profile they can simply 'click' to go straight to your website!

When on your profile page see 'Edit Profile' button on the left. Click on it!



Time to start searching for people you are interested in following but, whose names you don't know. Use the 'search' box and put the # (hashtag) in front of whatever the interest is #womensinspireie if you love small business tweets etc.

# FIRST TWEET

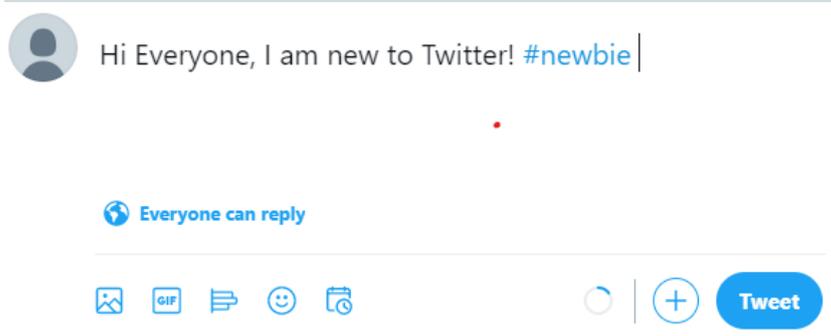
Do your first tweet!!

Start by saying something like...

Keep it simple and be yourself. Then continue to search for people to follow.

If you like gardening for example, search for any tweets that mention #gardening (Go to the search box)

Twitter will also suggest others to follow on the left hand side of your account. You can refresh these suggestions if you want to search for more.



Retweet

# MENTIONS & ENGAGEMENT

## Mentions and Engagement



To see who has mentioned you or engages with you (for example who has followed you) Click on the notifications button on the lefthand side of the screen,

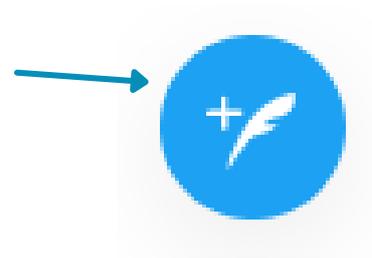


If you click on 'Home' this is your Twitter feed. These are the tweets of everyone you are following!



### To tweet someone you follow:

Simply click on the tweet button (blue button bottom left) and put their Twitter name into the tweet. This is the 'Compose' tweet button. You can tweet away now.



### So off you go and start tweeting!

Follow me @Tweeinggoddess

If you would like to work one to one with me email [tweeinggoddess@gmail.com](mailto:tweeinggoddess@gmail.com)

Follow me @Tweetinggoddess

If you would like to work one to one with me email  
tweetinggoddess@gmail.com

[www.tweetinggoddess.com](http://www.tweetinggoddess.com)

