

We invite you to review other LMS platforms and compare them to SmarterU's features.



	SmarterU	Competitor A	Competitor B
<b>Pricing</b>			
For full details of each plan, visit <a href="https://smarteru.com/plans">smarteru.com/plans</a>			
<b>Learner Experience</b>			
<b>Learner Alerts &amp; Notifications</b>			
Enrollment notifications	✓		
Absence alert	✓		
Scheduled reminders based on due date (pre and post event)	✓		
Attendance confirmation (with calendar entry)	✓		
Available sessions alert (if on waiting list)	✓		
Automated weekly emails	✓		
Customizable email templates	✓		
<b>Learner Dashboard</b>			
Customizable dashboard pages	✓		
Learning plan to do lists	✓		
Expansive course catalog with search	✓		
Tag organization	✓		
Custom menu links	✓		
Timeline page	✓		
ILT session and waiting list management	✓		
Knowledge base customization	✓		
Leaderboards	✓		
<b>Administrator Experience</b>			
<b>Branding &amp; Customization</b>			
Variety of beautiful themes	✓		
Default timezone, language,	✓		
Account and group-level branding	✓		
Default completion certificate	✓		
Customized "from" email address	✓		
Custom login portals	✓		
Single sign-on	✓		
API	✓		
<b>Course Enrollment</b>			
Online, SCORM, and instructor-led courses	✓		
Automatic enrollment by groups	✓		

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Option for learner self-enrollment	✓		
Recommended learning	✓		
Mass enrollments by team or group	✓		
Notification of new sessions to waiting list members	✓		
Batch unenrollments	✓		
<b>Dashboards</b>			
Admin and supervisory dashboards	✓		
Tabbed dashboard pages	✓		
Drill-down reporting	✓		
SmartGrids (filtering and sorting)	✓		
Exportable elements	✓		
<b>eCommerce</b>			
Supported platforms: Shopify, 1ShoppingCart.com, Magento, PayPal, and WooCommerce	✓		
Custom eCommerce support	✓		
SKU definition	✓		
Sell individual or groups of courses	✓		
Ability to track course credits by group	✓		
Integrated eCommerce - purchase courses directly in SmarterU	✓		
<b>Feature Releases</b>			
Major feature releases every 6-8 weeks	✓		
100% based on client requests and suggestions	✓		
<b>Gamification</b>			
Leaderboard pages on learner view	✓		
Unlimited point trackers	✓		
Ability to assign trackers to courses	✓		
Issue points based on grade or time	✓		
Point redemption and tracking	✓		
Ability to manually enter points	✓		
<b>Intuitive Design</b>			
Beautiful user interface	✓		
Branded portals	✓		
Group branding	✓		
Custom portal URLs	✓		
Custom completion certificates	✓		
Responsive design	✓		

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<b>Knowledge Base</b>			
Documentation library and resource database	✓		
Custom article templates	✓		
Wiki-style articles	✓		
Granular permissions	✓		
Video streaming capability	✓		
File upload, supporting over 40 file formats	✓		
Download permissions	✓		
Free form search	✓		
Report on how many times items were viewed, downloaded, or edited	✓		
Article tags	✓		
Custom knowledge base learner dashboard pages	✓		
Tagged articles visible on Learner Dashboard	✓		
<b>Learning Plans</b>			
Assigned to one or multiple learners	✓		
Tracking training recall dates	✓		
Tracking training tasks and courses	✓		
Track cross-plan credentials	✓		
Basic and advanced setup options	✓		
Set due dates and reminders	✓		
Track certification status (met, unmet)	✓		
Custom learning plan learner dashboard pages	✓		
Customizable, schedulable automatic reporting	✓		
Define learning plans	✓		
Unlimited certifications and requirements	✓		
Unlimited courses and actions	✓		
Certification Dashboard	✓		
Warnings for expiring certifications	✓		
Automatic issue of certification certificate	✓		
<b>Licensing</b>			
Track and map licenses issued by third-party entities	✓		
CEU credit tracking	✓		
<b>Multilingual</b>			
Set default account language	✓		
Allow users to select their system language	✓		
10+ Platform Languages	✓		

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Courses can be in 50+ browser supported languages	✓		
Unique portal URLs per language	✓		
<b>Organizations</b>			
Unlimited organizations	✓		
Users by organization	✓		
Organization branding and logo	✓		
Certifications by organization	✓		
Custom fields	✓		
Activity Log	✓		
<b>Permissions</b>			
Can be customized per account to report only or enroll only if needed	✓		
Account-level permissions	✓		
Group-level permissions	✓		
User-level permissions	✓		
Course Manager permissions	✓		
Supervisor permissions	✓		
Course Manager permissions	✓		
Knowledge base permissions	✓		
<b>Quizzes &amp; Exams</b>			
Unlimited quizzes	✓		
Calculate grades across multiple quizzes	✓		
Multiple choice questions	✓		
Short answer questions	✓		
Long answer questions	✓		
Scheduled and timed quizzes	✓		
Question feedback	✓		
Question and answer order randomization	✓		
Automatic grading and certificates	✓		
Long answer quiz grading	✓		
Proctoring	✓		
Integration with Integrity Advocate	✓		
<b>Report Designer</b>			
Account-level, group-level, and private reports	✓		
Create unlimited custom reports	✓		
Customize filters and columns	✓		
Thousands of report combinations	✓		

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Simple and comprehensive exports	✓		
Schedule and automate reports	✓		
Receive emails of reports	✓		
Include charts	✓		
<b>Reporting</b>			
Enrollment Report	✓		
Supervisory Report	✓		
Quiz Analysis Report	✓		
User Report	✓		
Groups Report	✓		
Course Manager Reports	✓		
Teams Report	✓		
Organization Report	✓		
Audit Report	✓		
User Certification Summary Report	✓		
Training Cost Report	✓		
Learning Plan Report	✓		
<b>Scalability</b>			
Unlimited users	✓		
Unlimited portals	✓		
Unlimited teams	✓		
Unlimited learning plans	✓		
Unlimited groups	✓		
Unlimited courses	✓		
<b>Social</b>			
Discussions	✓		
Post-course feedback	✓		
<b>Subscriptions</b>			
Bundle courses into a subscription for easier enrollment management	✓		
Limit course access to a specified time period or duration	✓		
Customize course settings within each variant of a subscription	✓		
Sell subscriptions through eCommerce	✓		
<b>Supervisor Alerts &amp; Notifications</b>			
Learner progress summary	✓		
Course completion alert	✓		

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Programmable triggers	✓		
Supervisor alerts	✓		
Pre- and post-due date enrollment reminders	✓		
<b>Tags</b>			
Associate related objects (courses, groups, knowledge base items, etc.)	✓		
Further associate objects using values	✓		
Custom tag and value text	✓		
Filter searches and dashboard pages	✓		
Tag Management Dashboard	✓		
<b>Teams</b>			
Unlimited teams	✓		
Unlimited users per team	✓		
Team report	✓		
Enroll courses by team	✓		
Learner report by team	✓		
<b>User Management</b>			
Unlimited users	✓		
Groups, teams, and organizations	✓		
Custom fields	✓		
Flexible permissions	✓		
Assigned learning plans (which track certifications)	✓		
Photo and contact card	✓		
Import tool for batch user creation	✓		
Quick user add tool	✓		
Single-sign-on with Just-in-Time user creation	✓		
<b>Training Delivery</b>			
<b>Course Builder</b>			
Integrated course builder	✓		
Instructional pages	✓		
Streaming Video plus YouTube, Vimeo, etc.	✓		
PDF documents	✓		
Interactive course activities	✓		
Ability to add narration	✓		
Text-to-speech capabilities	✓		
Flashcards	✓		
Quizzes	✓		

	SmarterU	Competitor A	Competitor B
<b>SCORM/xAPI Support</b>			
Supported versions: 1.2 / 2004 / xAPI + AICC (Tin Can)	✓		
One-step uploading	✓		
One-step launch	✓		
Ability to override settings	✓		
Quiz reporting from SCORM courses	✓		
Supported platforms include: iSpring Suite, Adobe Captivate, Articulate Storyline, Lectora and others	✓		
PowerPoint to SCORM conversion - just upload your PPT file	✓		
<b>Instructor-led Training</b>			
Create courses and unlimited sessions	✓		
Single-day and multi-day sessions	✓		
Designated instructor(s) and double-booking prevention	✓		
Attendance dashboard	✓		
Emailed calendar entries for registrants	✓		
Instructor ability to take attendance	✓		
Printable attendance form	✓		
Automatic certificate issue	✓		
Automatic emails to "no show" students	✓		
Course- and session-level waiting list management	✓		
Integration with GoToWebinar, GoToMeeting, GoToTraining, and WebEx	✓		
Ability to create venues and rooms	✓		
Ability to track historical training	✓		
<b>Support &amp; Services</b>			
<b>Support &amp; Coaching</b>			
Exceptionally fast and friendly support	✓		
Coaching	✓		
Email, chat, and phone support	✓		
8-5 CDT M-F (7x24x365 SLA available)	✓		
1st call resolution	✓		
30-minute average response time (w/premium support)	✓		
Free administrator training - delivered through our own SmarterU Academy	✓		
<b>Help &amp; Training</b>			
Comprehensive help system	✓		
Context specific help	✓		
SmarterU Academy certification training	✓		

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Instructional videos	✓		
Live webinars	✓		
Coaching	✓		
Additional Premium Services include Implementation and Account Managed Services	✓		
<b>Integrations</b>			
Single sign-on (Active Directory, OpenID,Okta, ADFS, SAML 2.0, Bitium, Salesforce, SmarterU API, OneLogin)	✓		
eCommerce (Shopify, 1ShoppingCart.com, Magento, PayPal, and WooCommerce)	✓		
Webinar platforms (GoToWebinar, GoToMeeting, GoToTraining, and WebEx)HRIS Platforms	✓		
Intranets	✓		
ERP Platforms	✓		
Integrity Advocate Proctoring	✓		
Custom integrations	✓		
Additional Technical Services include Historical Data Import, Data Sync	✓		
<b>Hosting &amp; Security</b>			
<b>Account Security</b>			
Flexible username	✓		
Temporary passwords	✓		
User definable passwords	✓		
Automatic forgot password routing	✓		
Password override by Administrator	✓		
Hacking detection & prevention	✓		
IP address geofencing	✓		
Simultaneous login detection	✓		
Session inactivity threshold	✓		
<b>Secure Data Center</b>			
Amazon Web Service (AWS)	✓		
CSAE 3416 Type II Certified	✓		
AICPA SOC 3 Certified	✓		
ISO 9001 Certified	✓		
ISO 27001 Certified	✓		
Daily onsite and offsite data backups	✓		



	SmarterU	Competitor A	Competitor B
Your Custom Requirements			
	Let's talk.		
	We can help.		
	We want to be your LMS.		

**NOTES:**

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