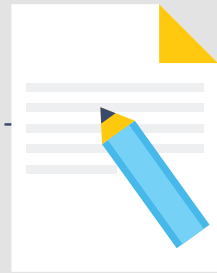


# ABORTION STIGMA

## HOW ABORTION STIGMA OPERATES WITHIN NEWS OUTLETS

AFTER 33 IN-DEPTH INTERVIEWS WITH JOURNALISTS ACROSS THE U.S., WE DISCOVERED:



JOURNALISTS REPORTED OFTEN HAVING TO **EDUCATE EDITORS** ON THE BASICS OF ABORTION AS A POLITICAL ISSUE AND A MEDICAL PROCEDURE

**DIFFICULTY FINDING SOURCES** WHO WILL TALK TO THEM ABOUT ABORTION IN A NEW & PERSONAL WAY



WHEN JOURNALISTS DO REPORT ON ABORTION, THEY **EXPERIENCE HARASSMENT** FROM ANTI-ABORTION ADVOCATES ONLINE



JOURNALISTS HAVE DIFFERENT UNDERSTANDINGS OF WHAT IT MEANS TO REPORT NEUTRALLY ON ABORTION



# IN THE MEDIA

## HOW ABORTION STIGMA APPEARS IN NEWS CONTENT

AFTER ANALYZING 263 NEWS ARTICLES ABOUT ABORTION OVER THE LAST TWO YEARS (2014-2016), WE FOUND:

**VERY FEW (N=9) INSTANCES** OF A NAMED WOMAN SHARING HER ABORTION STORY



ONLY **1%** OF NEWS STORIES MENTIONED THAT **ABORTION IS A COMMON PROCEDURE**

ONLY **2%** INCLUDED INFORMATION ABOUT THE **SAFETY OF ABORTION**

TOP QUOTE FROM PRO-CHOICE ADVOCATES: **"ANTI-ABORTION ACTIVISTS BEHAVE BADLY"** (OPINION-BASED STATEMENT)



HALF OF ARTICLES CONTAINED A **STIGMATIZING QUOTE OR STATEMENT** ABOUT ABORTION

